MPI-Wisconsin Chapter Education

Thursday, October 15, 2015
Metropolis Resort
Eau Claire, WI

Agenda

Speakers &
Education

Location, Map
& Lodging

Member
Registration

Nonmember
Registration

Partner &
Partner Guest
Registration

Community
Outreach

Tell a
Colleague

Hackathon Theory-How You Can Implement in Your Next Conference

Want to refresh your events? Looking for new and usable ideas?

It's time for a Hackathon!

Our speaker for the day will be Kyle Hillman, an experienced Meeting Planner and Speaker, who will bring the Hackathon Theory to the meeting planning world. Kyle will teach how to implement ideas into real developments with the Hackathon Theory.

Kyle Hillman, CMP, CMM

The development community is no stranger to the hackathon, this short time sensitive result based event delivers workable software and potential new businesses. I know I can hear it now, "I am not planning for coders and graphic interface designers, Kyle." What if you could bring that excitement and structure to your next corporate meeting or conference?
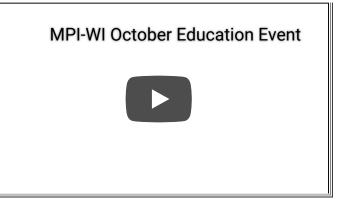
This session discusses taking the hackathon model and implementing it in your next event. I discuss incentivizing time controlled sessions that not only create new ideas but ultimately deliver fully functioning plans to

implement those ideas. No more walls of sticky notes, it is time to host a corporate hackathon.

For our Community Outreach activity we will be collecting items for The Beacon House in Eau Claire which serves families and pregnant women who are temporarily homeless or at risk of homelessness by providing resources for emergency assistance, stabilization, and prevention.

Mark your calendar for Thursday, October 15th, 2015 and join us for the October Education meeting at Metropolis Resort located in Eau Claire, Wisconsin.

Register now to join in the learning and fun!

MPI-WI October Education Event

Agenda

Thursday, October 15, 2015
Metropolis Resort
Eau Claire, WI

— AM —

8:30 - 10:30	**Board of Directors Meeting**
11:00 - 12:00	**Registration**

— PM —

12:00 - 1:00pm	**Lunch and Networking**
1:00 - 4:00	**Hackathon Theory-How You Can Implement in Your Next Conference** *Kyle Hillman*
4:00	**Reception**

Event Pricing

Member:	$55 ($75 after 10/09/2015)
Non-Member:	$75 ($95 after 10/09/2015)
Student Member:	$30 ($40 after 10/09/2015)

Hackathon Theory-How You Can Implement in Your Next Conference

The development community is no stranger to the hackathon, this short time sensitive result based event delivers workable software and potential new businesses. I know I can hear it now, "I am not planning for coders and graphic interface designers, Kyle." What if you could bring that excitement and structure to your next corporate meeting or conference? This session discusses taking the hackathon model and implementing it in your next event. I discuss incentivizing time controlled sessions that not only create new ideas but ultimately deliver fully functioning plans to implement those ideas. No more walls of sticky notes, it is time to host a corporate hackathon.

Speaker Bio:

After over a decade working in the nonprofit and meetings industry, **Kyle Hillman** is recognized as an entertaining public speaker, successful small business adviser, author, meetings manager, social media strategist, and political consultant. He currently works for the National Association of Social Workers , Illinois Chapter managing events for their 8000+ membership and social work community.

In 2013, Kyle Hillman was named one of the 40 under 40 leaders to watch by Connect Magazine, a former Member of the International Board of Meeting Professionals International (MPI) and active planner member still. He has severed previously on MPI Chapter Advisory Counsel, MarketPlace Advisory Council and was the 2013 Chair of MPI Chicago's TechCon which won the 2014 RISE Award. He currently blogs on The HuffingtonPost on all things political. He also acquired his (CMP) Certified Meetings Professional certification and just recently the new CMM.

Location, Map, and Lodging

Metropolis Resort
5150 Fairview Drive
Eau Claire, WI
715-852-6000
Property Website

Cut-off Date: October 4, 2015
Room Rates: $89.00

Community Outreach - Beacon House Eau Claire

Our Community Outreach partner this month will be Beacon House. This organization is located in downtown Eau Claire that serves families and pregnant women who are temporarily homeless or at risk of homelessness by providing resources for emergency assistance, stabilization, and prevention.

The greatest needs for the organization are currently:

- gently used children's Halloween costumes

- diapers
- wipes
- cleaning supplies
- laundry soap
- sheets
- Bus tokens and gas cards are also greatly needed and will available for purchase at the event.

A full wish list can be found on their website www.beacon-house.org

Registered Users: Login

System Information - 156ms - 6.30