

The momentum in the meetings industry is bolder than ever, and the future is bright. The economic power of meeting professionals is huge. With projected increases in planner revenue expenditures, number of meetings and variety of venues, the meetings industry is a hot market for savvy suppliers who want to gain market share and contribute to their bottom lines.

Adding to the excitement, Meeting Professionals International (MPI), the largest association in the industry, continues to offer cutting-edge education, research and networking opportunities to more than 20,000 members. Build your business and achieve your marketing objectives by advertising in MPI's print and digital media, where your company and product will reach the industry's most consolidated and powerful buying market.

MPI Planner Member Profile

- 48% Corporate
- 22% Independent/Consultant/Multimanagement Company
- 20% Association/Non-profit
- 10% Vertical Markets such as University, Government and Medical

MPI Planner Budgets

- 20% responsible for \$3+ million budgets
- 22% responsible for \$1 - 3 million budgets

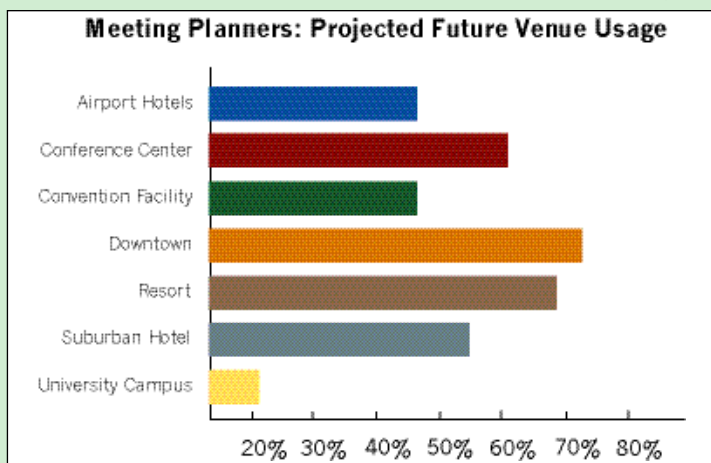
64% of Fortune 100 companies are represented by MPI's planner membership

Source: MPI Database, May 2005

"In our evaluation of national trade publications suited to the Center's positioning, *The Meeting Professional* displays 'head and shoulders above all' in superior editorial content, overall quality and value-added integrated marketing opportunities."

Jim Yarnelle, CMP
Director of Marketing
Grand Wayne Convention Center

MPI planner members hold meetings at the following types of venues:



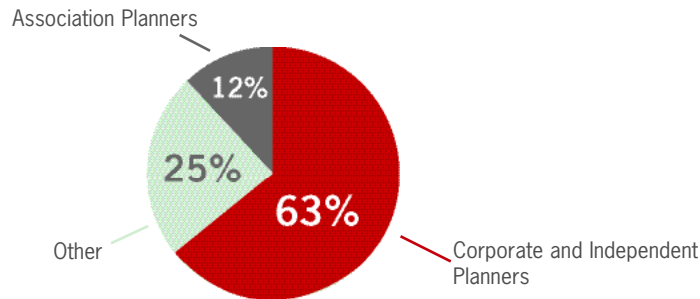
Source: MPI Database, May 2005

The Meeting Professional, MPI's official monthly magazine, is a principal benefit of association membership and has a guaranteed rate base of 30,000. The primary circulation includes MPI qualified meeting and incentive planners who make or have significant influence in purchasing decisions. *The Meeting Professional* is a member of the Audit Bureau of Circulations (ABC), which provides independent verification of circulation information.



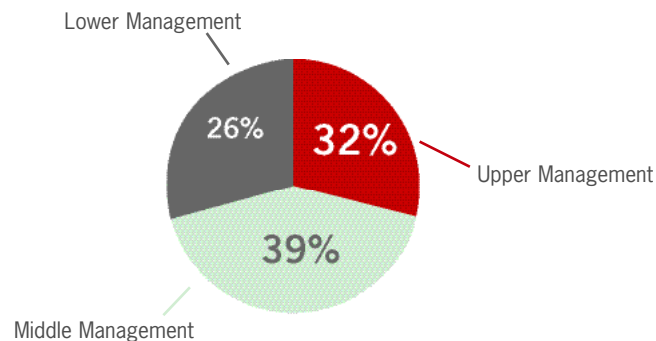
Total Qualified Circulation Composition (ABC statement, December 2004)

