



# MPI Members Celebrate Expansion in Turkey

Board of Directors grants club designation, confirming expansion in Europe

25 May 2011 – Frankfurt, Germany and Dallas, TX - Meeting Professionals International ([MPI](#)) is continuing its global and Eurasian expansion with the announcement of the formation of a new club in Turkey. The announcement made today at IMEX in Frankfurt was met with the traditional welcoming spirit of MPI and camaraderie from other professional in attendance.

The approval of the MPI Turkey Club by the MPI Board of Directors highlights two years of efforts made by meetings and events industry leaders in Turkey who recognised the need for local professionals to access the best in [industry education](#).

Bruce MacMillan, president and CEO of MPI said: “We are excited to support the growth of the meetings and events industry in Turkey through education, knowledge-sharing and connecting our community there to global business opportunities.”

Handan Boyce, Turkey club president comments: “All MPI members in Turkey, especially the group of new club board members have sincerely believed in the need and benefit of forming an MPI club in Turkey have worked hard for it and are all very excited and happy to join the MPI global family. We are committed to contribute with professional education and develop networking opportunities not only among Turkish MPI members but also with our MPI peers around the globe.”

Boyce is an industry veteran in Turkey bringing more than 25 years of experience in the meeting and event industry, a wealth of contacts and experience to benefit in the growth and expansion of the club.

The newly formed club has 31 members with plans to increase membership to 75 by the end of June 2012. The Turkey club will have a member education meeting in the end of June 2011, bringing all their members together to provide them an educational programme and networking as well as to celebrate their official MPI club establishment.

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**Editors' Notes:** MPI Turkey club's logo is available at the MPI [online press office](#).

**About MPI:** Meeting Professionals International (MPI), the meeting and event industry's largest and most vibrant global community, helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 72 chapters and clubs worldwide. For additional information, visit [mpiweb.org/emea](http://mpiweb.org/emea).