

FOR IMMEDIATE RELEASE

MPI Foundation Secures Key Investments

Partners with PSAV and Omni Hotels to Support Future of Meetings

July 25, 2010 –Vancouver, BC – Meeting Professionals International Foundation ([MPIF](#)) announced today agreements with [PSAV Presentation Services](#) and [Omni Hotels & Resorts](#) at the World Education Congress ([WEC](#)). Both organizations are investing in MPIF to advance research in the Future of Meetings.

“These industry leaders and their investment to the MPI Foundation is a sign of their trust in our ability to advance the meeting and event industry,” said Didier Scaillet, chief development officer at MPI.

PSAV, dedicated to a three year MPIF partnership, will benefit as the exclusive technology partner for the Future of Meetings initiative, and will financially support digital advancements at future World Education Congress events.

“PSAV services more than 1,000 events a day, and many of our customers are members of MPI,” said Greg Van Dyke, PSAV senior vice president of marketing. “When looking to support an organization representing the global community of meeting professionals, MPI is the perfect fit.”

Omni will partner with MPI Foundation until 2012 to fund the development of strategic meeting design content and delivery of quality education on current and future trends in this area.

“Omni Hotels & Resorts is proud to partner with the MPI Foundation around the Future of Meetings and the Strategic Meetings Design component,” said Tom Santora, chief marketing officer and senior vice president, sales with Omni. “This important investment by the Foundation will provide valuable learning as the industry continues to evolve by providing strategic insight, and ultimately, helping organizations maximize the effectiveness of their meetings and events.”

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About MPI Foundation: MPI Foundation is passionately committed to bringing vision and prosperity to the meetings and events community worldwide by investing in results-oriented initiatives that shape the future and bring success to the meetings and events community. MPI is the meetings and events industry’s largest and most vibrant global community comprised of more than 23,000 members representing 84 countries worldwide. For more information, visit www.mpifoundation.org.

About Omni Hotels & Resorts: Omni Hotels & Resorts creates genuine, authentic guest experiences that take guests on “A Total Departure” to 45 distinct luxury hotels and resorts in leading business gateways and leisure destinations across North America. From exceptional golf and spa retreats to dynamic business settings, each Omni showcases the local flavor of the destination while featuring four-diamond services, signature restaurants, Wi-Fi connectivity and unique wellness options. Known for its award-winning, personalized service, Omni leaves a lasting impression with every customer interaction, with a heightened level of recognition and rewards delivered through its Select Guest loyalty program and the company’s “Power of One” associate empowerment program.

About PSAV® Presentation Services: PSAV provides the ideas and technology that inspire great meetings. This has made PSAV the leading provider of event technology for meeting planners and producers across the corporate, association, and tradeshow markets. PSAV provides an unparalleled range of event technology to support its customers’ ability to create, collaborate, and communicate. With more than 800 partner locations worldwide, PSAV provides people and resources right where you want to have your meeting. www.psav.com