



FOR IMMEDIATE RELEASE

Junior Tauvaa Appointed MPI Vice President, Sales & Marketplace

June 7, 2011 – Dallas, TX – Meeting Professionals International ([MPI](#)) announces that Junior Tauvaa has accepted the role of Vice President Sales and Marketplace for the organization. Tauvaa, previously the Vice President of Membership and Chapter Business Management, will now be responsible for the creation and delivery of business value and providing solutions that connect buyers and suppliers within the global meetings industry marketplace.

"Junior has shown continuous dedication and spectacular results in providing member value and customer service in all areas of MPI, using innovative approaches coupled with strong execution," said Didier Scaillet, MPI chief development officer, MPI & MPI Foundation. "He will bring his business acumen, relationship capital and result-orientation to the VP of sales and marketplace position".

With extensive experience in sales and marketing, Tauvaa is well equipped to excel in his new role. Prior to his first five successful years of leadership at MPI, Tauvaa spent 11 years at LA INC (the Los Angeles Convention & Visitors Bureau), where he was instrumental in the repositioning of Los Angeles as a premier meetings and events destination. As Senior Director of Sales Operations and Market Development, Tauvaa also developed and implemented sales initiatives to increase citywide conventions and meetings for Los Angeles.

Tauvaa earned an M.B.A. from California State University and a Bachelor of Arts in Political Science from California Polytechnic University. Tauvaa is also actively involved with Hospitality Sales & Marketing Association International (HSMIA), American Society of Association Executives (ASAE), and Destination Marketing Association International (DMAI).

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About MPI: Meeting Professionals International (MPI), the meeting and event industry's largest and most vibrant global community, helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For additional information, visit [mpiweb.org](#).