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PREPARING MEETING PROFESSIONALS FOR THE FUTURE

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### MPIFC Accomplishments

- Launch of the Canadian economic impact study that will measure the jobs and economic multipliers the meetings industry creates, the tax revenue it generates, and the other powerful benefits that meeting professionals deliver to their communities;
- Multi Cultural Initiatives 2006 launch of the first-ever Culture Active Tool, enabling MPI members to access critical information to understand and communicate with other cultures, a critical skill for doing business in today's global environment. Made possible through the strategic partnership of MPI Foundation Canada, MPI Foundation Europe, and the MPI Foundation;
- Creation of the Anna Lee Chabot Scholarship Fund, providing multiple grants to qualified Canadian meeting planners obtaining their Certified Meeting Professional (CMP) and Certified Meeting Manager (CMM) accreditations, sponsored by Ottawa Tourism;
- A Canada-wide series of local panel discussions to highlight National Meetings Industry Day, focusing on the industry's economic impact at the local, regional, and national levels;
- Sponsorship of a two-day industry summit in Halifax, leading to the successful formation of the MPI Canada Atlantic Provinces Chapter;
- Educational programming at Go WEST, a regional meetings industry MPI conference including a supplementary grant for content aimed at elevating meeting professionals' strategic planning skills and influence;
- Launch of the MPI Canada Individual Giving Campaign sponsored by Delta Hotels and Resorts;
- A standard package of exhibition booth banners for MPI's Canadian chapters, designed to deliver a consistent brand message across the country. By underwriting the cost of the banners and consolidating seven purchases into one, MPI is freeing up local funds that small chapters, in particular, will now be able to invest in professional development and member care; &
- Registration and certification as a Canadian Not-For-Profit organization.