



## MPI Foundation Chapter Grants January 2017 Cycle

### **Applications accepted February 7 – March 8**

Notifications will be sent no later than the end of March

The Philadelphia Chapter Grants awarded will need to be fulfilled during 2017.

Chapters awarded a Chapter Developed Grant may extend their grant through early 2018 if needed to complete the program.

### **Complete applications will include:**

- Online submission form <http://www.mpiweb.org/foundation/grant-application>
- Chapter dashboard including: copy of chapter's YTD financials, YTD membership numbers, volunteer engagement and event attendance.
- Education satisfaction scores for all education programs held between January 1 and December 31, 2016.
- Indication of previous MPI Foundation chapter grants received
- Narrative for all grants
  - o Why chapter is requesting funding for the specified topic
  - o Estimated date for program to be held
  - o Estimated attendance based on prior programs offered
  - o High level overview of the marketing that will be used to promote program
- Additional information for Chapter Developed Grants
  - o Demonstrated relevance and ease of use for multiple chapters
  - o How funding will be allocated
  - o Summary of suggested program content and design, including description, learner objectives, outline, length, format and marketing plan
  - o If the program is not Chapter's original material, a written statement from the course developer and/or designated speaker is required stating that the program can be presented by other chapters and speakers

Chapters are allowed to submit applications for more than 1 grant; however, only 1 grant will be awarded per chapter during the January 2017. Additional grants will be available in July 2017.

Chapters that receive a Chapter Developed grant will receive half of the grant upon return of the signed chapter grant acceptance form, and the second half of payment following submission of the grant project report and all required documents (instructions provided upon notification).

Please visit [www.mpiweb.org/foundation/grantsandscholarships](http://www.mpiweb.org/foundation/grantsandscholarships) for more information and to apply for chapter grants.

# Philadelphia CVB Chapter Grants

Non-cash - Value: \$2,000



The Philadelphia Convention and Visitors Bureau Chapter Grants will provide chapters with quality education sessions related to healthcare. Chapters can select their preferred topic and will have the opportunity to work with the speaker to confirm the date of the session. As the sponsor, a representative from the Philadelphia CVB will have the opportunity to attend the session and provide remarks.

This grant does not provide cash funding directly to the chapter. The MPI Foundation will work directly with the speaker to provide funding of the program.

## What the grant funds:

- Speaker fee
- Airfare for speaker
- One night accommodation for speaker

## What the chapter will be responsible for:

- Venue costs including A/V, F&B, etc.

## Sessions by Judith R. Johnson, CMP, HMCC

**Judith R. Johnson, CMP, HMCC**  
**Tracdanmic Consulting**



Judith Johnson has been in the meeting and event industry for over 40 years.

She founded Rx Worldwide Meetings, which focused solely on pharmaceutical and medical meetings and has locations in Dallas and the UK. After twenty successful years, she sold the company to pursue a consulting practice in healthcare compliance.

Active in industry associations and a certified meeting professional (CMP) as well as a certified HMCC, Ms. Johnson has taught a variety of meeting planning classes and has spoken at many industry-related events including the MPI WEC, the Pharmaceutical Meeting Planners' Forum, Global World Congress and the DIA (Drug Industry Association). She is featured in Harvey MacKay's bestseller, "We got fired and it's the Best Thing That Happened to Us" and has authored several articles on pharmaceutical meetings. She is currently an adjunct professor at Richland College, serves on their TEMM (Travel Event Meeting Management) advisory boards and teaches HMCC certification classes for MPI.

### **RELATIONSHIP COUNSELING**

Today's pharmaceutical planner must deal with a variety of challenges such as tight turnarounds, limited space, low meal caps, custom reporting and more. This session will offer solutions to these challenges to better cope with the myriad of tasks required to do their job well and satisfy the internal and external clients

### **PHARMA GUIDELINE OVERVIEW**

Understanding the compliance standards and how healthcare compliance works. This is an overview for planners who are considering adding pharmaceutical meetings to their repertoire or for those considering enrolling in the HMCC certification program

### **WHAT'S UP DOC?**

What do today's physicians think of today's regulations and how does it affect meeting attendance. Today's physicians are coping with new rules for participating in clinical trial meetings such as Open Payment reporting, restrictive meal caps, speaker fees and honoraria. How does it change pharma meeting planning and affect attendance.

