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MPI Fall 2017 Edition of Meetings Outlook Report Now Available

WHAT: Meeting Professionals International (MPI) has published its *Meetings Outlook*[™], 2017 Fall Edition. The latest installment of the quarterly report notes regular headline reminders of event safety and security combined with a forecast for a continued healthy market, making now the perfect time for meeting and event professionals to shore up contingency plans.

Key findings include the following:

- 43% of industry professional report an increase in contentious or conflict-oriented conversations or personal challenges during meetings.
- Of safety and security-related contingencies, respondents are most prepared for weather/natural disasters and active shooters, while least prepared for vehicular violence and crowd stampedes.
- 57% of respondents predict favorable business conditions, with a 2% growth expected over the next year.
- Attendance at live and virtual events is expected to grow by 0.9% and 2.6%, respectively—a slight decline in growth for live events and a slight increase in growth for virtual events.

To view the full report, visit www.mpiweb.org/meetingsoutlook. The report is also included in the print and digital versions of MPI's *The Meeting Professional*[®] magazine, November 2017 issue.

Meetings Outlook is developed in partnership with MGM Resorts International and supported in partnership with the IMEX Group.

DETAILS: *Meetings Outlook* presents future industry trends and predictions from MPI members, including meeting professionals on MPI's Business Research Panel. Every quarter, research firm Association Insights surveys the panel, asking a short series of quantitative questions related to the economy and a qualitative question regarding the individual's professional outlook. Phone interviews are also conducted with randomly selected MPI members. The report provides a quarterly tracking of current business conditions and future outlooks.

ABOUT MPI: Meeting Professionals International (MPI) is the largest meeting and event industry association worldwide. The organization provides innovative and relevant education, networking opportunities and business exchanges, and acts as a prominent voice for the promotion and growth of the industry. MPI has a global community of 60,000 meeting and event professionals including more than 17,000 engaged members and its Plan Your Meetings audience. It has more than 90 chapters and clubs in 19 countries. "When we meet, we change the world." www.mpiweb.org