



FOR IMMEDIATE RELEASE

MPI Creates Core Skills Day for WEC 2011

Saturday Skills Workshop Brings Basics into Focus, Enables Advanced Programming During Conference

July 6, 2011 – Dallas, TX – Meeting Professionals International ([MPI](#)), will debut a Core Skills Day to professionals new to the industry or changing roles from 9:30 a.m. to 4:30 p.m. on Saturday, July 23, prior to the official opening for World Education Congress ([WEC](#)). For its inaugural year, the [WEC Core Skills Day](#) will be available at no additional cost.

The workshop is ideal for professionals who are searching for an opportunity to learn the ropes or get a refresher. The workshop will offer content that covers budgeting, contract negotiation and more, which frees up attendees to explore more advanced education and experiences during WEC the following three days. Participants can expect a traditional instruction style combined with group interaction, allowing them to learn from their peers and make valuable professional connections. The education will benefit not only professionally trained planners but also individuals with planning responsibilities without formal training.

The goal of the workshop is that by attending the training prior to the beginning of WEC, new planners will have a better understanding of intermediate to advanced sessions. The training is also open to event professionals who are not attending WEC but still are interested in gaining professional development from the largest association of meeting professionals and experiencing what MPI education can provide.

The Core Skills workshop will be held at the Orange County Convention Center in Room S330E. [WEC registration](#) is open, and more information on [education](#), business and brand opportunities and [networking](#) can be found on the conference [website](#).

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About MPI: Meeting Professionals International (MPI), the meeting and event industry's largest and most vibrant global community, helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 23,000 members belonging to 71 chapters and clubs worldwide. For additional information, visit [mpiweb.org](#).