

Acclaimed European Speakers Present at EMEC

Flash Point Showcases Europe's Finest

21 December, 2010 – Luxembourg – Meeting Professionals International ([MPI](#)) announces the European speakers to present during the first [Flash Point](#) speaker showcase at the European Meetings & Events Conference ([EMEC](#)). The showcase will take place 14 February in Düsseldorf, Germany during the three day, educational conference for meeting and event professionals.

The intensity of each speaker and the distinctive format will inspire delegates as they focus on business. Attendees will use the experiences of the speakers to strategize and be influenced in their professional performance. The speakers are part of a larger framework of conference education and content that will bring a renewed focus to the business of meetings and events.

In powerful 15 minute presentations the following speakers have joined the line up for hundreds of meeting professionals anticipating the best of Europe:

- **Andy Bounds** (United Kingdom) *Achieve More Every Time You Speak*
A humorous and insightful look at what makes presentations work, with simple tips the audience can apply to their very next presentation.
- **Robert Benninga** (Netherlands) *The Five Pillars of World Class Success*
Benninga, one of the eight worldwide speakers in the CEO 'Profiles in Leadership' program, was the first Dutch speaker to address the National Speakers Association at the U.S.A. National Convention.
- **Lisa Ekström** (Sweden) *Get to your future by changing everything you do today*
With more than 20 years of experience in sales management and customer relations, Ekström has documented experience from high successful change management projects.
- **Frans Johannsen** (Sweden) *The Medici Effect: Ground-Breaking Innovation at the Intersection of Disciplines and Cultures*
Johannsen shares stories about how an open mind and a willingness to explore ideas outside your field of expertise can assist in breaking down barriers that inhibit new discoveries.
- **Adele Landauer** (Germany) *Tear Down Your Walls and Experience Total Freedom*
Inspired by the fall of the Berlin Wall, Landauer's international keynote speech will present six steps to tearing down personal walls and living a life with happiness, balance and success.

The [Flash Point](#) speaker showcase makes its debut at EMEC after a successful [premiere](#) at the World Education Congress (WEC) in Vancouver, July 2010. Attendees will experience big ideas in a dynamic succession of fifteen minute presentations during Flash Point.

"The Flash Point sessions present outstanding content in a very condensed and direct approach. This ultra modern delivery method presents the best of meeting industry knowledge in the most time efficient manner," said Miguel Neves, director of European operations for SYNAXIS Meetings. "After a very successful initial edition at WEC, Flash Point is back to play a big part in EMEC 2011."

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Editor's Note: For images, bios and interview opportunities with the Flash Point speakers, please contact Kristen Kouk at kkouk@mpiweb.org.

About MPI: Meeting Professionals International (MPI), the meeting and event industry's largest and most vibrant global community, assists 11 European chapters and 2,406 European members through two MPI Global Training Practice venues in the region, an annual educational meeting offering specific European content (European Meetings & Events Conference) and a European Foundation to assist members in need. For additional information, visit mpiweb.eu.