



DUAL MEMBERSHIP APPLICATION

Campaign Code []

(Please Print or Type) [] Mr. [] Ms. [] Mrs. [] Dr.

First Name [] Middle Name [] Last Name []

All Over Certification [] CMP [] CHME [] CMM [] CHSE [] CRME [] CHBA [] OTHER []

Organization Name []

Job Title []

Preferred Mailing Address: [] Home [] Company

Preferred Email Address: [] Home [] Company

HOME CONTACT INFORMATION

Street Address []

Apt/Suite/Office (Note: UPS will not deliver to a PO Box) []

City/Town [] State/Province []

Zip/Postal Code [] Country []

Email []

Phone []

Fax []

WORK CONTACT INFORMATION

Street Address []

Apt/Suite/Office (Note: UPS will not deliver to a PO Box) []

City/Town [] State/Province []

Zip/Postal Code [] Country []

Email []

Phone []

Fax []

MEMBERSHIP CATEGORY YOU REPRESENT:

(check one please)

[] Supplier Meeting Professional

- a person who provides and/or sells products and services to the meetings industry...

[] Meeting Management Professional Planner

[] 51% or more of time spent planning

Supplier

[] 49% or less of time spent planning

- a person who is a sole proprietor of, or is employed or engaged by, a meeting management company...

CHAPTER AFFILIATION

One of the biggest perks of dual membership is your new relationship with your local chapter. We'll assign you to a chapter based on your geographic coordinates...

I prefer to be assigned to [] Chapter.

How did you hear about MPI? []

Were you ever a member of MPI? []

Name or member number of member who recruited you []

DUES

MEMBERSHIP TO MPI AND HSMAL BELONGS TO THE INDIVIDUAL WHO ORIGINALLY JOINS THE ASSOCIATION, RATHER THAN THE EMPLOYING ORGANIZATION.

Member dues are nonrefundable and are due annually on the anniversary date of acceptance. Dues quoted are effective July 1, 2015 and are subject to change.

[] \$684 for New Members to both MPI & HSMAL

[] \$ [] Current members of either organization, please call MPI Member Services at 972.702.3053 to receive your pro-rated price.

[] Voluntary Contribution to support the work of the MPI Foundation. (May be tax-deductible as a charitable contribution)

[] \$45 [] \$60 [] \$100 [] Other \$ []

[] HSMAL Foundation \$ []

Payment Information

[] Check Enclosed [] MasterCard

[] VISA [] American Express

[] Please send an invoice for payment

Name on Card: []

Card Number: []

Exp. Date: [] (3 or 4 digit number on the back of the card)

CVV Number: []

Total Amount: []

Signature: []

Date: []

REALLY IMPORTANT! >

The following pages are designed to build your MPI member profile so we can get to know you better. Please fully complete the next section and, in turn, we'll do our part by developing services and programming that best fit your needs.

H SMAI SPECIFIC QUESTIONS

1. Type of Firm

- Advertising Agency
- Airlines
- Area Attraction
- Association
- Business Intelligence Company
- Casino
- Conference Center
- Consultant
- Convention & Visitor Bureau
- Cruise Line or Passenger Ship
- Digital Marketing Agency
- Exhibition Company/Services
- Faculty
- Hotel DOSM-Property Level
- Hotel Management Company
- Hotel Representative Firm
- Htl Corp/Reg/Nat Sales Office
- Meeting Planner/Event Planner
- Online Travel Agency
- Other Hotel Managers-Property
- Other Industry Service Provider
- Press
- Public Relations Agency
- Publishing Company
- Recruiters/Head Hunters
- Restaurant/Dinner Theater
- Rev Manager-Hotel Mgmt Co
- Rev Manager-NSO/Corp Office
- Rev Manager-Property Level
- Student Members
- Technology Provider
- Tour & Travel Agents
- Training Company
- Transportation Company