Corporate and Independent Planners: 63%
Association Planners: 12%
Other: 25%



Qualified Circulation Management Levels (ABC statement, December 2004)

Upper Management: 32%
Middle Management: 39%
Lower Management: 26%



Readers Define the Power of Meetings

MPI members invest US\$325 per year in association membership and consider *The Meeting Professional* an integral membership benefit. In fact, in an October 2004 MPI member needs assessment survey, it was second only to chapters as the most important member benefit. In addition, according to a recent comprehensive Readership Survey by an independent research firm, more than half of regular readers of *The Meeting Professional* cited the magazine as one of the three most useful publications in their day-to-day jobs. Among other findings:

- More than 50 percent of *The Meeting Professional* readers are industry veterans, having worked in the industry for 10 or more years.
- Nearly 60 percent of planners said they had read at least three of the previous four issues of *The Meeting Professional*, with roughly two-thirds of readers saying they routinely read at least half of each month's issue. About one-third of planner readers said they regularly passed along their copies of *The Meeting Professional* to other readers.
- More than 70 percent of planner readers said paid advertisements in *The Meeting Professional* had influenced their purchasing decisions, with nearly 70 percent of all readers saying they had contacted or considered contacting an advertiser based on material seen in the magazine.

Purchasing Power of MPI Members

MPI's recent Readership Survey also confirmed the extraordinary purchasing power of MPI planner members.

- Nearly 30 percent of planner respondents reported annual meeting and event budgets of US\$1 million to US\$5 million, with an additional 11 percent overseeing budgets from US\$5 million to US\$10 million. Another 17 percent reported annual budgets between US\$500,000 and US\$1 million.
- More than 88 percent of planner respondents approve or recommend facilities, while more than 82 percent approve or recommend geographic locations/destinations.
- MPI planner members collectively account for over US\$14 billion spent on meetings per year. Each planner member has an average budget of over US\$2 million.

MPI's recent Readership Survey was conducted by Association Insights, an independent research company, by distributing an e-mail blast to 16,936 members of MPI. Of that number, 1,836 members responded, representing 900 meeting planners and 682 suppliers to the industry and 162 members considered planners and suppliers, at a significantly valid 11 percent response rate.

Mission Statement

The Meeting Professional will deliver compelling editorial content related to Meeting Professionals International (MPI) and the global meetings industry to facilitate professional development and career enhancement among MPI members.

Circulations

The guaranteed rate base is 30,000. *The Meeting Professional* is mailed monthly to more than 20,000 MPI members and approximately 10,000 qualified non-member meetings industry planners. It also is distributed at MPI conferences and major industry trade shows.

Mechanical Specifications

Overall publication trim size: 8 1/8" w x 10 7/8" h

Non-Bleed Ad Page Dimensions

- Full-Page Spread 15 1/2" x 10"
- Full-Page 7" x 10"
- 2/3-Page Vertical 4 1/2" x 10"
- 1/2-Page Island 4 1/2" x 7 1/2"
- 1/2-Page Horizontal 7" x 4 7/8"
- 1/2-Page Spread 15 1/2" x 4 7/8"
- 1/3-Page Square 4 1/2" x 4 7/8"
- 1/3-Page Vertical 2 1/4" x 10"
- 1/4-Page Horizontal 7" x 2 7/16"
- 1/4-Page Island 3 1/2" x 4 1/2"
- 1/4-Page Spread 15 1/2" x 2 7/16"
- 1/6-Page Vertical 2 1/4" x 5"

Bleed Ad Page Dimensions

For full-page bleed ads, add 1/8" to the head, foot and face of the overall trim size. Full-page bleeds measure 8 7/8" wide x 11 1/8" tall. Spread bleeds measure 16 3/4" wide x 11 1/8" tall. Live matter should be kept 1/2" from measurements.

Inside Back Cover Gatefold Specifications

Inside Back Cover Gatefold requires space to fold; therefore, the trim sizes by page are:

Inside Back Cover: 7 7/8" x 10 7/8"

Inside Cover Flap: 7 5/8" x 10 7/8"

Outside Cover Flap: 7 5/8" x 10 7/8"

If pages bleed, allow an extra 1/8" on the head, foot, face and gutter.

