



DUAL MEMBERSHIP APPLICATION

Campaign Code

(Please Print or Type) Mr. Ms. Mrs. Dr.

First Name _____ Middle Name _____ Last Name _____

All Over Certification CMP CHME CMM CHSE CRME CHBA OTHER _____

Organization Name _____

Job Title _____

Preferred Mailing Address: Home Company

Preferred Email Address: Home Company

HOME CONTACT INFORMATION

Street Address _____

Apt/Suite/Office _____
(Note: UPS will not deliver to a PO Box)

City/Town _____ State/Province _____

Zip/Postal Code _____ Country _____

Email _____

Phone _____

Fax _____

WORK CONTACT INFORMATION

Street Address _____

Apt/Suite/Office _____
(Note: UPS will not deliver to a PO Box)

City/Town _____ State/Province _____

Zip/Postal Code _____ Country _____

Email _____

Phone _____

Fax _____

MEMBERSHIP CATEGORY YOU REPRESENT:

(check one please)

Supplier Meeting Professional

– a person who provides and/or sells products and services to the meetings industry, such as a destination management, hotelier, audio-visual, florist, transportation, production or convention and visitor's bureau company. This classification of membership is not limited to the groups listed.

Meeting Management Professional

Planner

51% or more of time spent planning

Supplier

49% or less of time spent planning

– a person who is a sole proprietor of, or is employed or engaged by, a meeting management company. They provide meeting services including strategic and financial management and/or professional meetings management services to multiple clients. The applicant must specify whether their job responsibilities are primarily planning or supplying based on where they spend 51% or more of their time by checking one of the boxes provided above.

CHAPTER AFFILIATION

One of the biggest perks of dual membership is your new relationship with your local chapter. We'll assign you to a chapter based on your geographic coordinates (longitude and latitude not required), unless you indicate otherwise below.

I prefer to be assigned to _____ Chapter.

How did you hear about MPI? _____

Were you ever a member of MPI? _____

Name or member number of member who recruited you _____

DUES

MEMBERSHIP TO MPI AND HSMAL BELONGS TO THE INDIVIDUAL WHO ORIGINALLY JOINS THE ASSOCIATION, RATHER THAN THE EMPLOYING ORGANIZATION.

Member dues are nonrefundable and are due annually on the anniversary date of acceptance. Dues quoted are effective July 1, 2015 and are subject to change. Membership dues include an annual subscription to The Meeting Professional magazine. Approximately 20% of dues are rebated to local chapters for membership support and education.

\$684 for New Members to both MPI & HSMAL

\$ _____ Current members of either organization, please call MPI Member Services at 972.702.3053 to receive your pro-rated price.

Voluntary Contribution to support the work of the MPI Foundation.
(May be tax-deductible as a charitable contribution)

\$45 \$60 \$100 Other \$ _____

HSMAL Foundation \$ _____

Payment Information

Check Enclosed MasterCard

VISA American Express

Please send an invoice for payment

Name on Card: _____

Card Number: _____

Exp. Date: _____ (3 or 4 digit number on the back of the card)

CVV Number: _____

Total Amount: _____

Signature: _____

Date: _____

REALLY IMPORTANT! >

The following pages are designed to build your MPI member profile so we can get to know you better. Please fully complete the next section and, in turn, we'll do our part by developing services and programming that best fit your needs.

H SMAI SPECIFIC QUESTIONS

1. Type of Firm

- Advertising Agency
- Airlines
- Area Attraction
- Association
- Business Intelligence Company
- Casino
- Conference Center
- Consultant
- Convention & Visitor Bureau
- Cruise Line or Passenger Ship
- Digital Marketing Agency
- Exhibition Company/Services
- Faculty
- Hotel DOSM-Property Level
- Hotel Management Company
- Hotel Representative Firm
- Htl Corp/Reg/Nat Sales Office
- Meeting Planner/Event Planner
- Online Travel Agency
- Other Hotel Managers-Property
- Other Industry Service Provider
- Press
- Public Relations Agency
- Publishing Company
- Recruiters/Head Hunters
- Restaurant/Dinner Theater
- Rev Manager-Hotel Mgmt Co
- Rev Manager-NSO/Corp Office
- Rev Manager-Property Level
- Student Members
- Technology Provider
- Tour & Travel Agents
- Training Company
- Transportation Company

