



Frequently Asked Questions

(Last Updated, July 2, 2009)

What is the Virtual Access Pass?

The MPI community has told us that we need to continue to find new and innovative paths to extend our education and community. As advancement of technology continues to progress, one such path MPI is developing is a virtual landscape which will extend the educational boundaries of our traditional experiences. The [Virtual Access Pass](#) – or simply VAP – is a webcasting portal that will deliver certain elements of WEC that you – members, non-members – can purchase allowing you the ability to watch many of the key content elements from WEC.

What do I get if I purchase the VAP?

There are 2 versions of VAP you can purchase: 1) Full Access, and 2) Opening General Session only.

For the **Full Access Pass**, you will be able to watch live or recorded the Opening General Session, the 2 Power Keynote Speaker educational sessions and 14 other pre-selected educational sections. Plus, through the Full Access pass, you will be able to join our onsite social network platform called Pathable. Through Pathable, you will be able to participate in on-site discussions with other Pathable participants, you will be able to see a complete schedule of sessions including content and timing, and you will be able to access our suppliers in the Meeting Place tradeshow. (Pathable is only made available to attendees of WEC and now to people who purchase the Full Access Pass) And the final piece to this incredible Full Access pass is that you will be able to access over 100 audio recorded educational sessions within 24 hours of them taking place. That's 117 video and/or audio live or recorded elements of WEC.

The second option for purchase is a one-time viewing of the live or recorded [Opening General Session](#). In addition to hearing from the new MPI Chairwoman and the new MPI Foundation Chairwoman, you will get to experience the stories from our 3 featured speakers: Ben Stein, Gary Loveman and Betsy Myers. To learn more about these 3 fantastic speakers, view their bio's on the [WEC](#) website.

How much does this VAP cost?

For all attendees of WEC, you will have full access to the VAP program at no additional charge. For those that cannot attend WEC, there is a fee to participate. We want to bring the content to you, right in your office. However, we also want to see you at a future meeting, where you'll experience the full power of an MPI meeting, so along with your VAP access,, you will receive a \$100 credit towards your

personal attendance at any one of the following conferences in 2010: February 2010 Meet Different in Cancun, Mexico or February 2010 EMEA Conference in Malaga, Spain or the July 2010 WEC in Vancouver, Canada.

For the Full Access pass, prices are:

Students/Faculty	\$79
MPI Members	\$299
Non-Members	\$499

For the Opening General Session only

MPI Members (student, faculty, regular)	\$19
Non-Members	\$59

Does the Virtual Access Pass expire?

No, you will have access to this content as long as it is available on MPI's website, typically for at least a year or more. We remove content only when it is no longer relevant.

Why is MPI charging for this content when it used to be free?

MPI's decision to deliver content through the VAP is based on our need to bring content to those in our community who can't afford the time or money for the full WEC experience. It's also part of the evolution of how we all do business, using technology to expand our reach and achieve our goals. So, back at MeetDifferent in Atlanta in February 2009, we launched a "beta" test, delivering the Opening General Session via webcast. The intent was to test the technology and determine if there was interest in this kind of program. The response was overwhelming, with many in our community thanking us for letting them be part of the meeting in a small way, and during such a confusing time where information was vital.

So, we greatly expanded this beta program, and we are now offering not only the opening general session, but also 14 other webcasted sessions should you choose to buy the full package. With this significant expansion, MPI's costs have risen significantly as well, so a registration fee has been added. We have kept fees as modest as possible, and have also offered the Opening General Session for only \$19, should that be all you are interested in viewing.

I'm already planning on attending WEC, do I have to pay for the VAP?

If you've registered as a full conference you are granted **complimentary Full Access to the Virtual Access Pass**. This means that in addition to all the sessions you personally attended at WEC you will be

able to go back and watch them again or watch the sessions you were not able to attend. Those who have registered for a one-day only pass to WEC, will not have VAP privileges. These people will need to additionally purchase the VAP to have access to the content.

How do I access the content?

Once signed up to receive the VAP, you will need to login (from the VAP landing page) to have access to the content. You can do this in a couple of ways:

- 1) If you're a MPI member, you will sign in using your MPI member log-in.
- 2) If you're not a MPI member and you're attending WEC, you sign in for VAP using your registered log-in information that was assigned to you when you registered for WEC
- 3) If you're not a MPI member and you can't attend WEC, you must sign in for VAP and the system will provide you with a code to use to watch the VAP.

Who should I contact if I have any questions not supplied in this document?

The MPI Customer Care team is ready to help you out. Should you have any questions or experience any difficulties with either your registration or watching experiences, please contact Customer Care at 972-702-3053 and they will gladly assist you.