Therefore, the bleed sizes by page are:

Inside Back Cover: 8 1/8" x 11 1/8"

Inside Cover Flap: 7 7/8" x 11 1/8"

Outside Cover Flap: 7 7/8" x 11 1/8"

Inside Feature Gatefold Specifications

Gatefolds require space to fold; therefore, the trim sizes by page are:

Outside Flap: 7 5/8" x 10 7/8"

Gutter Panel: 7 7/8" x 10 7/8"

If pages bleed, allow an extra 1/8" on the head, foot, face and gutter. Therefore, the bleed sizes by page are:

Outside Flap: 7 7/8" x 11 1/8"

Gutter Panel: 8 1/8" x 11 1/8"

Reverse Front Cover Gatefold Specifications

Gatefold requires space to fold; therefore, the trim sizes by page are:

Front Cover Flap: 7 1/2" x 10 7/8"

Front Cover: 7" x 10" non-bleed

If pages bleed, allow an extra 1/8" on the head, foot, face and gutter. Therefore, the bleed sizes by page are:

Front Cover: 8 1/8" x 11 1/8"

Front Cover Flap: 7 7/8" x 11 1/8"

Digital File Format and Color Proofs

Digital advertising files should be provided in QuarkXpress (5.0 or higher), with all associated graphics and fonts, on a CD-ROM formatted for accessibility on the Macintosh platform. Files may also be provided in Adobe Photoshop (.eps or .tif) or Adobe Acrobat (high-resolution pdf). All graphics should be 300 dpi or higher resolution, in CMYK color (no RGB). No film will be accepted.

A commercial, CMYK color proof/match print (i.e. Epson, Fuji) must accompany all digital ad submissions, whether they are provided on CD-ROM or uploaded via FTP. Inkjet proofs and/or laser proofs on regular paper are not sufficient for accurate color match. *The Meeting Professional* will NOT be responsible for accurate CMYK color match if a commercial color proof/match print is not provided with the digital files.

Please send all materials and proofs to:

Meeting Professionals International
Client Services Department
3030 LBJ Freeway, Suite 1700
Dallas, TX 75234

Closing Dates

Please refer to the Editorial Calendar for reservation and materials deadlines.

Inserts and Business Reply Cards (BRCs)

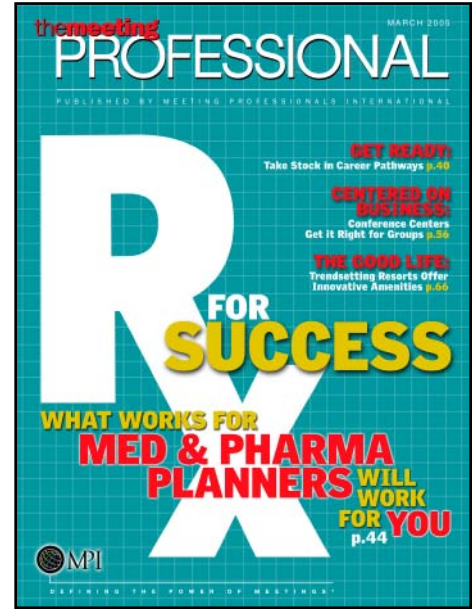
Inserts and business reply cards must be printed and shipped at the advertiser's expense directly to the printer by materials deadline. All inserts of four pages or more will require a magnastrip.

Commission/Terms

Commission is 15 percent to agencies.

Copy & Contract Regulations:

You will find the copy and contract regulations, and advertising placement policy on the Media Kit page at www.mpiweb.org.



The Meeting Professional - Editorial Integrity Policy

The Meeting Professional, the official monthly publication of Meeting Professionals International (MPI), recognizes that media exposure for supplier members and communication of supplier news to planner members are essential.

As part of its commitment to editorial integrity and responsibility, *The Meeting Professional* commits to coverage of news and events in a fair and ethical manner. Editors will ascertain content's newsworthiness independent of an individual's or organization's financial support of *The Meeting Professional* and/or MPI. The purchase of advertising in *The Meeting Professional* and/or other financial support or sponsorship will in no way guarantee mention of the advertiser or sponsor in related editorial.

Issue Read	Portion of Each	
	MPI Planners	MPI Suppliers
Read 1/4	30%	41%
Read 1/2-2/3	47%	39%
Read 3/4 more	15%	11%
Source: Association Insights Survey		

Throughout the year, *The Meeting Professional* publishes special Feature Supplements that offer suppliers the unique opportunity to reach planners with display advertising AND matching advertorial content. Reach planners with customized messaging about your property, venue or product. All rates include the complimentary matching advertorial! Each supplement is polybagged with the regular monthly edition of *The Meeting Professional*. Ad and advertorial reservations and materials are due on the dates stated for the issue with which it will polybag.