2. Chapter Selection

- Arizona – Greater Arizona Chapter
- ASIA
 - Hong Kong/Macau/China/Taiwan
 - Singapore/Malaysia/Thailand
- Australia
- CALIFORNIA
 - Greater Los Angeles Chapter
 - Northern California Chapter
 - Orange County Chapter
 - San Diego Chapter
- Canada – British Columbia
- Caribbean – Curacao
- COLORADO
 - Southern Colorado Chapter
 - Denver Chapter
 - Vail Valley Chapter
- CONNECTICUT
 - Greater New York Chapter (New York City)
 - Boston Chapter
- Delaware – Greater Philadelphia Chapter
- District of Columbia – Washington, DC Chapter
- FLORIDA
 - Central Florida Chapter (Orlando)
 - Florida Keys Chapter
 - Northeast Florida Chapter (Jacksonville)
 - South Florida Chapter (Ft. Lauderdale-Miami-Palm Beach)
- Georgia – Georgia Chapter (Atlanta)
- Hawaii – Hawaii Chapter
- Illinois – Illinois Chapter (Chicago)
- Louisiana – Gulf South Chapter
- Maine – Boston Chapter
- MARYLAND
 - Maryland Chapter (Baltimore)
 - Washington, DC Chapter
- Massachusetts – Boston Chapter
- Mexico – Mexico Chapter (Mexico City)
- Minnesota – Minnesota Chapter (Minneapolis-St. Paul)
- Mississippi – Gulf South Chapter (Biloxi)
- Missouri – Missouri Chapter (St. Louis)
- Nebraska – Heartland Chapter (Omaha)
- New Hampshire – Boston Chapter
- NEW JERSEY
 - Greater Philadelphia Chapter
 - Greater New York Chapter
- NEW YORK
 - Greater New York Chapter (New York City)
- North Carolina – North Carolina Chapter (Raleigh)
- Ohio – Ohio Chapter (Columbus)
- Oregon – Oregon Chapter (Portland)
- PENNSYLVANIA
 - Northeast Pennsylvania Chapter (Scranton)
 - Greater Philadelphia Chapter
 - Rhode Island – Boston Chapter
- SOUTH AMERICA
 - Brazil
 - Argentina
 - South Carolina – South Carolina Chapter (Charleston)
- TENNESSEE
 - Mid-South Chapter (Memphis)
- TEXAS
 - Austin Chapter
 - Dallas-Ft. Worth Metroplex Chapter
 - Greater Houston Chapter
- United Arab Emirates
- Vermont – Boston Chapter
- VIRGINIA
 - Hampton Roads Chapter(VA Beach)
 - Washington, DC Chapter
- Washington – Washington State Chapter (Seattle)

3. Primary Reason for Joining

- Access to members-only website resources
- Access to sales & marketing resources
- Access to weekly industry newsletter & resources
- Business development
- Digital marketing interests
- Education
- Efforts to promote a voice for hospitality
- Exhibits at HSMAI's MEET tradeshow
- Faculty hospitality marketing interests
- Hotel director of sales & marketing interests
- HSMAI Foundation education/charitable activities
- Networking at chapter or local level
- Opportunities to learn new leadership skills
- Professional development opportunities
- Professional networking at HSMAI produced events
- Resort Marketing Interests
- Revenue Management interests
- Special pricing on tradeshow or conferences

4. Areas of interest

Revenue Management

- Forecasting
- Strategy
- Pricing
- Performance Analysis
- Market Segmentation
- Channel Management

Sales

- Research
- Prospecting
- Negotiation
- Closing
- Relationship Selling
- Sales Strategies
- Sales Measurements
- Group Market Trends
- Leisure Market Trends
- Corporate Market Trends

Marketing

- Advertising
- Digital Marketing
- Public Relations
- Internet & Social Media
- Direct
- Branding
- Mobile Marketing
- Email Marketing
- Resort Marketing

FINISH

ACKNOWLEDGEMENT

All information provided in this application is complete and correct to the best of my knowledge and belief and if additional information is needed, I will supply it. I shall conduct my activities in accordance with the Bylaws, Policies and Procedures, and Principals of Professionalism of MPI and HSMAI as they are now or amended in the future.

I waive and release all claims, demands and actions that I now or may in the future have against MPI and HSMAI, its officers, directors, members, agents, employees and chapters for any act or omission, in granting or denying membership in MPI and HSMAI or in censoring, suspending, expelling, or terminating my membership.

I agree to allow my contact information to be included in all MPI and HSMAI marketing preference lists.

If I am using a credit card, I authorize MPI to process such request in accordance with the appropriate credit card rules and regulations governing it.

Signature Required _____

Print Name _____

**Send membership application
with payment to:**

Meeting Professionals International

2711 LBJ Freeway
Suite 600
Dallas, TX 75234

Tel +1-972-702-3000

Fax +1-972-702-3065

Web www.mpiweb.org

Email feedback@mpiweb.org