



**FOR IMMEDIATE RELEASE**

## **MPI Announces New Business Leader for Certification, Events**

### **Danya Casey joins organization as Vice President**

Oct. 18, 2011– Dallas, TX – Meeting Professionals International (MPI) announced today the appointment of Danya Casey as its new Vice President Events and Certification. Casey will report directly to MPI President and CEO Bruce MacMillan and will lead a new Events and Certifications group driving business objectives. This group will assume direct accountability for revenue generation as well as the execution and business performance of the MPI’s live educational event portfolio, including the global training practice. Casey joins the management team Oct. 27, 2011.

“Danya brings proven business leadership,” said MacMillan, “Her skills and experience to lead our live event and certification portfolio will be critical for execution and performance success.”

Casey brings with her almost 20 years progressive experience in a variety of industries including associations, cause-related non profits and for profit organizations. Her most recent experience was with Young Presidents’ Organization (YPO) where she was Master Project Director, responsible for managing the execution of leading-edge educational seminars and meetings to improve member business performance and YPO profitability. In addition, she created concepts, proposals and budgets for business development projects that were aligned with core knowledge areas.

Casey has her Masters of Arts in Human Resource Development and a Bachelor of Business Administration in Marketing from the University of Texas. She is pursuing her Masters of Liberal Studies at Southern Methodist University and is a Certified Personal Branding Strategist and a Certified Professional in Learning and Performance (CPLP).

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**Editors’ Notes:** A professional portrait of Ms. Casey will be available in November. To request a headshot or portrait, email [tdavis@mpiweb.org](mailto:tdavis@mpiweb.org).

**About MPI:** Meeting Professionals International (MPI), the meeting and event industry’s largest and most vibrant global community, helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 22,000 members belonging to 71 chapters and clubs worldwide. For additional information, visit [mpiweb.org](http://mpiweb.org).