Feature Supplement Schedule

- March 2006: Golf Venues
- June 2006: Gaming Venues
- July 2006: Resorts & Spas
- August 2006: Convention Centers
- October 2006: Conference Centers (in conjunction with the International Association of Conference Centers)

Feature Supplement Display Advertising Specifications

Trim size: 8" x 10.5" (slightly smaller than *The Meeting Professional*)

AD SIZE	NON-BLEED SPECIFICATIONS
Full Page	7" x 9.5"
Full-Page Spread	14" x 9.5"
1/2-Page Horizontal	7" x 4.5"
1/2-Page Spread	14" x 4.5"

For bleed specifications, please add 1/8" to all sides. Live matter should be kept 1/2" from trim measurements.

Digital File Format and Color Proofs

Digital advertising files should be provided in QuarkXpress (5.0 or higher), with all associated graphics and fonts, on a CD-ROM formatted for accessibility on the Macintosh platform. Files may also be provided in Adobe Photoshop (.eps or .tif) or Adobe Acrobat (high-resolution pdf). All graphics should be 300 dpi or higher resolution, in CMYK color (no RGB). No film will be accepted.

A commercial, CMYK color proof/match print (i.e. Epson, Fuji) must accompany all digital ad submissions, whether they are provided on CD-ROM or uploaded via FTP. Inkjet proofs and/or laser proofs on regular paper are not sufficient for accurate color match. *The Meeting Professional* will NOT be responsible for accurate CMYK color match if a commercial color proof/match print is not provided with the digital files.

Please send all materials and proofs to:

Meeting Professionals International
 Client Services Department
 3030 LBJ Freeway, Suite 1700
 Dallas, TX 75234

Feature Supplement Display Advertising Rates

Same frequency rate as *The Meeting Professional* (Use your individual MPI frequency rate, or 1x rate below if advertising in a supplement only)

Publication: The Meeting Professional

Four-Color Ads-Per Insertion, Gross/Net Rates (Black-and-white ads: Subtract \$1,575 from gross rate)

Size	1x	3x	6x	9x	12x
Full Page	\$8,441/7,174.85	\$7,602/6,461.70	\$7,185/6,107.20	\$6,757/5,743.45	\$6,336/5,385.60
1/2 Page	\$5,913/5,026.05	\$5,325/4,526.25	\$5,015/4,262.75	\$4,734/4,023.90	\$4,444/3,777.40

Feature Supplement Advertorial Specifications

1. Advertorial will ideally be a combination of text and graphics. MPI will create a consistent template and will lay out all submitted copy and graphics for each advertorial.
2. Copy (text only) should be submitted in a Microsoft Word document.
3. All graphics and images should be submitted as full size, 300 dpi resolution; CMYK or grayscale (no RGB); and saved as a tif or eps (no JPEG).
4. Graphic and image files should be provided as Adobe Photoshop readable files via e-mail or on CD-ROM for Macintosh.
5. Copy (text only) word counts for full-page advertorial:
 - a. With logo and an image can be no more than 400 words.
 - b. With logo or image can be no more than 450 words.
 - c. With text only (no image or logo) can be no more than 500 words.
6. Copy (text only) word counts for half-page advertorial:
 - a. With logo and an image can be no more than 200 words.
 - b. With logo or image can be no more than 225 words.
 - c. With text only (no image or logo) can be no more than 250 words.



Knowledge Supplements
The Meeting Professional also offers custom published Knowledge Supplements created to educate MPI members with in-depth industry tools and information. Knowledge Supplements feature editorial delivering enhanced, content-rich and strategic information. For more information, contact your regional sales manager. (see page 8)

Conference Programs

MPI publishes comprehensive conference guides for two of its premier conferences: the Professional Education Conference-North America (January 2006) and the World Education Congress (July 2006). These annual gatherings attract the meetings industry's most highly qualified buyers.

As the industry's most effective onsite marketing tools complete with advertorial opportunities, these guides deliver greater shelf-life and added pass-along value. MPI offers advertising opportunities through these robust guides, which feature at least three tabbed sections (e.g. professional development sessions, trade show information and resource information), making it easy for attendees to find conference information.

