



VISION FOR MEMBER SUCCESS

BUILDING A RICH GLOBAL MEETING INDUSTRY COMMUNITY

“In an increasingly complex and global industry, our vision at MPI is to connect more members to more opportunities by delivering new levels of valuable programs.”

- Bruce MacMillan, C.A.
President and CEO, MPI

A global meetings and events community connecting nearly 23,000 members in 65 countries to rich ideas, profitable relationships and diverse marketplaces.

A dream? No, it's the re-imagined MPI. The new MPI is built around you having the ability to customize your MPI experience to help you be successful in your career. MPI is all about making it easier for more members to share best practices and innovative solutions with their peers in a way that will deliver success for all.

MISSION

MPI's mission is straightforward...
Make our members successful by building rich human connections to:

- Knowledge and Ideas
- Relationships
- Marketplaces

MPI has nearly 23,000 members, with 68 chapter communities in 20 countries. As economies grow and new ones emerge at an astonishing pace, the need for people to connect is more critical than ever.

MPI continues to identify ways for members to define their participation in response to marketplace opportunities and their individual needs, including “co-creation” of relevant high-value programs and services.

MPI is evolving to deliver more value and a higher level of member satisfaction by connecting more members to more opportunities for greater success.

OUR VISION IS BASED ON FOUR IMPORTANT STRATEGIES...

EVOLVE FROM AN ASSOCIATION TO A GLOBAL COMMUNITY.

MPI offers its members greater access to relevant knowledge, profitable relationships and diverse marketplaces.

RE-IMAGINE THE BUSINESS RELATIONSHIP WITH OUR CHAPTERS.

MPI partners with chapters, giving them greater control over their business and invigorating recruitment to drive more revenue.

ELEVATE OUR MEMBERS' CONVERSATION AND EXPERIENCES.

MPI is working directly with members to overhaul how we communicate as a community, like the enhanced mpiweb.org, the redesigned *The Meeting Professional* and co-created upcoming events.

BUILD A GREAT ORGANIZATION.

MPI is assembling an enthusiastic team committed to our vision and passionate about delivering member success.

