

PROFESSIONAL 2006 Editorial Calendar

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Features	CVBs: Trends and Best Practices Event Marketing & DMC Trends MPI Member Solutions	Staging Successful Golf Events Independent Planners' Impact on the Industry 2006 MPI PEC-Europe Preview (Davos, Switzerland)	Meetings at Conference Centers Hotel Business Trends Green Meetings	Meetings at Gaming Venues Strategies for Corporate Meetings 2006 MPI PEC-North America Wrap-up (Charlotte, N.C.)	Association Meetings Downtown Meetings 2006 MPI WEC Preview (Dallas, TX)	Convention Center Trends Spas and Resorts 2006 MPI PEC- Europe Wrap-up (Davos, Switzerland)	Meetings & Events at Golf Venues Drive-In / Regional Meetings Feature Interview with 2006-2007 MPI Chairperson	Meetings in Emerging Destinations Renovations, Expansions and Groundbreakings Trade Show and Product Launch Trends	CVB Strategies Trends in Incentive Events Sand and Sea Meetings Meetings and the Airline Industry	Trends in Meeting Technology Unique Venues Food and Beverage Trends 2006 MPI World Education Congress Wrap-up (Dallas, Texas)	Corporate Meetings Effective International Meetings Mountain/Ski Meetings 2007 MPI PEC-North America Preview (New Orleans)	Convention Center Business Trends for 2007 Hotel Trends-Values & Packages for Groups Trends in Insurance Meetings
U.S. Destinations	Colorado Illinois South Florida	Maryland Nevada	Alabama Hawaii New Mexico New York City Virginia and West Virginia	Central Florida Louisiana North Carolina Northern California Washington, D.C.	Mississippi Missouri South Carolina Texas Hill Country	Georgia Minnesota and Wisconsin Ohio South and West Texas	Kentucky Pennsylvania Southern California Utah	Arizona Indiana North Florida Tennessee	New York State North Texas Rhode Island	Massachusetts Michigan	Arkansas Connecticut Florida's West Coast Washington	New Jersey Kansas, Nebraska and Oklahoma
International Destinations	Sydney, Australia Stockholm, Sweden	Brussels, Belgium Toronto and Ottawa, Ontario, Canada Hanoi and Ho Chi Minh City, Vietnam	Caribbean Islands	Vancouver and Whistler, British Columbia, Canada	Mexico Coastal Resorts Montreal, Québec, Canada	Berlin, Germany Melbourne, Australia	Copenhagen, Denmark	Singapore	Taiwan Paris, France	Helsinki, Finland Mexico City, Mexico Amsterdam, The Netherlands	Calgary and Banff, Alberta, Canada	Winnipeg, Manitoba, Canada United Kingdom
Supplements/ Special Features	Greater Phoenix CVB Supplement		Golf Venues Supplement Colorado Supplement	Europe Supplement	Florida Supplement	Gaming Venues Supplement	Resorts & Spas Supplement	Convention Centers Supplement		MPI Annual Award-Winner Coverage 2005-2006 MPI Annual Report	IAAC (Conference Centers Supplement)	Renovations, Expansions and Groundbreakings Supplement 2005-2006 MPI Foundation Annual Report
Bonus Distribution	2006 MPI Professional Education Conference - North America (Charlotte, N.C.)			2006 MPI Professional Education Conference-Europe (Davos, Switzerland) and IMEX 2006 (Frankfurt, Germany)			2006 MPI World Education Congress (Dallas, Texas)		The Motivation Show (Chicago, Illinois)		2006 EIBTM	
Ad Reservations Due	11/17/05	12/15/05	01/17/06	2/16/06	3/15/06	4/17/06	5/16/06	06/15/06	7/17/06	08/16/06	09/15/06	10/17/06
Ad Materials Due	11/24/05	12/22/05	01/24/06	2/23/06	3/22/06	4/24/06	05/23/06	06/22/06	7/24/06	08/23/06	09/22/06	10/24/06