



## 2015 MPI-WI Summer Spectacular & Golf Outing— June 10-11, 2015



*Thank You to Our Host*



*Thank You to Our Sponsors*

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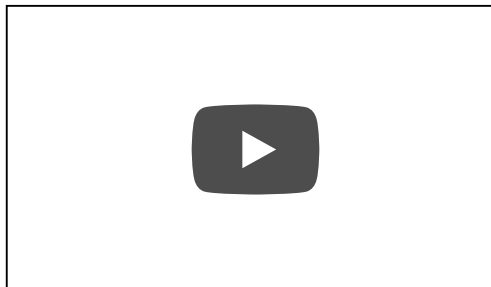
**Education Sponsor:**

- Agenda
- Speakers & Education
- Location, Map & Lodging
- Sponsorship Opportunities
- Member Registration
- Nonmember Registration
- Print/Fax/Mail Registration

**Summer is near and the 2015 Golf Outing and Summer Spectacular is just around the corner!**

*(Note: repeat "Summer is near" as often as necessary until warm weather arrives... and stays!)*

Pull your golf clubs out of storage, find your paint smock and get ready to unwind at the beautiful Chula Vista Resort in the Wisconsin Dells. The event starts **Wednesday evening with a reception sponsored by Chula Vista Resort** and continues Thursday with great education from **Tyra Hilliard** and your choice of either our famous golf outing or equally fun social painting event.



### Education

Join us Thursday morning for a presentation by Tyra Hilliard, one of very few people in the world to have a law degree, a PhD in Hospitality, and a CMP! **The Law of Doing Good Things** - In this unique and informative session, participants will consider scenarios that highlight the liability issues associated with integrating social responsibility into the meetings industry.

### Golf Outing

We invite you to participate in one of MPI-WI most exciting fundraisers. Join us at Cold Water Canyon Golf course, one of Wisconsin's most historic golf courses, featuring 18 challenging holes, refreshing



cocktails, and endless networking opportunities. **Register as a foursome and receive a reduced rate!**

**Non-Golf Activity**

Not a fan of golf? No problem. After the morning education, take a tour of the Dells on the famous Ducks and enjoy lunch at the beautiful Coldwater Canyon Pavilion. You will then be transported back to Chula Vista Resort to explore your creative side with a social painting class and refreshments before joining the golfers for the after-round reception.

**Sponsorship**

Sponsorship opportunities are still available – contact Sarah Banach ([sarah@majicpro.com](mailto:sarah@majicpro.com)) for more information.

**Non Golf Event Information**

**Agenda**

**Wednesday, June 10, 2015**

Chula Vista Resort  
Wisconsin Dells, WI

— PM —

5:30-7:00 Reception Sponsored by Chula Vista  
- Margaritas Bar & Wave Pool

**Thursday, June 11, 2015**

Chula Vista Resort  
Wisconsin Dells, WI

— AM —

7:30 - 9:30 Registration and Continental Breakfast  
- Coldwater Canyon - Chula Vista's Golf Club

8:00 - 9:15 Education - Tyra Hilliard - *The Law of Doing Good Things*  
- Coldwater Canyon - Chula Vista's Golf Club

9:30 Golfers and Non Golfers gather at the putting green for announcements and schedule

10:00-3:30 pm Golf and Non-Golf Activities

3:30-5:00 Reception & Awards at Coldwater Canyon

**Event Pricing**

This year MPI Wisconsin Chapter is pleased extend an "Industry Rate" for all attendees. Invite your fellow planners and suppliers from the meeting & event industry to come and experience some summer fun, at our member prices.



The Waterpark Capital of the World!

**Golf Photography Sponsor:**



**Non Golf Photo Sponsor:**



**Non Golf Activity Sponsor:**



**Registration Sponsor**



**Scorecard Sponsor:**



**Transportation Sponsor**



**Tee Sponsors:**



**Golf (includes education):** \$109  
**Register a Foursome:** \$399  
**Non-Golf Event (includes education):** \$69

## The Law of Doing Good Things

*Presented by Tyra Hilliard, PhD, CMP*

In our litigious society, anyone can get sued for doing anything—even good things! - Discuss the parameters of the food donation laws. Explore the realities and myths of Good Samaritan laws—and find out about the less-well-known “bad Samaritan” laws. Find out who is really protected under the Volunteer Protection Act. You can and should do good things...but you should also protect yourself and your organization.

Outcomes:

- Develop effective food donation policies and programs.
- Communicate the limitations on personal risk to potential volunteers.
- Evaluate the risk and responsibility for rendering aid (or failing to render aid) to those in need.

**Tyra Hilliard** is an expert in reinvention—professionally and personally. Her passion for change is reflected in her business and hospitality career which has included management roles in hotels, travel, meetings and events, law, catering, and academia.

Whether acting in her capacity as a speaker, an educator, a coach, or a writer, Tyra is driven by a mission to bridge the gap between knowledge and action, theory and practice, goals and achievements.

She is the co-author of a book on Event Project Management as well as a blog, *The Irreverent Professor*, where she writes about life, learning, and change in her unique and comical seize-the-day, no-holds-barred, unvarnished way. She is also published and widely quoted on legal and crisis management issues in academic and industry publications.

She has been invited to share her irreverent approach to life, business, and hospitality with professional, academic, and student groups across North America, Europe, and Asia. She also teaches college courses in business, hospitality, and event management.

Tyra was honored for professional achievement as an Educator by the Professional Convention Management Association and received national recognition for her contributions to best practices initiatives with the Convention Industry Council and Meeting Professionals International. She is equally proud to have been elected by students as a faculty representative to the University of Alabama Integrity Council.

She is one of very few people in the world to have a law degree, a PhD in Hospitality, and a CMP!

## Non-Golf Information

After the morning education, take a tour of the Dells on the famous Ducks and enjoy lunch at the beautiful Coldwater Canyon Pavilion. You will then be transported back to Chula Vista Resort to explore your creative side with a social painting class and refreshments before joining the golfers for the after-round reception.

## Sponsorship Opportunities

This is a great opportunity to showcase your organization to MPI-Wisconsin's active membership. All sponsorships will include signage as well as recognition in the program & at awards reception.



convention reinvented.



**THE IRON HORSE**  
HOTEL™

**Green Sponsors:**



**CORT®**  
EVENT FURNISHINGS  
a Berkshire Hathaway Company



[Click here for more information!](#)

## Lodging and Event Location

### Chula Vista Resort

2501 River Road  
Wisconsin Dells, WI  
P: (855) 388-4782  
[Property Website](#)  
Room Rate: \$99-\$159  
Cut Off Date: June 3, 2015



### Signage Sponsors:



### Putting Green:



### Driving Range:

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Registered Users:

System Information - 172ms - 6.30