



### MPI-Wisconsin Chapter Education

**Thursday, February 19, 2015**  
 Hyatt Regency Milwaukee  
 Milwaukee, WI



Agenda
Speakers & Education
Location, Map & Lodging
Member Registration
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Tell a Colleague

#### *Navigating the Turbulent Waters of the Meeting Profession* - Chris Heeter

**CIC Information**  
**CMP-IS Domain:**  
**Clock Hours:**

Join us in Milwaukee at the Hyatt Regency as Leadership Expert and Wilderness Guide Chris Heeter helps us *Navigate the Turbulent Waters of the Meeting Profession*. Don't forget we have an [MPI 101](#) offering and we are collecting school supplies, materials for painting/drawing and sports and fitness equipment to benefit the Boys and Girls Clubs of Milwaukee.



**CHRIS HEETER**  
 LEADERSHIP SPEAKER |  
 WILDERNESS GUIDE | POET

**Navigating the Turbulent Waters of the Meeting Profession:** Whether or not you'd ever choose to paddle a river, these analogies hit home for all of us, most especially those in the meeting industry: how you show up; the absolute necessity of giving and receiving support; tapping into the creativity of your team; the no-frills power of positivity; communicating and working together in fast-paced changing times; down-to-earth tools for staying afloat—personally and professionally.

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## Agenda

**Thursday, February 19, 2015**  
 Hyatt Regency Milwaukee  
 Milwaukee, WI

### — AM —

9:00 - 10:30 **Board of Directors Meeting**

10:30 - 11:45 **Registration**

11:00 - 11:30 **MPI 101**



11:45 - 1:00pm **Lunch**

### — PM —

1:00 - 4:00 **Navigating the Turbulent Waters of the Meeting Profession**

*Chris Heeter*



4:00 - 5:00 **Reception**

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## Event Pricing

Member: \$50 (\$60 after 2/13/2015)

Non-Member: \$60 (\$65 after 2/13/2015)

Student Member: \$30 (\$40 after 2/13/2015)

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### *Navigating the Turbulent Waters of the Meeting Profession*

Join speaker, wilderness guide, and poet, Chris Heeter, for a Wild ride into the world of whitewater canoeing. Whether or not you'd ever choose to paddle a river, these analogies hit home for all of us, most especially those in the meeting industry: how you show up; the absolute necessity of giving and receiving support; tapping into the creativity of your team;

the no-frills power of positivity; communicating and working together in fast-paced changing times; down-to-earth tools for staying afloat—personally and professionally. Being tasked with coming up with more and more creative conferences and content delivery is passionate work. Join us for memorable stories, interaction, and wild ways of calling out the best and most creative sides of yourself and your team.

#### Top Take-aways:

1. Develop more self-awareness about how you show up, what your strengths are in a group, the simple things you need in order to thrive
2. Learn how to re-group and re-ground yourself in the moment.
3. Envision how your Wild self (free, authentic, creative, whole, daring) can be present in all areas of your life.
4. Improve communication skills, especially when under stress or dealing with a lot of change

#### Speaker Bio:

**Chris Heeter**, an award winning speaker and business owner, is out to create a wild revolution in the workplace. A wilderness guide since 1984 and member of the National Speakers Association, Chris has led and worked with countless groups, helping them find their way as teams, organizations, and individuals.

Featured on *The Discovery Channel's "National Geographic Today,"* she brings decades of leadership experience indoors, to conferences and offices, working with teams and leaders, helping us recognize that leadership and communication doesn't have to be so complicated. Deftly connecting business expertise with hilarious stories from her sled dog team and from whitewater canoe trips, Chris strengthens teams and inspires wild leadership.

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## MPI-WI 101

What opportunities are you looking to create with MPI this year? Attend our MPI 101 before the presentation and learn about the various opportunities to make the most out of your membership. Learn about what benefits are available to you, how you can volunteer and get involved, and have the chance to meet other members.

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## Location, Map, and Lodging

**Hyatt Regency Milwaukee**  
333 W. Kilbourn Ave  
Milwaukee, WI  
Phone: (414) 276-1234  
[Property Website](#)

**Cut-off Date:** February 12, 2015  
**Room Rates:** \$79.00

## Community Outreach

### Boys & Girls Clubs of Greater Milwaukee

This organization meets the needs of more than 36,000 members. Their mission: "To inspire and empower all young people, especially those who need us most, to realize their full potential as productive, responsible and caring citizens."

Donations include school supplies, materials for painting/drawing and sports and fitness equipment to promote healthy, active lifestyles.

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