



## How Your Chapter Can Get Coverage in *One+*

MPI magazine *One+* offers chapters several ways to promote themselves and their members. The only rule: content must be relevant to all readers. As you prepare proposals for stories, make sure that you focus on industry-wide themes, innovative solutions to current industry challenges and CSR initiatives. The stories should be examples for how other chapters can follow your example to adapt and improve in today's economy and workplace. Here are some ways you can co-create content for *One+*.

**Chapter Spotlight:** Each month, a chapter spotlight article appears in the MPI section of the magazine featuring content of interest to the global readership and focusing specifically on social or environmental responsibility or on industry innovations by an individual chapter. E-mail ideas to [jstates@mpiweb.org](mailto:jstates@mpiweb.org).

**Focus On:** The Focus On section profiles an engaging, witty and interesting industry personality. Chapters can submit member names for the section by e-mailing [jstates@mpiweb.org](mailto:jstates@mpiweb.org) and describing what makes their nominees unique and relevant to a global audience.

**Impressions:** We are interested in what the meeting community thinks about the magazine content—especially feature stories. Send letters to the editor to [editor@mpiweb.org](mailto:editor@mpiweb.org).

**Member News:** Chapters should be sure to let members know that anyone can submit company and career news to the publications team for inclusion in either the magazine or the PlusPoint magazine blog. Entries may be submitted to [editor@mpiweb.org](mailto:editor@mpiweb.org).