



MONDAY July 26

MeetingPlace Trade Show

Monday, 10 a.m. - 1 p.m. /10.00 - 13.00

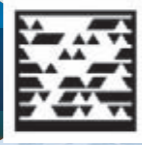
The MeetingPlace Trade Show is a marketplace alive with business that contributes to the success of meetings in extraordinary ways. Planners, you'll save hours of research and find connections to help you plan superior events, no matter your budget. Suppliers, planners will be looking for you and your solutions. See the Maps Z-Card for the complete trade show floor plan and exhibitor listing



Hosted Buyer Program

Monday, 10 a.m. - 1 p.m. /10.00 - 13.00

The Hosted Buyer Program is a targeted opportunity for planners and suppliers to schedule pre-set, 10-minute appointments with companies whose needs match theirs. The appointments will take place at either the suppliers' booth or the designated area on the show floor on Monday.



Executive PANELS

The 2010 Olympics: What Happened and How

A Revealing Look into the Planning and Implementation of this Vancouver Experience

Monday, 8:30 - 9:45 a.m./08.30 - 09.45
West Meeting Room 109



Moderator:
Rick Antonson
president and CEO
for Tourism Vancouver



Panelist:
Jeff Lee
Vancouver City Reporter
for *The Vancouver Sun*



Panelist:
Charmaine Crooks
president of NGU
Consultants

Defining Your Digital Blueprint Now: Turning Virtual Trends into Action and Results

Monday, 8:30 - 9:45 a.m./08.30 - 09.45
West Meeting Room 301



Moderator:
Tim Sanders
best-selling author,
One+ columnist and
founder of Deeper Media



Panelist:
David Rich
senior vice president of
program strategy/worldwide
for George P. Johnson



Panelist:
Kenny Lauer
executive director of
digital experience for
George P. Johnson



Panelist:
Angie Smith
senior manager of
global sales experience
for Cisco

Flash Point IDEA ASSEMBLY

Monday, 1:15 - 5 p.m. /13.15 - 17.00
West Ballroom

Big Ideas Can Come in Small Doses.

With 10 speakers changing your world 15 minutes at a time, WEC's Flash Point will open your mind while optimizing your time investment. Speakers and topics include:



Peter Bergen
CNN
antiterrorism
expert:
*The Changing
Global Terror
Threat*



Seth Mattison
Gen Y expert:
*The M-Factor:
How the Millennial
Generation is
Rocking the
Workplace!*



Douglas Rushkoff
president of the
Institute for
Applied Memetics:
*Program or Be
Programmed: Ten
Commands for a
Digital Age*



John Moore
marketing
expert:
*The Bigness
of Smallness*



Richard Worzel
futurist/speaker/
consultant for IF
Research:
*10 Things You
Need To Know
About The Next
10 Years*



Ed Begley Jr.
actor and
environmentalist:
*Living Simply
So That
Others Can
Simply Live*



Tim Sanders
author, *One+*
columnist and
founder of
Deeper Media:
*Getting Back
on Your
Growth Plan*



Anya Kamenetz
author:
*DIY U: The
Coming
Transformation
of Higher
Education*



Libby Gill
executive coach
and author for
Libby Gill & Co.:
*Capture the
Mindshare*



Charmaine Crooks
five-time
Olympian
and medalist:
*Lessons from
the Podium*



WHAT IS THIS?

Using your smart phone's camera, these digital tags are shortcuts to specific, detailed information online.



How do you use them?

- 1) Download the Microsoft Tag Reader app (free for all leading smart phones at <http://gettag.mobi>)
- 2) Launch the app on your smart phone
- 3) Scan the code. You'll go immediately to the related content. You'll be connected to MPI's CSR initiatives, MPI Foundation events at WEC and much more.

Social Media Gurus

The #WEC10 Social Media Gurus! These fine folks are leading the charge of social media during WEC. Tweet at them during the conference, set up a time to meet them in person (or on their Facebook wall) and discuss the value that social media applications have at live events. They are here to help you, the WEC attendee, with EVERYTHING social media. Be sure to look for them!



Leanne Calderwood
Twitter: lcalderwood
Foursquare: lcalderwood



Samuel J. Smith
Twitter: samueljsmith
Foursquare: samueljsmith



Vanessa LaClair
Twitter: vlaclair
Foursquare: vlaclair



Miguel Neves
Twitter: miguelseven
Facebook: www.facebook.com/miguelseven



Elizabeth Baranik
Twitter: ElizabethB
Foursquare: ElizabethB

CARD

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LAUGH. CHEER. REPEAT.
AT TUESDAY'S
GENERAL SESSION

Bring your Meeting Diamond card to Tuesday's General Session for a chance to win great prizes including a Diamond VIP trip to Las Vegas and diamonds!



