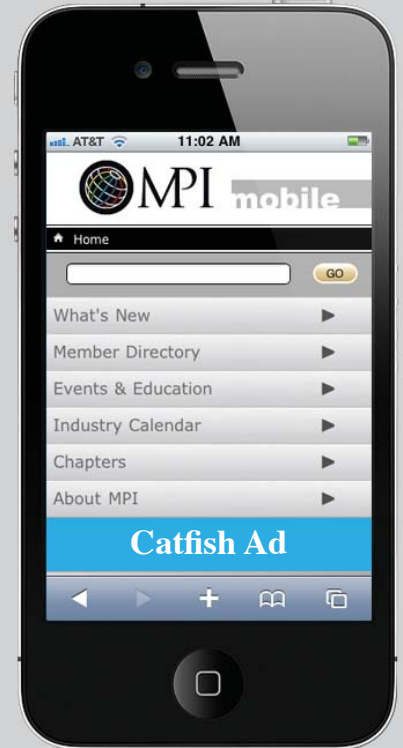


Mobile Website Advertising

Globally, growth of smart phones with internet browser services has exploded over mobile with *69% of the population now using these devices for work.

Consumers can now access MPIweb.org and MPI's World Education Congress on the go! MPI's newly created mobile website platforms are clean and concise with easy navigation to access MPI content and membership information—anytime, anywhere.

Hit your mark by reaching thousands of people at a fraction of traditional advertising costs. Mobile advertising offers high exposure rates and high retention rates. Reserve your ad space now and be seen first on MPI's mobile website platforms, launching January 2011!



MPI Mobile Website

Homepage Catfish Ad

\$3,000 net per month/per banner
Available positions – One (1)

InLine Run of Site Ad

\$1,500 net per month/per banner
Available positions – Eight (8)

Homepage Catfish Ad

Dimensions: 320 x 50 pixels
Format: 72 dpi, GIF/PNG/JPEG
No visible borders
File Size: 75k maximum

WEC Mobile Website

Homepage Catfish Ad

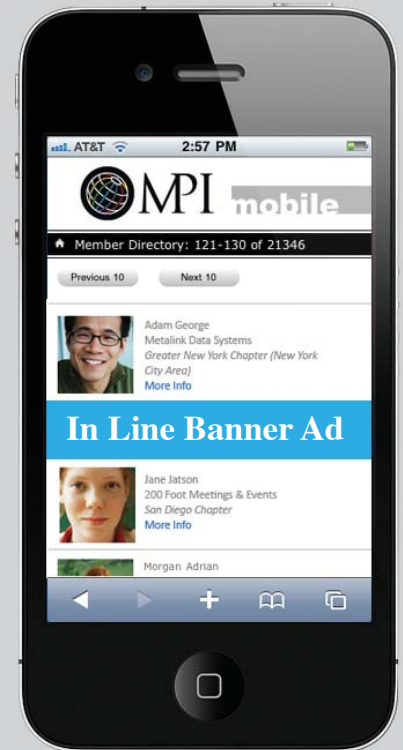
\$1,500 net per month/per banner
Available positions – Four (4)

InLine Run of Site Ad

\$850.00 net per month/per banner
Available positions – Eight (8)

In Line Run of Site Banner Ad

Dimensions: 320 x 50 pixels
Format: 72 dpi, GIF/PNG/JPEG
No visible borders
File Size: 75k maximum



Digital Technical Specifications:

Banner ads must be provided in electronic format by e-mailing attached files to publications@mpiweb.org. MPI will not pull banner ads from client ftp sites. They must be provided as specified above – NO EXCEPTIONS. A URL should also be provided when submitting materials. Banner ads will be posted on the first of the month only. In the event the first of the month falls on a weekend, they will be posted by 5:00 p.m. CST the following business day. If materials are not received one week prior to the delivery date, they will not be posted until the following month. For additional information please contact your Strategic Account Manager or MPI's Publications Coordinator at 972.702.3025.

For more information, contact your local Strategic Account Manger or go to www.mpiweb.org/marketplace



MEETING PROFESSIONALS INTERNATIONAL

* iPass Mobile Workforce Report, 2010