### **THE CHALLENGES OF GLOBAL MEETINGS.**

As if pharma planners don't have enough on their plates, international meetings throw a new curve ball. Planners must navigate the rules and regulations as they vary from country to country to maintain the strict and varied regulatory rules. This session will offer guidelines on resources and options to assist them with healthcare compliance.

## Sessions by Pat Schaumann, CMP, CSEP, DMCP, HMCC

**Pat Schaumann, CMP, CSEP, DMCP, HMCC**

**Senior Director, Healthcare Compliance, MARITZ TRAVEL**



Pat Schaumann, CMP, CSEP, DMCP, HMCC, is senior director of health-care compliance for Maritz Travel and is a principal instructor of the HMCC program. She previously served as [MPI's](#) director of professional development, healthcare sector.

She was named the first recipient of Destination Management Professional of the Year by [ADME International](#); was twice recognized as one of the 25 most influential people in the meeting industry by *Meeting News* magazine; appointed as one of the Magnificent 12 in the hospitality industry by *Successful Meetings* magazine; and was most recently chosen as one of the [25 Most Influential Women](#) in business by the *St. Louis Business Journal*.

Schaumann also was awarded Meeting Professional of the Year by MPI-St. Louis Chapter, and Event Professional of the Year by ISES-Missouri Chapter.

Schaumann founded the Missouri Chapter of the International Special Events Society ([ISES](#)) and served as president for the St. Louis chapter of Meeting Professionals International ([MPI](#)), the Missouri Chapter of ISES and the Association of Destination Management Executives International (ADME).

Schaumann authored the first and only book on destination management, "[The Guide to Successful Destination Management](#)," which is used in more than 200 universities. She was also a contributing editor to the *Convention Liaison Council CIC Manual*, 6th, 7th, 8th and 9th Editions.

### **COMPLIANT VENUES**

- Understand why pharmaceutical, medical device and biologics are looking to hold their medical meetings in venues that understand their business
- How to become a compliant venue
- Know the features of a compliant venue

### **THE FUTURE OF MEDICAL MEETINGS**

- Learn what the future holds for medical meetings
- Be up to speed on current medical meeting trends
- Know what HCP's expect from their medical meetings

# Chapter-Developed Grants

*Cash Award: \$2,500*

The objective with these programs is to provide chapters with funding to assist in the creation of educational programs that effectively educate members on a peer-to-peer basis. Rewarded programs will be recognized by The MPI Foundation and made available for other chapters to utilize.

## **Submission Guidelines**

- Demonstrated need from your chapter's membership. The Foundation suggests that chapters provide recent feedback from their members and/or launch an initiative to gain insight on their members' educational needs. Submit information collected from members which provided guidance on content and objective selection.
- A brief description (maximum length - one page) of program's content and design (description, length, format, etc.).
- If your Chapter already has a designated speaker, the chapter must provide written consent from the speaker that the program can be presented by other professionals for MPI chapter purposes.
- Please consider community usability as you develop your programs. Can other chapters easily utilize this program? Is the subject matter relevant to multiple chapters?
- Each chapter is allowed one submission per submission period. Multiple chapters can collaborate on a submission, but there will only be one award for each program.

## **Criteria for Acceptance**

- Chapters will abide by all criteria, as outlined in this document.
- Chapters will recognize the MPI Foundation as well as other relevant sponsors during the delivery of the program. Such recognition includes maintaining the Foundation logo (found online in the Chapter Tool Kit) on presentation and marketing materials, and a mention during the session's opening statements.
- Content and materials must be created in a manner that is suitable for any professional to present. If available, drafts/samples of such materials should be included in the submission.
  - Instructor guide
  - PowerPoint presentation
  - Handouts

For more information, please contact Holly McCauley at [hmccauley@mpiweb.org](mailto:hmccauley@mpiweb.org).