Don't have a card yet?
Visit Las Vegas Meetings by Harrah's Entertainment at MeetingPlace Booth #1326.

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CARD

Monday Schedule

Time	Event	Location
7:30 a.m. - 6 p.m. 07.30 - 18.00	Registration	Vancouver Convention Centre Level 1
7 - 8 a.m. 07.00 - 08.00	CMP/CMM Breakfast <i>sponsored by Mexico Tourism Board</i>	Pan Pacific Hotel - Oceanview 5-8
8 - 9 a.m. 08.00 - 09.00	MPI Past President/Chairs Breakfast	Pan Pacific Hotel - Oceanview 4
8:30 - 9:45 a.m. 08:30 - 09:45	Knowledge Sessions <i>(computer labs are additional fee)</i>	Vancouver Convention Centre
10 a.m. - 1 p.m. 10.00 - 13.00	MeetingPlace (trade show) with Lunch	Vancouver Convention Centre Exhibition Level
10 a.m. - 1 p.m. 10.00 - 13.00	Hosted Buyer	Vancouver Convention Centre Exhibition Level
1:30 - 3 p.m. 13.30 - 15.00	Knowledge Sessions <i>(computer labs are additional fee)</i>	Vancouver Convention Centre
3 - 3:30 p.m. 15.00 - 15.30	Break <i>sponsored by Mexico Tourism Board</i>	Vancouver Convention Centre
3:30 - 5 p.m. 15.30 - 17.00	Knowledge Sessions <i>(computer labs are additional fee)</i>	Vancouver Convention Centre
5:30 - 11 p.m. 17.30 - 23.00	Open for Supplier-Hosted Events	



Knowledge Hub

Open daily: 9 a.m. - 5 p.m.
Global Village

Brought to you by The MPI Foundation, InterContinental Hotels Group, AIBTM, Jumeirah Hotels & Resorts, PSAV Presentation Services and Omni Hotels & Resorts.

Learn all about MPI's new thought leadership initiatives at the Knowledge Hub, featuring Corporate Social Responsibility, the Value of Meetings and Strategic Meetings Management. You'll also discover how MPI's Global Training program can fast track your path to earning your CMP. The Knowledge Hub will also feature:

- A preview of the new *Event Measurement Tool* that measures sustainability
- Copies of presentations
- Insider tips
- White papers
- Expert advice

CAREER CONNECTIONS
ONLINE JOB RESOURCE

WHEN: Each day of WEC
WHERE: The WEC Career Center

The Career Connections Job Fair is the place where job seekers, employers and recruiters meet face-to-face—and virtually. Find excellent job opportunities while interacting with your peers, networking and connecting with the MPI community.

Brought to you by the MPI Foundation



Access ALL WEC info on your phone

In addition to these portable z-cards, WEC conference guide material is available in multiple web formats to ensure it's there when you need it.

- Download the WEC iPhone or BlackBerry apps

iPhone:
Visit the Apple App Store



BlackBerry:
<http://m.mpiweb.org/wec10/bbapp>

- Access the WEC Mobile Site at m.mpiweb.org/wec10



Monday Sessions

Green Meetings & CSR: The Legal Essentials ● V
Joshua Grimes, Esq.
8:30 - 9:45 a.m./08.30 - 09.45
Location: West Meeting Room 119

The Stakes are High, Sell Like a High Roller! ● V
Deborah Gardner, CMP
8:30 - 9:45 a.m./08.30 - 09.45
Location: West Meeting Room 121

CSR Selling Strategy ● V
Midori Connolly and Amanda Gourgue, LEED AP, CMP
8:30 - 9:45 a.m./08.30 - 09.45
Location: West Meeting Room 204

Master Excel Computer Lab ● V \$
James Spellos, CMP
8:30 - 9:45 a.m./08.30 - 09.45
Location: West Meeting Room 208

Voices in Advocacy ● V
Roger Rickard
8:30 - 9:45 a.m./08.30 - 09.45
Location: West Meeting Room 212

Taking the Tiger by the Tail - Seizing Control of Your Career Destiny ●
Dawn Rasmussen, CMP
8:30 - 9:45 a.m./08.30 - 09.45
Location: West Meeting Room 219

Stump the Geeks ● V
Corbin Ball, CMP and Jeffrey Rasco, CMP
8:30 - 9:45 a.m./08.30 - 09.45
Location: West Meeting Room 220

