



MEETING PROFESSIONALS INTERNATIONAL

**FOR IMMEDIATE RELEASE:**

Contact: Kristen Kouk  
Meeting Professionals International  
(972) 702-3060  
[KKouk@mpiweb.org](mailto:KKouk@mpiweb.org)

## **MPI Activates Global Training Program in Collaboration with Major Universities**

*Industry Professionals Gain Modern Day Education through Global Training Centers*

DALLAS (October 15, 2009) – Meeting Professionals International (MPI) launches a training initiative to deliver globally recognized skills and competencies for the meeting and business events industry through unique educational partners worldwide. Leading the industry to gain enhanced recognition, an elevated body of knowledge and standardization of skills, the Global Training program will be hosted at the following universities and educational institutions:

**CERAM Business School**: CERAM Business School caters to 2,600 students from over 60 different countries. Due to its location at the heart of Sophia Antipolis, Europe's leading science and technology park, this "Grande Ecole", ranked 13<sup>th</sup> on the Financial Times list of Best Business Schools, benefits from close proximity to go-ahead companies within an international environment. The following certifications will be offered at CERAM:

**[Global Certificate for Meetings and Business Events II](#)**

11 – 15 January, 2010  
28 June - 2 July, 2010

**[Global Certificate for Meetings and Business Events III](#)**

28 June - 2 July, 2010

**Qatar MICE Development Institute (QMDI)**: as part of Qatar Foundation, QMDI plays a strategic role working alongside the Qatar Government and industry stakeholders in an advisory capacity to help facilitate the future growth of the MICE sector. QMDI offers impartial MICE industry knowledge for international event organizers proposing to bring events to Qatar and to raise professionalism in the region. The following certifications will be offered at QMDI:

**[Global Certificate in Meetings and Business Events II](#)**

13 – 17 December, 2009  
14 – 18 February, 2010  
09 – 13 May, 2010

[Global Certificate in Meetings and Business Events III](#)

21 – 25 February, 2010

16 – 20 May, 2010

Ted Rogers School of Management at [Ryerson University](#): Ryerson University is Canada's leader in innovative career-focused education, offering close to 90 PhD, master's, and undergraduate programs in the Faculty of Arts; the Faculty of Communication & Design; the Faculty of Community Services; the Faculty of Engineering, Architecture and Science; and the Ted Rogers School of Management. Ryerson University has graduate and undergraduate enrolment of 26,500 students. With more than 68,000 registrations annually, The G. Raymond Chang School of Continuing Education is Canada's leading provider of university-based adult education. The following certifications will be offered at Ryerson:

[Global Certificate in Meetings and Business Events II](#)

15 – 19 February, 2010

[Global Certificate in Meetings and Business Events III](#)

15 – 19 February, 2010

[San Diego State University](#): San Diego State University (SDSU) is the largest university in San Diego and the third largest in California. The campus community is home to more than 34,000 students and approximately 6,400 faculty and staff. Renowned for its academic excellence, San Diego State University is home to top-ranking programs in hospitality, international business and entrepreneurship. The following certifications will be offered at SDSU:

[Global Certificate in Meetings and Business Events II](#)

11 – 15 January, 2010

28 June – 2 July 2010

[Global Certificate in Meetings and Business Events III](#)

11 – 15 February, 2010

28 June – 2 July 2010

As part of MPI's Global Training – which is a core delivery system for the Global Knowledge Plan – MPI will collaborate with the faculty and professional education community at all schools to deliver a broad range of educational content pertinent to the meetings and events industry with the goal to activate 15 MPI Training Centers for Meetings and Business Events worldwide in the coming 18 months. All schools are globally recognized to have a strong meeting or event management course (Bachelors or Masters programs) and have a strong business management focus. For more information regarding the selection process and courses available please visit [www.mpiglobaltraining.org](http://www.mpiglobaltraining.org).

**About MPI:**

Meeting Professionals International (MPI), the meeting and event industry's largest and most vibrant global community, helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 24,000 members belonging to 71 chapters and clubs worldwide. For additional information, visit [mpiweb.org](http://mpiweb.org).