



MPI-Wisconsin Chapter Education

Thursday, March 16, 2017
 Hampton Inn and Suites Milwaukee West
 West Allis, WI

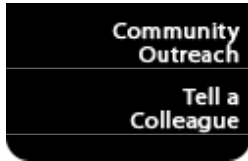


Agenda
Speakers & Education
Location, Map & Lodging
Member Registration
Nonmember Registration
Partner & Partner Guest Registration

6 Keys to Effective Team Building & March Fundraiser #MPIWIMarchFund #MPIWI

[See event photos here.](#)

We are so excited to be able to hold our March event at the first of its' kind in the Hampton Inn portfolio. The Hampton Inn and Suites Milwaukee West is hosting our March event by the State Fair Park. With that comes of course an exciting event. We will start the day with the very popular MPI 101 and CMP 101, followed by Cortney Idhe on **6 Keys to Effective Team Building**. The session will walk us through the tightrope between providing high quality outcomes and having a good time with our clients. In her exciting presentation, she will walk through the steps of building or growing a business and how to achieve yours and your client's



goals. Hear from Cortney who has worked in the automotive, retail, IT, professional services and consulting industries and how she applies her knowledge to analyze gaps and challenges to growing a business. We can do this all while we strive to help our clients and ourselves achieve life goals.



After the conclusion of the education be ready for a good old fashion

fair! The hotel has some surprises for us all as we go back to our childhood days and play some carnival games. There will be pie in the face, ring toss, pop the balloons and many more to entertain you with and earn tickets for door prizes. We will also have a silent auction as this is our March fundraiser of course and food to satisfy the pickiest eaters and a DJ to help keep the party going. See you at the Fair!

Don't forget to visit one of our complimentary 101 sessions at 12:45:

CMP 101 - MPI-WI, along with Madison College, have teamed up to bring an exciting and unique learning experience to those planning to sit for the CMP exam.

MPI 101 - Are you new to MPI or would like to learn more about MPI and how to get involved? MPI 101 is the right place for you to be! New and veteran members welcome! Join us before the education session for this complimentary informative session!

Agenda

Thursday, March 16, 2017

*Hampton Inn and Suites Milwaukee West
West Allis, WI*

— AM —

10:00 - 12:00 **Board of Directors Meeting**

— PM —

12:15 - 2:00 **Registration**

12:45 - 1:45 [MPI 101](#)

12:45 - 1:45 [CMP 101](#)

2:00 - 4:30 [6 Keys to Effective Team Building](#)

Cortney Ihde

4:30 - 7:30 **Reception, Silent Auction, Carnival, Games, DJ, Food and Cash Bar**

Event Pricing

Registration includes Education and Reception/Carnival

Member: \$55 (\$75 after 03/11/2017)

Non-Member: \$75 (\$95 after 03/11/2017)

Student Member: \$30 (\$40 after 03/11/2017)

Add on:

Carnival Tickets: \$20 - Includes unlimited game play with chances to win raffle tickets for bucket drawings!

6 Keys to Effective Team Building - TeamRICH Workshop

What's the culture like in your business? Every business has its own culture. What's yours like?

You can tell the culture of a business the moment you walk in. You can immediately sense if it is a happy, go-ahead place or one with seriously negative undercurrents.

Is your businesses culture to your liking? Has your team 'hijacked' the culture without you having a say in the matter?

Our TeamRICH workshop will show you how to harness the extraordinary power of your culture so it works for you, not against you. It will also show you how to get the environment right so that you can begin systemizing your workplace. This will allow things to run like clockwork day in and day out.

You'll then have systems that run the business while your team runs the systems. A workshop to suit your needs ...

The ActionCOACH TeamRICH workshop is the most exciting training program you will ever run in your business. It is designed to precisely suit your needs. Whether you select the 1-day or full weekend workshop, your staff walking through the door at the beginning of the workshop will charge out at the end as a highly-motivated and finely-focused team.

You'll be astounded by the transformation.

This workshop isn't for everyone. Only those who are truly ready to have their team take the lead should even consider it. But if you are, you'll be amazed at the increase in productivity. Time management will be taken to new levels. Absenteeism will be at an all-time low. And both your team – as well as your customers – will look forward to spending time in your business.

During this session we will Define TEAM and what it means relative to leadership and results by:

- reviewing the 6 Keys to An Effective Team and how they apply to your organization
- identifying action steps you can take to create a better team for your company
- and finally doing a couple of activities to help us learn a bit more about each other

Speaker Bio:

Cortney Idhe

Cortney has proven results and expertise in various industries over the past 16 years while working in the automotive, retail, IT, professional services and consulting industries in Southeastern Wisconsin. Her background includes working for

a three-generation family business with over 400 employees, analyzing gaps and challenges, and actively developing new roles within organizations to grow and produce higher levels of profitability and balance for business owner clients.

Over her career, Cortney has applied her thirst for innovation and creativity to her clients to help them to diversify, expand, gain capacity, create new job growth, and improve efficiency. Combining a spirit for improvement and development with accountability and strategy, Cortney is passionate about providing high quality outcomes and having fun at the same time. Working “on” your business is vital to achieving life goals and the results business owner’s desire.

Cortney has a BS in Marketing from the University of Wisconsin – LaCrosse, is a graduate of the Dale Carnegie Sales Leadership Program, is a Certified Business Coach, and has given numerous years of service to local, national and international non-profit and civic organizations. In her time outside of growing businesses, she enjoys spending quality time with family, reading, gardening, golfing and traveling.



MPI 101

What opportunities are you looking to create with MPI this year? Attend our MPI 101 before the education session and learn about the various opportunities to make the most out of your membership. Learn about what benefits are available to you, how you can volunteer and get involved, and have the chance to meet other members.

CMP 101

CMP 101 - MPI-WI, along with Madison College, are teaming up again to bring an exciting and unique learning experience to those planning to sit for the CMP exam. Topics for this session: Meeting Design and Professionalism!



Location, Map, and Lodging

Our Host and Program Location

**Hampton Inn and Suites Milwaukee West
8201 W Greenfield Ave.
West Allis, WI 53214**

**Room Rate: \$89
Room block Cut-Off: 03/09/2017**

Reservations: 414-436-2300
[Venue Website](#)

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Registered Users:

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