



Spring It On! This year's Spring Education Day is packed with opportunity to renew relationships, grow your knowledge and get in on the Community Outreach action.

Renew your relationship with fellow MPI-er's on Tuesday evening at a fundraising reception at The Pfister Hotel's Blu on the 23rd floor. Challenge our own MPI "Blutenders" to mix your favorite cocktail and tip them well as ALL of their tips (and 10% of the sales from the reception) will be donated back to the chapter.

On Wednesday, 9/11 Pentagon Survivor, Dan Holdridge, will share his incredible experience while teaching us to grow our inner strength and align our personal identity between ourselves and those we serve, helping us manifest our purpose. 2014-2015 MPI Chairman of the Board, Kevin Kirby, will help us grow by sharing invaluable marketing ideas. The afternoon breakout sessions will allow you to choose your path of growth as we offer sessions on hybrid meetings, understanding third party organizations, and learning more about the Certified Meeting Professional (CMP) designation. In a fun, interactive closing session, Tracy Stuckrath will grow our food and beverage knowledge by showcasing trends in F&B around the world and how they can be paired with meeting design.

To build off last year's success, we are putting our Community Outreach program in to action once again. After collecting your donations, we will create Hospitality Bags and inspirational messages for the families that stay at the Ronald McDonald House of Eastern Wisconsin.

Professional Business Portraits

David LaHaye will be offering heavily discounted head shots to all attendees. Take this opportunity to update your current head shot or have a professional, polished photo of yourself taken.

Time: 9:45 am - 10:45 am

Cost: \$30, cash only (This is a 70%

discount!)

Limited spots available!

Our Champion Sponsor

Speakers & Education

Location, Map & Lodging

Member Registration

Nonmember Registration

Agenda

Tuesday Only Reception Registration

Print/Fax/Mail Registration

> Community Outreach



Our Host

FORTMYERS-SANIBEL.COM



Audio Visual Sponsor



Lunch Sponsor

Agenda

Tuesday, May 5, 2015

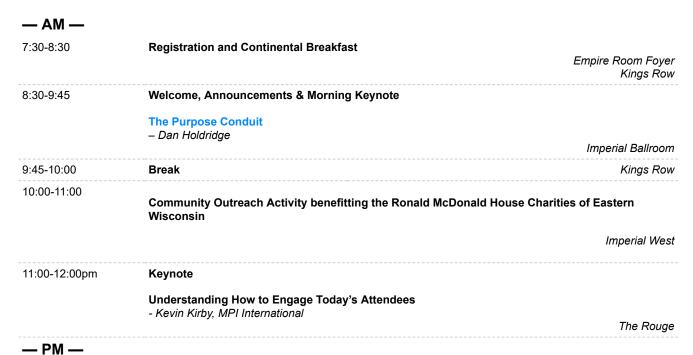
The Pfister Milwaukee, WI





Wednesday, May 6, 2015

The Pfister Milwaukee, WI





Breakout Session Sponsors



12:00-1:30 Lunch, Board I	Installation and Announcements
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Imperial Ballroom

1:30 – 2:30 Breakout Sessions

- Building Partnerships with 3rd Party Meeting Professionals
 - Alison Huber, CMP
- Hybrid Meetings how are they changing the face of meetings
 - Tri-Marq Communications
- CMP 101
 - Jodi Goldbeck, CMP

Taft.	Mckinlev.	Kennedy	& Roosevelt	Rooms

2:30 - 2:45	Break
2:45 – 4:00	Interactive Break/Keynote
	Perfect Pairing: Meetings & Food - Tracy Stuckrath, CMP Imperial Ballroom
4:00	Raffle Winners Posted Registration Area

Event Pricing

Early-Bird Late (after 05/01/2014)

Tuesday-Only Reception:

Wednesday Conference (includes Tuesday reception)

 Member:
 \$119
 \$129

 Non-Member:
 \$159
 \$169

 Student Member:
 \$45
 \$55

Location, Map, and Lodging

Host Hotel and Room Block
Additional Room Block

The Pfister
424 E. Wisconsin, Milwaukee, WI 53202
Property Website

Hyatt Regency Milwaukee 333 W. Kilbourn Ave., Milwaukee, WI 53203 Property Website (414)273-8222 **Reservations Website**

(414)276-1234

Guestroom Rate: \$109 (at both locations)

Cut-off Date: April 15, 2015

Guestroom Rate: \$109 (at both locations)

Cut-off Date: April 21, 2015

Community Outreach

The Ronald McDonald House Charities of Eastern Wisconsin is dedicated to easing the burden of families whose lives have been disrupted as a result of their child's illness or injury. They provide a "home away from home" and caring outreach initiatives.

For this year's Spring Education Day event, please bring in donations of the items listed below in order to create "Hospitality Bags" for the House guests. We will sort and organize the items, stuff the bags and produce inspirational messages for the families that rely on the Ronald McDonald House to be their home away from home.

- -toothbrushes
- -travel size toothpaste
- -travel size shampoo
- -travel size conditioner
- -travel size lotion
- -travel size mouth wash
- -travel size deodorant
- -travel size hand sanitizer
- -travel size Kleenex
- -new stuffed animals
- -journals
- -travel games
- -decks of cards

Please consider saving travel items when you stay at hotels or asking your organization to make a donation to this event. The more items we collect, the more fun we'll have during the outreach activity!

MPI-Wisconsin Headquarters | 2820 Walton Commons, Suite 103, Madison, WI 53718 | Phone: (608) 204-9816 | Fax: (608) 204-9818 | Email: admin@mpiwi.org าัย่งง 1997 - 2009 Meeting Professionals International - Wisconsin Chapter. All rights reserved.



Registered Users: Login

System Information - 141ms - 6.30