

MPI Sponsorship



The benefits of WEC sponsorship far out-weigh the costs. By strategically aligning your organization with MPI, an industry leader, you will:

- Increase your brand positioning in the powerful meetings and events marketplace
- Connect with key decision-makers and meeting planners during priceless face-to-face networking opportunities
- Meet business objectives by supporting causes important to your organization, such as corporate social responsibility, international marketplace recognition, and more.

Benefits are associated with your overall conference spend and may be customized in relation to your sponsorship items. General sponsor opportunities for 2009 WEC include support of breaks, breakfasts, luncheons, dinners, receptions, registration bags, sessions, communication technologies, seminars, internet cafés, guest amenities and educational programming alignment.

Attendees at MeetDifferent 2009 also overwhelmingly said in a post-event survey that they valued the exhibitors at MPI conferences, with 94% of respondents choosing to work with vendors that support MPI over vendors that do not and 90% considering future business opportunities with the sponsors.

The MPI Foundation also offers unique exposure opportunities at conference. The goal of the MPI Foundation is to support the vision and mission of MPI, by helping to build the future and direction of the global meetings industry. Events are an important component to the MPI Foundation's ability to support the needs of the community, and sponsorship of MPI Foundation events offers our partners significant exposure and positioning within this global marketplace.

LIVE EVENTS

Opening General Session	\$100,000
Trade Show Lunch + Upgrade	\$45,000
Trade Show Lunch	\$25,000
Chapter Leadership Forum	\$20,000
Your MPI	SOLD
CMM/CMP Breakfast	SOLD
Refreshment breaks	\$15,000
Morning coffee service	\$10,000

ATTENDEE AMENITIES

Cyber Café & Print Kiosks	SOLD
Registration Bags	SOLD
Bag Amenity Drop	\$10,000
Water Bottles	\$15,000
Press Room	\$10,000
Hotel Room Amenity (2 available)	\$5,000
VIP Room Drop	\$2,500

SPECIALTY MARKETING

(pricing based on size and location)

Media Wall	\$10,000 - \$15,000
Banner, Clings, Message Carpets and more.	\$250 - \$15,000
Digital Signage	\$5,000

EDUCATION

Unconference Session	\$20,000
Green Sponsorship	\$20,000
Enlightening Lounge (75-100 p) 1 available	\$20,000
Knowledge Themes and Tracks (appx. 8 available)	\$15,000

MPI FOUNDATION EVENTS

Casino Night	\$25,000
Rendezvous	\$25,000
Silent Auction	\$10,000
Chairwoman's Challenge Reception and Dinner	\$5,000

*Events, pricing, and sponsorship opportunities are subject to change.