



European Meetings & Events Conference 2012 to Emphasize Innovation MPI European Community Gathers In Budapest in January

16 November 2011 – Luxembourg – Meeting Professionals International ([MPI](#)) is bringing inspired, research-based programming and unprecedented networking opportunities to European meeting and event professionals at the 2012 European Meetings & Events Conference ([EMEC](#)) in Budapest, Hungary. The professional development event will take place 29 – 31 January 2012.

“Innovation is key to social progress, economic development and, therefore, growth and job creation,” said MPI Chairman Sebastien Tondeur. “As a global community, we are constantly connected digitally and socially, for learning and for business. In Budapest, we have an ideal opportunity to empower our network and turn it into actionable business opportunities. When people meet, we change the world.”

To build on last year’s most highly rated EMEC education ever, the delegate experience is organized under the topical areas Educate, Exchange and Experience, with a full slate of content from an array of presenters from the business world. Over the three-day conference, 28 concurrent sessions from 22 European speakers will explore special interest areas, professional development and MPI Thought Leadership Initiatives, including corporate social responsibility and the Future of Meetings. Flash Point returns with five respected speakers from the region, each giving a 15-minute presentation to inspire.

The Chapter Best-of-Best sessions will be choice content and speakers submitted by chapter leadership that reflect the needs specific to the European region, a design that has proven to be popular with EMEC delegates. Solution Room, the collaborative space to gain ideas and insight from peers across experience levels, background and region are also planned.

Centrally located in Europe, Budapest is known for genuine hospitality and an infrastructure made for meetings and events. In 2011, the city ranked [amongst](#) the top 50 cities of the Innovation Cities Global Index, a ranking compiled by 2thinknow agency and based on “ability to generate product, process service and other innovation types across an urban economy.”

“Hungary is a beautiful country and a gateway for business. It is an ideal environment for the host city of the 2012 conference,” Tondeur added.

EMEC 2012 is sure to be the most progressive conference for meeting professionals in Europe, delivering in concept, content and design. [Registration](#) is available now, with early bird rates of €599 for members and €899 for non-members until 6 January 2012.

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Editor’s Notes: Working media members will receive complimentary registration for EMEC 2012. If you would like to interview an MPI speaker or register for the conference, please contact Theresa Davis at tdavis@mpiweb.org for more information.

About MPI: Meeting Professionals International (MPI), the meeting and event industry’s largest and most vibrant global community, helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 22,000 members belonging to 71 chapters and clubs worldwide. For additional information, visit mpiweb.org.