The Curriculum*

Professional Education Conference-North America (PEC-NA)
 January 22-24, 2006
 Charlotte, North Carolina
 Ad reservations due: November 14, 2005
 Ad materials due: November 21, 2005

The Programme*

World Education Congress (WEC)
 July 9-11, 2006
 Dallas, Texas
 Ad reservations due: May 5, 2006
 Ad materials due: May 12, 2006

*For ad specifications please contact Client Services.

Circulation

The Curriculum (PEC-NA) and The Programme (WEC) are included in each attendee's registration bag. Estimated press run for the 2006 PEC-NA is 3,000 and for the 2006 WEC is 4,000. Of the 1,922 respondents to the Cyber Café polls at the 2004 World Education Congress and the 2005 Professional Education Conference-North America, 86 percent said they took their conference guide back to the office. Of that number, 38 percent share their guide with colleagues at the office, and 47 percent use the guide for future reference.

Conference/Congress Connections

MPI's official show dailies, *Conference Connections* and *Congress Connections*, are published onsite during MPI's Professional Education Conference-North America and World Education Congress, respectively. It is the only publication delivered to each attendee's room at official conference hotels and distributed at the host convention centers. The four-color, tabloid-size newspaper is an integral part of MPI's conferences, providing information about conference activities and industry news. The approximate onsite circulation is 4,000, and three-plus issues are produced at each conference.

PEC-NA Conference Connections Show Daily

January 22-24, 2006
 Charlotte, North Carolina
 Ad Reservations due: December 17, 2005
 Ad Materials due: January 7, 2006

WEC Congress Connections Show Daily

July 9-11, 2006
 Dallas, Texas
 Ad Reservations due: June 3, 2006
 Ad Materials due: June 17, 2006

Mechanical Specifications

Overall Publication Trim Size 11" x 17"
 Full Page Tabloid 9 1/2" x 15 1/4"
 Half Page Tabloid 7" x 10"
 Postcard No larger than 5" x 7", maximum stock weight 100#, must be tip in

Belly Band 19" x (includes 2" overlap for glue area) 5".
 All postcards and belly bands are preprinted at advertiser's expense.

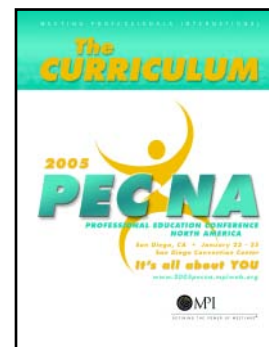
Digital File Format and Color Proofs

Digital advertising files should be provided in QuarkXpress (5.0 or higher), with all associated graphics and fonts, on a CD-ROM formatted for accessibility on the Macintosh platform. Files may also be provided in Adobe Photoshop (.eps or .tif) or Adobe Acrobat (high-resolution pdf). All graphics should be 300 dpi or higher resolution, in CMYK color (no RGB). No film will be accepted.

A commercial, CMYK color proof/match print (i.e. Epson, Fuji) must accompany all digital ad submissions, whether they are provided on CD-ROM or uploaded via FTP. Inkjet proofs and/or laser proofs on regular paper are not sufficient for accurate color match. *The Meeting Professional* will NOT be responsible for accurate CMYK color match if a commercial color proof/match print is not provided with the digital files.

Please send all materials and proofs to:

Meeting Professionals International
 Client Services Department
 3030 LBJ Freeway, Suite 1700
 Dallas, TX 75234



Years in Meetings Industry

	MPI Planners	MPI Suppliers
3 years or fewer	7%	6%
3-5 years	23%	18%
6-9 years	23%	19%
10-14 years	21%	22%
15 years or more	26%	35%

Source: MPI Database, May 2005

Defining the Power of e-Platforms

In an effort to provide the most relevant industry and association news, MPI now delivers three distinct e-newsletters to its membership. These banner advertising opportunities provide timely exposure of your product or service to targeted audiences. Advertisers receive an online tracking system to monitor click through continuously.

Community NetNews

Sent to over 17,500 members, *Community NetNews* is a weekly e-mail bulletin that features compelling and relevant association and MPI chapter news combined with industry news. Of 1,836 respondents to the MPI's recent Readership Survey, nearly half of all planners read *Community NetNews* at least monthly.

Education NetNews

Sent to over 17,500 members, this monthly e-newsletter primarily promotes MPI's 360 Degrees of Education, offering professional development through the chapter to the international level.

