

# THE INDUSTRY'S PARTY OF THE YEAR ON THE STRIP -RENDEZVOUS AT IMEX AMERICA

Take your VIPs to the top by providing your clients with an exciting VIP experience on the top of The Cromwell on The Strip at Drai's Beach Club! A dynamic space for conversation, networking and dancing includes a large pool club area outside and inside nightclub area.

### ELEVATED VIP BOOTH \$2,500

Private seating for up to six guests. Get an unimpeded view of the DJ stage and dancefloor and enjoy views of The Strip and one of the largest LD systems in the world. This area is private with soft seating, individual monitors, storage cabinets, outlets for mobile devices, and interior lighting on the mezzanine level.

## PREMIUM VIP BUNGALOWS \$10,000

Relax just steps from the venue (while also getting access from inside) and enjoy prominent brand visibility and an intimate, comfortable environment with cigars and beverage service. Invite up to 30 guests who will receive access to the event and to your private reception area. Desert reception included.

# PLATINUM VIP AREA PATIO DANCEFLOOR BANQUETTES \$10,000

Relax just steps from the venue (while also getting access from inside) and enjoy prominent brand visibility and an intimate, comfortable environment with cigars and beverage service. Invite up to 30 guests who will receive access to the event and to your private reception area. Desert reception included.

#### SELECT VIP BALCONY AREA \$7,500

15 VIP wrist bands with early access to Drai's for a reception. Enjoy premium seats for you and 15 guests. Early admission, dessert reception, and beverage service included.

Please note: All Rendezvous VIP Partners receive recognition on event signage, MPIF website, and annual Foundation reports. VIP packages allow individual branding. Bottle service available at additional fee for all packages.

Proceeds from this event support the MPI Foundation. The MPI Foundation is a non-profit organization that fuels the advancement of MPI members by providing them professional development and career opportunities through grants and scholarships. The MPI Foundation also propels the meeting and event industry forward by funding innovative research and pan-industry initiatives that support the strategic plan of MPI.