

## GREEN HOTELS RESOURCE GUIDE

### CERES' Green Hotel Initiative

99 Chauncy Street

Boston, MA 02111

Phone: 617-247-0700

URL: <http://www.ceres.org>

The following are just a few of the websites that can be found listed within the CERES' Green Hotel Initiative website:

### Resource Conservation

- a. Energy Efficiency & Conservation – Energy Star Program  
<http://www.energystar.gov>
- b. NSTAR supports Energy Star and it's benchmarking tools:  
<http://www.nstaronline.com>
- c. Tax Credits, accelerated depreciation of investment-related expenditures, Etc. <http://www.dsireusa.org> (database of state/federal incentives for renewable energy)

### Water Conservation

- a. EPA's Water Efficiency Program - information on reducing water usage.  
<http://www.epa.gov>
- b. Project Planet – Products & information on towels & linens reuse programs  
<http://www.projectplanet.biz>
- c. The state of Massachusetts offers technical and financial assistance to businesses in their state, to foster sustainable waste reduction strategies. Your state may have the same type of programs, see your state's official website.

### Certification

If you are ready for the next level of greening, there are several programs that work with you to bring your properties up to certification standards. Check into the following programs:

1. Greening the Lodging Industry - Helps hotels to green their operations and purchasing  
<http://www.green Seal.org>
2. Green Leaf Eco-rating Program - This is a graduated rating system designed to identify hotels committed to improving their environmental and fiscal performance  
<http://www.trerrachoice.ca>
3. The U.S. Dept. of Energy (DOE) and the EPA have established Energy Star criteria for commercial buildings. Those among the top 25% nationwide in terms of energy performance & maintaining an indoor environment that conforms to industry standards can qualify to receive the **Energy Star Label for Buildings**. To learn more see [www.energystar.gov](http://www.energystar.gov)

**GREEN SEAL**

**1001 Connecticut Avenue, NW – Suite 827  
Washington, DC 20036  
Phone: 202-872-6400 - Fax: 202-872-4324  
URL: <http://www.greenseal.org>**

Green Seal has established a significant market among large institutional purchasers, including the lodging industry. They actively advise and assist in the lodging industries efforts to green their purchasing, operations, and facilities management functions and have helped in developing environmental standards and certifying products.

A publication entitled *Greening Your Property* is published by & sold through the Educational Institute of the American Hotel & Lodging Association. To order, call 1-800-752-4567 or 1-517-372-2084.

**GREEN MEETNG INDUSTRY COUNCIL**

**BLUE GREEN MEETINGS**

**OCEANS BLUE FOUNDATION**

**6220 NE Glisan**

**Portland OR 97213**

**Phone: 503-731-8971 - Fax: 503-261-0964**

**URL: <http://www.greenmeetings.info>**

The GMIC serves as an informational resource to the meeting/conference community.

The EPA's EPP Program recently supported the Oceans Blue Foundation in the development of an online Green Meetings Tool, this tool is available at [www.bluegreenmeetings.org](http://www.bluegreenmeetings.org). This program shows hosts, planners and suppliers how to incorporate green principles into every aspect of conference and meeting planning.