Business NetNews

MPI's monthly e-mail publication sent to supplier members only provides opportunities for suppliers to grow their businesses by working with MPI via participation in MPI trade shows, development of strategic partnerships and pursuit of integrated advertising solutions.

Closing Dates

Reservations and materials are required 10 days prior to the insertion date. Insertion dates are the first business day of each month.

Vertical Banner/Community NetNews/Education NetNews/Business NetNews

Dimensions: 120w x 240h pixels
 File Size: 15K max
 Format: 72 dpi GIF or animated GIF



Information at Your Fingertips

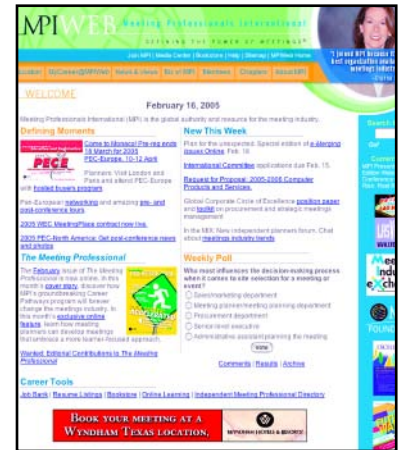
MPI's Web site, www.mpiweb.org, is a highly valued member and industry resource. With an always-fresh, contemporary look and user-friendly navigation—plus a wealth of information and resources—MPIWeb offers meeting professionals the opportunity to stay connected. The results of MPI's recent Readership Survey showed that over half of MPI members visit MPI online at least once a month. In fact, in a 2005 MPI member needs survey, MPIWeb was named the third-most important membership benefit.

During the past year, MPIWeb user sessions have increased to over 210,000 sessions per month. The site offers late-breaking news, conference Webcasts, online conference registration, a highly popular job board and the MPI MIX (Meeting Industry eXchange), an online member-only community. MPI consistently promotes MPIWeb through its own advertising, collateral and all publications, including *The Meeting Professional*, which has a guaranteed monthly circulation of 30,000.

Banner advertisements on MPIWeb deliver a results-proven, interactive medium designed to augment print advertising campaigns. According to MPI's recent Readership Survey, nearly half of planners have considered clicking on a banner ad in MPIWeb or *Community NetNews*. Additionally, a multitiered pricing system allows advertisers to select the exposure desired. Advertisers are provided online tools to track click through on an ongoing basis.

Technical Specifications

MPIWeb banner ads may be a combination of graphics and text and may contain programmed elements. Ads must be provided in electronic format either by mailing them on CD or by e-mailing attached files to cnyquist@mpiweb.org (e-mail is preferred). Specifications for the structure of the ad and the spatial relationships between text and graphics as well as links should be provided on the MPIWeb Advertising Insertion Order under "Other Specifications."



Call your Regional Sales Manager to obtain copies of the MPIWeb Advertising Insertion Order. See page 8 for contact information.

Homepage Top

Vertical banner on the MPI home page above the fold
 Mechanical Specifications:

Dimensions: 100w x 70h pixels
 File Size: 20K max
 Format: 72 dpi GIF or animated GIF

Homepage Bottom

Horizontal banner on the bottom of the MPI home page

Conference Package

Choose among World Education Congress, Professional Education Conference-North America or Professional Education Conference-Europe to run a horizontal banner, and 30-Page Rotating Banner

30-Page Rotating Banner

Horizontal banner that will rotate on 30 pages of MPIWeb site accounting for 35 percent of page views. (210,000 average user sessions monthly)

Homepage Bottom, Conference Packages, 30-Page Rotating Banner Mechanical Specifications:

Dimensions: 468w x 60h pixels
 File Size: 20K
 Format: 72 dpi GIF or animated GIF

Frequency of MPIWeb Visits

	MPI Planners	MPI Suppliers
Daily	2%	0.4%
Monthly	23%	24%
Several Times a Month	29%	30%
Several Times a Week	11%	6%
Several Times a Year	30%	31%

Source: Association Insights Survey

Free Web Site Listing

Each advertiser that places an advertisement in *The Meeting Professional* will have its Web site address listed in the "Quick Connect" section (Ad index) of the issue of *The Meeting Professional* in which the ad runs. The monthly list will also be published on MPIWeb.

