



MPI Appoints Christine Roberts as Executive Director of Foundation

DALLAS, September 18, 2017 — Meeting Professionals International (MPI) has selected Christine Roberts to serve as Executive Director of the MPI Foundation. In this role, Roberts will be responsible for setting strategic and financial goals as well as directing fundraising and operational activities for the foundation. She officially begins the role today, September 18, 2017, reporting to Darren Temple, COO of MPI and Executive Vice President of the MPI Foundation.

Roberts has more than 25 years of experience in the hospitality and meeting and event industries. She is a current member of MPI and previously served as president of the MPI South Florida Chapter. As executive director, Roberts will work closely with Temple to implement strategic business plans approved by the MPI Foundation Global Board of Trustees and regional councils, while managing the day to day operations of the foundation.

“We believe Christine will be an excellent leader for the MPI Foundation thanks to her deep understanding of MPI and our industry, coupled with her solid business development and management experience,” said Temple. “In addition, she has established strong relationships with industry partners throughout her career, which will be helpful in driving the foundation’s fundraising efforts so we can award more grants and scholarships in the years to come.”

Roberts most recently worked as Vice President, Convention Sales and Services for the Fort Lauderdale Convention and Visitors Bureau. During her 10-year tenure with the organization, she led their Business Events Team, managed a \$3 million budget, and served as liaison for hospitality business leaders, meeting industry associations, and more. She also previously held leadership roles with LXR Luxury Resorts & Hotels and Starwood Hotels and Resorts Worldwide.

“I am delighted to join MPI to lead the MPI Foundation. I have been an engaged chapter member, volunteer leader and business partner with MPI for many years, and I credit much of my personal leadership experience to my membership and involvement with MPI. I believe in MPI, and am excited to build the Foundation resources which will continue to engage and provide opportunities for advancement to the MPI community and the meeting and event industry,” said Roberts.

Roberts will be based in Pompano Beach, Florida, where she currently resides.

About MPI

Meeting Professionals International (MPI) is the largest meeting and event industry association worldwide. The organization provides innovative and relevant education, networking opportunities and business exchanges, and acts as a prominent voice for the promotion and growth of the industry. MPI has a global community of 60,000 meeting and event professionals including more than 17,000 engaged members and its Plan Your Meetings audience. It has more than 90 chapters and clubs in 19 countries. “When we meet, we change the word.” www.mpiweb.org