General Session Design 3.0: Keys to Your Organization and Personal Success ●
Hugh Lee and Jamie McDonough
8:30 - 9:45 a.m./08.30 - 09.45
Location: West Ballroom

Integrating Meeting Effectiveness Within SMM ● V
Kate Lastinger, CMM, CMP and Teresa Bria
8:30 - 9:45 a.m./8.30 - 9.45
Location: West Meeting Room 216

The New Frontier: Insourcing vs. Outsourcing?
Kevin Iwamoto
3:30 - 5 p.m./15.30 - 17.00
Location: West Meeting Room 220

The Ins and Outs of Networking ● V
Eric Smith, CMCE
1:30 - 3 p.m./13.30 - 15.00
Location: West Meeting Room 121

Starting an Event and Meeting Planning Business ●
Michael Shannon, CMP
1:30 - 3 p.m./13.30 - 15.00
Location: West Meeting Room 204

What's Virtual Got to Do With It? ● V
Lynn Randall
1:30 - 3 p.m./13.30 - 15.00
Location: West Meeting Room 207

Even More Google-icious: How to Find Anything on the Internet ● V \$
James Spellos, CMP
1:30 - 3 p.m./13.30 - 15.00
Location: West Meeting Room 208

Strategic Influencing Using Political Intelligence ●
David Bancroft-Turner
1:30 - 3 p.m./13.30 - 15.00
Location: West Meeting Room 219

The Concession Stand Is Open! ● V
Barbara Dunn, Esq.
1:30 - 3 p.m./13.30 - 15.00
Location: West Meeting Room 212

Meetings & Sustainability: Core Competencies for Meeting Professionals ● V
Marge Anderson
1:30 - 3 p.m./13.30 - 15.00
Location: West Meeting Room 216

Success - Moments that Matter ●
Hattie Hill, CMM
1:30 - 3 p.m./13.30 - 15.00
Location: West Meeting Room 220

Does Measurement Really Matter? ● V
Guy Bigwood and Amy Spatariano, CMP
1:30 - 3 p.m./13.30 - 15.00
Location: West Meeting Room 221

The Top Meetings Technology Trends for 2010 - Making the Right Technology Choices ● V
Corbin Ball, CMP
3:30 - 5 p.m./15.30 - 17.00
Location: West Meeting Room 121

CMM Solutions Center ● V
Doug McPhee, CMP, CMM and Angie Duncan, CMP
3:30 - 5 p.m./15.30 - 17.00
Location: West Meeting Room 204

LEED, Follow or Get Out of the Way ● V
Amanda Gourgue, LEED AP, CMP
3:30 - 5 p.m./15.30 - 17.00
Location: West Meeting Room 207

Keeping Your Career Current: MBECs and MPI Global Training ● V
Amanda Cecil, Ph.D., CMP; and Eli Gorin, CMP
3:30 - 5 p.m./15.30 - 17.00
Location: West Meeting Room 212

The Meeting of the Future, Part 2 ●
John Nawn
3:30 - 5 p.m./15.30 - 17.00
Location: West Meeting Room 214

Stump the Lawyers ● V
John Foster, CHM, J.D.; Kelly Bagnall, J.D.; Barbara Dunn, Esq.; and Joshua Grimes, Esq.
3:30 - 5 p.m./15.30 - 17.00
Location: West Meeting Room 221

Even More Google-icious: How to Find Anything on the Internet (continued) ● V \$
James Spellos, CMP
3:30 - 5 p.m./15.30 - 17.00
Location: West Meeting Room 208

Strategic Influencing Using Political Intelligence (continued) ●
David Bancroft-Turner
3:30 - 5 p.m./15.30 - 17.00
Location: West Meeting Room 219



LEGEND

- Corporate Social Responsibility
- Value of Meetings
- Personal/Prof. Development
- Future of Meetings
- Strategic Meeting Management
- Core Meeting and Event Skills
- Small Business Owners
- Contracts and Legal Concerns
- One+
- Insider's Exchange
- Computer Lab
- Additional Fee Required
- Virtual Experience Enabled

Corporate Social Responsibility session track brought to you by The MPI Foundation and sponsored by



Value of Meetings session track brought to you by The MPI Foundation and sponsored by



Future of Meetings session track brought to you by The MPI Foundation and sponsored by



MPI Welcomes PADS

12:30 - 1:30 p.m. & 3 - 4 p.m.

Global Village Pacific Assistance Dogs (PADS) raises and trains assistance dogs for people with a physical disability or who are deaf or hard of hearing. Come cuddle with these puppies as they take a break from their serious training. This cuddling time allows the puppies to explore the world and get acquainted with new surroundings and people. This is a valuable socialization tool for these dogs!



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