



FOR IMMEDIATE RELEASE

MPI Headquarters Issues World Series Challenge to St. Louis CVC

Leader representing losing team pays up at World Education Congress

Oct. 19, 2011 – Dallas, TX – In the spirit of friendly competition Meeting Professionals International ([MPI](#)) President and CEO Bruce MacMillan and his team at MPI’s headquarters in Texas issued a challenge today to Kathleen (Kitty) Ratcliffe and her team at the St. Louis [Convention and Visitors Commission](#).

MPI’s annual [World Education Congress](#) (WEC) arrives in St. Louis, MO July 28-31, 2012 where thousands of meeting and event professionals from around the world will gather for professional development and to enhance business relationships.

“When the Texas Rangers win the 2011 World Series,” said MacMillan, “I want to see Kitty in her home town of St. Louis don a Texas Rangers jersey at our conference’s opening night reception amidst thousands of our colleagues.”

Not to be outdone, Ratcliffe and her team in St. Louis, returned the challenge by insisting that after the St. Louis Cardinals win the World Series, and MacMillan arrives for WEC in July, he should be photographed hugging Stan “The Man” Musial’s statue outside of Busch Stadium wearing a Cardinals jersey, and the photo shared at the WEC opening general session in front of thousands of attendees and colleagues.

Early registration is open for WEC at [mpiweb.org/WEC2012](#) and for official online results to Major League Baseball’s World Series, log on to [WorldSeries.com](#). If you’re heading to St. Louis for the World Series or for WEC 2012, help plan your stay by logging onto [explorestlouis.com](#).

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About MPI: Meeting Professionals International (MPI), the meeting and event industry’s largest and most vibrant global community, helps our members thrive by providing human connections to knowledge and ideas, relationships, and marketplaces. MPI membership is comprised of more than 22,000 members belonging to 71 chapters and clubs worldwide. For additional information, visit [mpiweb.org](#).

About St. Louis Convention and Visitors Commission: The St. Louis CVC is the official destination marketing organization for St. Louis City and County for visitors of all types. The CVC also operates the America’s Center® convention complex, which includes the St. Louis Executive Conference Center and the Edward Jones Dome.