

Media Advisory

MPI Foundation WEC 2011 Activities Raise More Funds for Industry Support

What	MPI Foundation received USD \$111,467 in funds through four events during WEC 2011: Players Golf Tournament, The Big Deal, Rendezvous and their silent auction
Who	Funds raised through MPI Foundation are invested in research, grants, scholarships and other resources for industry advancement.
Why	MPI Foundation currently raises more funds than any other industry foundation, all of which are reinvested to support the MPI member community and the industry at large. Last year MPIF reinvested USD \$1.5 million back into the community.
When	All foundation events referenced occurred during WEC, July 23-26, 2011

About MPI Foundation: MPI Foundation is passionately committed to bringing vision and prosperity to the meetings and events community worldwide by investing in results-oriented initiatives that shape the future and bring success to the meetings and events community. MPI is the meetings and events industry's largest and most vibrant global community comprised of more than 23,000 members representing 84 countries worldwide. For more information, visit www.mpifoundation.org.