



MEETING PROFESSIONALS INTERNATIONAL

EMEC 2011 Delegates Praise Innovative Educational Programme Düsseldorf Event Delivers Higher Engagement, Satisfaction, Attendance

3 March 2011 – Luxembourg – The results are in and Meeting Professionals International's ([MPI](#)) 2011 European Meetings & Events Conference ([EMEC](#)) in Dusseldorf, Germany delivered powerful performance results for 398 delegates from across Europe this past, 13 – 15 February 2011.

Attendee enthusiasm around exceptional education translated into higher attendance and into significant growth in education satisfaction. Preliminary satisfaction scores have surpassed all previous performance results driven by remarkable content delivery and strong approval for newly designed educational features such as [Flash Point Idea Assembly](#) and the [Solution Room](#).

The *Flash Point Idea Assembly* delivered five powerful 15 minute presentations, energizing delegates with an array of leading business and motivational speakers from across Europe.

The *Solution Room* brought more than 200 delegates from across all industries into the same collaborative space to address their personal challenges and best practices within the current market realities. The high-energy interactivity of the experience delighted participants.

“Best session of the conference, bar none. Inspiring peer-to-peer solution findings”, offered Miguel Neves, CDMP with Synaxis Meetings & Events.

In its continued commitment to social responsibility, MPI provided delegates a variety of onsite social projects to participate in. This including the assembly of wooden toys with *Werkstatt für angepasste Arbeit* (Wfaa) and painting canvases that were later presented to the Congress of Düsseldorf Hospitals through *The Foundation for Hospital Art*.

Selected audio and video of excerpts from EMEC 2011 are available now at www.mpiweb.org/emec.

EMEA Chapter leaders began the conference with a co-creation session around the design of future European conferences. Chairman Eric Rozenberg confirmed that Requests for Proposals for future EMEC conferences will be issued in the coming weeks and seven European cities have already indicated interest.

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Editors' Notes: Meeting Professionals International (MPI), the meeting and event industry's largest and most vibrant global community, helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For additional information, visit mpiweb.org.

Images are available upon request.

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