MPI EduFAM

Minimum advertising expenditure: US\$50,000

MPI will work with its clients to help secure any available air carrier sponsorship support to offset round-trip air transportation costs. The advertiser provides three nights' stay and all food and beverage services. MPI assists in securing profiles of potential attendees from the list of names that the advertiser selects and is responsible for printing and mailing the invitation letters. Invitation letter must be approved by MPI. Each attendee may invite one guest. MPI provides speakers for two of the morning educational functions. The typical number of attendees is 25-40.

MPI Summit Focus Groups

Minimum advertising expenditure: US\$40,000

Available to only three advertisers per conference on a first-come, first-served basis. Buyers meet sellers in these face-to-face, two-hour meetings customized exclusively for the advertiser. Summits are scheduled on the Sunday morning before the start of the World Education Congress or Professional Education Conference-North America. The advertiser is given a portion of the registration list and selects 40-50 planners to invite to the summit. MPI staff facilitate the invitation, RSVPs and provide a brunch or lunch for all attendees. Format can be either a focus group (blind or announced) or a sales presentation by the advertiser.

Complimentary Registration to Professional Education Conference-North America, Professional Education Conference-Europe or World Education Congress

Minimum advertising expenditure: US\$20,000

Advertisers may qualify for one complimentary registration to attend either the Professional Education Conference-North America, Professional Education Conference-Europe or World Education Congress. (Membership is required for attendance.)

Rotating 3-Month Banner Ad on MPIWeb

Minimum advertising expenditure: US\$20,000

The banner ad may be a combination of graphics and text and may contain programmed elements. Ads must be provided in electronic format.

MPI Members List Rental

Minimum advertising expenditure: US\$15,000

Qualified advertisers can obtain a complimentary mail list rental for one-time use. Additional direct marketing lists can be obtained at discounts during the contract dates of publication advertising. The information provided about planners includes industry affiliation, their number of years in business, their management levels, the facilities and destinations they use and the kinds of meetings they plan.

Format Options for List Rentals

Peel & Stick Labels (3 Up)

Electronic disk provided to a third-party mail house only. Lists will be processed within five working days plus standard two-day delivery. The cost is on a per-label basis and will vary depending on an individual client's specified criteria.

Direct Mail List Coordinator

Phone: 1.972.702.3038

Fax: 1.972.855.2038

Three Most Useful Industry Journals in Day-to-Day Job

	MPI Planners	MPI Suppliers
<i>The Meeting Professional</i>	52%	45%
<i>Meetings and Conventions</i>	39%	35%
<i>Successful Meetings</i>	38%	26%
<i>Corporate Meetings</i>	30%	33%
<i>Meeting News</i>	23%	20%
<i>Convene</i>	13%	10%
<i>Association Management</i>	12%	11%
None	11%	17%
<i>Smart Meetings</i>	9%	6%
<i>USAE</i>	1%	7%

Source: Association Insights Survey

Advertising Sales

John Oliver

Director of Advertising Sales/Associate Publisher
AK, CO, IA, ID, KS, MN, MO, MT, ND, NE, OR, SD, UT, WA, WY
Phone: 205.655.5540 / Fax: 972.855.2066
joliver@mpiweb.org

Regional Sales Managers

Jerry Mixon

FL, HI, Asia/Pacific, Europe, Mexico, Bermuda, The Caribbean
Phone: 404.350.9070 / Fax: 404.351.4827
jmixon@mpiweb.org

Mary Lynn Novelli, CMP

CT, IL, IN, MA, ME, MI, NH, NJ, NY, OH, PA, RI, VT, WI, CANADA
Phone: 214.390.8858 / Fax: 214.390.8878
mnovelli@mpiweb.org

Dirk Thomas, CMP, CHME

AL, AR, DC, DE, GA, KY, LA, MD, MS, NC, NM, OK, SC, TN, TX, VA, WV
Phone: 817.763.9977 / Fax: 817.763.9976
dthomas@mpiweb.org

Christina Tzavellas, CMP

AZ, CA, NV, and Non-Hospitality Advertising
Phone: 480.855.7066 / Fax: 480.855.9777
ctzavellas@mpiweb.org

Client Services Department

Carolyn Nyquist

Manager of Client Services
Phone: 972.702.3002 / Fax: 972.702.3096
cnyquist@mpiweb.org

Kirsten Rockwood

Publications Coordinator
Phone: 972.702.3035 / Fax: 972.702.3096
krockwood@mpiweb.org