2. Chapter Selection

- Arizona – Greater Arizona Chapter
- ASIA
 - Hong Kong/Macau/China/Taiwan
 - Singapore/Malaysia/Thailand
- Australia
- CALIFORNIA
 - Greater Los Angeles Chapter
 - Northern California Chapter
 - Orange County Chapter
 - San Diego Chapter
- Canada – British Columbia
- Caribbean – Curacao
- COLORADO
 - Southern Colorado Chapter
 - Denver Chapter
 - Vail Valley Chapter
- CONNECTICUT
 - Greater New York Chapter (New York City)
 - Boston Chapter
- Delaware – Greater Philadelphia Chapter
- District of Columbia – Washington, DC Chapter
- FLORIDA
 - Central Florida Chapter (Orlando)
 - Florida Keys Chapter
 - Northeast Florida Chapter (Jacksonville)
 - South Florida Chapter (Ft. Lauderdale-Miami-Palm Beach)
- Georgia – Georgia Chapter (Atlanta)
- Hawaii – Hawaii Chapter
- Illinois – Illinois Chapter (Chicago)
- Louisiana – Gulf South Chapter
- Maine – Boston Chapter
- MARYLAND
 - Maryland Chapter (Baltimore)
 - Washington, DC Chapter
- Massachusetts – Boston Chapter
- Mexico – Mexico Chapter (Mexico City)
- Minnesota – Minnesota Chapter (Minneapolis-St. Paul)
- Mississippi – Gulf South Chapter (Biloxi)
- Missouri – Missouri Chapter (St. Louis)
- Nebraska – Heartland Chapter (Omaha)
- New Hampshire – Boston Chapter
- NEW JERSEY
 - Greater Philadelphia Chapter
 - Greater New York Chapter
- NEW YORK
 - Greater New York Chapter (New York City)
- North Carolina – North Carolina Chapter (Raleigh)
- Ohio – Ohio Chapter (Columbus)
- Oregon – Oregon Chapter (Portland)
- PENNSYLVANIA
 - Northeast Pennsylvania Chapter (Scranton)
 - Greater Philadelphia Chapter
 - Rhode Island – Boston Chapter
- SOUTH AMERICA
 - Brazil
 - Argentina
 - South Carolina – South Carolina Chapter (Charleston)
- TENNESSEE
 - Mid-South Chapter (Memphis)
- TEXAS
 - Austin Chapter
 - Dallas-Ft. Worth Metroplex Chapter
 - Greater Houston Chapter
- United Arab Emirates
- Vermont – Boston Chapter
- VIRGINIA
 - Hampton Roads Chapter(VA Beach)
 - Washington, DC Chapter
- Washington – Washington State Chapter (Seattle)

3. Primary Reason for Joining

- Access to members-only website resources
- Access to sales & marketing resources
- Access to weekly industry newsletter & resources
- Business development
- Digital marketing interests
- Education
- Efforts to promote a voice for hospitality
- Exhibits at HSMAI's MEET tradeshow
- Faculty hospitality marketing interests
- Hotel director of sales & marketing interests
- HSMAI Foundation education/charitable activities
- Networking at chapter or local level
- Opportunities to learn new leadership skills
- Professional development opportunities
- Professional networking at HSMAI produced events
- Resort Marketing Interests
- Revenue Management interests
- Special pricing on tradeshow or conferences

4. Areas of interest

Revenue Management

- Forecasting
- Strategy
- Pricing
- Performance Analysis
- Market Segmentation
- Channel Management

Sales

- Research
- Prospecting
- Negotiation
- Closing
- Relationship Selling
- Sales Strategies
- Sales Measurements
- Group Market Trends
- Leisure Market Trends
- Corporate Market Trends

Marketing

- Advertising
- Digital Marketing
- Public Relations
- Internet & Social Media
- Direct
- Branding
- Mobile Marketing
- Email Marketing
- Resort Marketing

FINISH

ACKNOWLEDGEMENT

All information provided in this application is complete and correct to the best of my knowledge and belief and if additional information is needed, I will supply it. I shall conduct my activities in accordance with the Bylaws, Policies and Procedures, and Principals of Professionalism of MPI and HSMAI as they are now or amended in the future.

I waive and release all claims, demands and actions that I now or may in the future have against MPI and HSMAI, its officers, directors, members, agents, employees and chapters for any act or omission, in granting or denying membership in MPI and HSMAI or in censoring, suspending, expelling, or terminating my membership.

I agree to allow my contact information to be included in all MPI and HSMAI marketing preference lists.

If I am using a credit card, I authorize MPI to process such request in accordance with the appropriate credit card rules and regulations governing it.

Signature Required _____

Print Name _____

**Send membership application
with payment to:**

Meeting Professionals International

2711 LBJ Freeway
Suite 600
Dallas, TX 75234

Tel +1-972-702-3000

Fax +1-972-702-3065

Web www.mpiweb.org

Email feedback@mpiweb.org