

Sustainable Event Measurement Tool

The simply easier to measure, manage and report while saving time and money tool



Measure process and performance

- Measurement and reporting of event water, waste, energy, paper, food and community impacts
- Calculation of carbon emissions using international standards and datasets
- Transparent reporting of internal and supply chain sustainability processes and procedures to demonstrate commitment to green and sustainable practice



Planners - Simplify the measurement process and save time by:

- Sharing and improving event sustainability measurement amongst staff and suppliers
- Request suppliers to input data directly into the database
- Starting with a basic version and then evolving to advanced level data entry for high performance measurement
- Export data to PDF and Excel formats for integration into business sustainability reports

Free to over 23,500 MPI Members and Planners, the Sustainable Event Management Tool helps organizations manage costs and sustainability impacts by identifying and analyzing areas to realize efficiency and innovation.

To get free access to the SEMT please log on with your MPI membership number <http://mpi.sustainableeventtool.com>

Funded by IHG through an investment in the MPI Foundation



What Gets Measured Gets Managed