



FOR IMMEDIATE RELEASE

Talent, Opportunities Converge with MPI

MPI Career Connections Program Expands to WEC, Online

June 16, 2010 – Dallas, TX – Meeting Professionals International ([MPI](#)) announced today the expansion of its MPI Career Connections Program through scholarships, enhanced live event career networking and expanding online resources.

“There is no doubt that our industry is in recovery and the business forecast is increasingly positive,” said MPI Chairwoman Ann Godi. “But the recession displaced many meeting professionals and also created re-skilling opportunities for others. Sometimes it’s just not enough to acknowledge there’s a problem and offer words of encouragement. We felt compelled as an organization to help our unemployed members stay connected to opportunities and content that can advance their careers.”

MPI has created a scholarship program to help send MPI members currently on the unemployment assistance program to a career fair at the World Education Congress ([WEC](#)) July 23-27 in Vancouver. Recipients will be able to participate in networking events, onsite interviews, a professional development educational track and more.

The career fair at WEC is designed for planners and suppliers who are currently looking for jobs or those simply exploring what might be the next challenge in their career path. The WEC Resource Exchange will feature a career fair with unique job postings exclusively for WEC participants, an on-site computer bank, connection spot for tucked-away conversations, educational content sessions, personal coaching and professional resume consulting.

MPI will also expand the meeting and event industry’s largest online career database. The association is now offering human resource departments around the world the ability to post meeting and event positions at no cost to [mpiweb.org/careers](#) with special code “225”. They will be able to post unlimited meeting and event industry jobs for free, normally a \$225 USD fee per job posting.

As part of the MPI Cares Program, Career Connections remains free for MPI members to post resumes and job opportunities. This year to date, jobs posted on the site have been viewed over 80,000 times by the most qualified candidates in the industry. Over 10,000 job seekers have signed up for Career Connections and there are more than 4,000 resumes posted for human resource professionals to search. Posting meeting and events positions on Career Connections gains immediate exposure to this highly-qualified pool of candidates. Over 40,000 automated job alerts have been sent regarding new job postings this year.

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About MPI: Meeting Professionals International (MPI), the meeting and event industry’s largest and most vibrant global community, helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For additional information, visit [mpiweb.org](#).