

FOR IMMEDIATE RELEASE

MPI Publications Recognized with Seven EXCEL Awards

May 12, 2011 – Dallas, TX – Meeting Professionals International ([MPI](#)) celebrates the success of its member magazine, [One+](#), *PlusPoint* blog, and conference daily newspaper with the commendation of seven EXCEL awards. *One+* currently carries the title of the most awarded publication in the meetings and events industry in the past two years, with 14 awards from industry and publication associations. This announcement extends that number to 18.

“The editors, creative team and sales staff that bring *One+* and MPI’s myriad publishing channels to life are honored to be acknowledged for their work,” said MPI’s Director of Publishing, David Basler. “Our number one goal is to publish the best quality, relevant content for our members, and we do that by focusing on topics our members have told us are important to their success. To win these very prestigious awards for doing that is a just an added bonus.”

The 2011 EXCEL awards won are as follows:

- GOLD—Media Innovation Blog Post, *PlusPoint* Blog
- SILVER—Magazine, Feature Article, "A Business Model for Peace," *One+*
- SILVER—CSR, Single Issue Special Topic, *One+*
- SILVER—Convention Daily Newspaper, OnSite Daily, WEC 2010
- BRONZE—Media Innovation, Best Blog
- BRONZE—Design, Cover, Mixed-Media, *One+*
- BRONZE—Design Excellence, Overall, *One+*

EXCEL awards are given by Association Media & Publishing, for “the best publishing products of the association industry.” Each year, judges evaluate thousands of magazines, websites, newsletters, journals and online entries for quality, design, excellence, improvement and various standards of superiority.

Accolades from the industry and publication associations speak to the quality of the editorial and creative content in MPI’s publications that brings the latest case studies, news and trends to the 23,000 members of MPI and beyond. These awards speak directly to the member value MPI’s publications provide which is seen most readily in an increase in reader satisfaction— a 6% increase in 2011 alone.



MEETING PROFESSIONALS INTERNATIONAL

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Professionals that attend the [redesigned World Education Congress](#), July 23 – 26, 2011 in Orlando, Fla., will have the opportunity to interact directly with the editors of *One+* in The Hive (located in the Global Village) as they create the onsite daily publications and interview experts and presenters.

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Editor's Notes: *One+* is mailed monthly to approximately 30,000 readers. The staff also supports the award-winning PlusPoint blog. *One+* is also available digitally at [mpioneplus.org](#).

About MPI: Meeting Professionals International (MPI), the meeting and event industry's largest and most vibrant global community, helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For additional information, visit [mpiweb.org](#).