



## **MPI RISE AWARDS**

The RISE Awards - *Recognizing Industry Success and Excellence* - features seven awards in two categories: individual achievement and community achievement. Recipients are recognized for innovation, global transferability, impact and influence. Individual winners join the MPI Community of Honorees, a group comprised of past award winners and distinguished past MPI Global leaders.

### **AWARD CATEGORIES**

#### **Individual Achievement**

Young Professional Achievement  
Meeting Industry Leadership  
Member of the Year

#### **Community Achievement**

Innovative Educational Programming  
Membership Achievement  
Marketplace Excellence  
Industry Advocate

---

### **NOMINATION PROCESS**

1. Submit a nomination on the online form. Individual awards are peer-nominated and chapter/club awards may be self-nominated.
2. MPI will contact qualified nominees to complete a full application with letters of recommendation.
3. Completed applications and letters of recommendation must be received prior to the application deadline.

### **JUDGING PROCESS**

Applications with letters of recommendation will undergo a round of judging. The judges are an international group of volunteers who are MPI members, and represent a range of professions and expertise. Applications are compiled by MPI staff and reviewed for completion and compliance. Any nominations that require further review will be considered by the Chair of the panel. Judges review and score all qualified entries. Finalists are submitted to the MPI Executive Committee for review and Board of Directors for final approval.

### **QUESTIONS**

Please contact [Rise Awards](#) with any questions.



## **INDIVIDUAL ACHIEVEMENT**

# **Young Professional Achievement**

## **ABOUT THE AWARD**

This award recognizes an individual 40 years of age or younger with five or less years of professional experience in the meeting and event industry that has made outstanding contributions to MPI and/or the meeting and event industry.

## **ELIGIBILITY**

- Forty (40) years of age or younger when award is presented (June 2-5, 2018).
- Five (5) or less years of professional experience in the meeting and event industry.
- Must be an MPI member in good standing.
- Nominated by peer individuals, communities, or organizations such as: MPI chapters, club, student clubs, corporation, association, and not-for-profit organizations.
- Final application will require at least three (3) letters of recommendation; nominations with appropriate details as determined by a minimum 50 word count will count as one (1).
- Anyone holding a current leadership role with MPI is not eligible. Leadership is defined as MPI International Board of Directors, MPI Foundation Global Board of Trustees, Chapter President and Immediate Past President. Members of the RISE Awards judging panel are also not eligible.

## **CRITERIA**

### **Influence**

- Makes a measurable impact on the industry through the development and implementation of projects and initiatives.
- Cultivates new leaders and collaborates with current leaders.
- Sparks interest in the industry, and brings awareness of it to a broader audience.
- Demonstrates commitment to MPI and the industry through leadership roles or civic engagement within MPI or other industry organizations.

### **Innovation**

- Creates and implements original projects or concepts that have helped to further enhance MPI and/or the industry.
- Inspires colleagues and peers with enthusiasm and creative thinking.

### **Transferability**

- Contributions and achievements have a global reach.
- Upholds values and principles useful to people across the industry. [Click here](#) to find the link to MPI's Principles of Professionalism.
- Contributions have relevance to the broader community and can be applied by others within the MPI and meeting and event industry.

# **Meeting Industry Leadership**

## **ABOUT THE AWARD**

This award honors those rare individuals who by visionary hard work and creative insight have positively changed the global meeting and event industry. It recognizes sustained commitment and substantial contributions to the meeting and event community.

## **ELIGIBILITY**

- Nominated by peer individuals, communities, or organizations.
- Must be an MPI member in good standing.
- Final application will require at least three (3) letters of recommendation; nominations with appropriate details as determined by a minimum 50 word count will serve as one (1).
- Anyone holding a current MPI leadership role is not eligible. Leadership role is defined as MPI International Board of Directors, MPI Foundation Global Board of Trustees, Chapter President and Immediate Past President. Members of the RISE Awards judging panel are also not eligible.

## **CRITERIA**

### **Influence**

- Creates or implements projects and initiatives that enhance MPI and the meeting and event industry.
- Actively promotes MPI and/or the industry.
- Displays passion and commitment to industry-related issues by championing and supporting those issues with targeted projects, communications, and strategic initiatives which produce measurable impact.
- Demonstrates commitment to MPI and the industry through leadership roles or other civic involvement within MPI or external industry organizations.

### **Innovation**

- Creates or implements original projects and ideas that enhance MPI and the industry.
- Displays creative problem solving and thinking.

### **Transferability**

- Contributions and achievements have a global reach.
- Upholds values and principles useful to people across the industry. [Click here](#) to find the link to MPI's Principles of Professionalism.
- Contributions have relevance to the broader community and can be applied by others within the MPI and meetings and event industry.

## **Member of the Year**

### **ABOUT THE AWARD**

This award is given to an exceptional MPI member who through volunteer efforts has made outstanding grassroots contributions and demonstrated unparalleled commitment to the advancement of a chapter, club, community, or region.

### **ELIGIBILITY**

- Nominated by peer individuals, communities, or organizations.
- Must be an MPI member for five (5) or more continuous years based on membership anniversary date.
- Must be active in MPI locally in his/her chapter or club and/or in a community leadership role.
- Final application will require at least three (3) letters of recommendation; nominations with appropriate details as determined by a 50 word minimum word count will serve as one.
- Anyone holding a current MPI leadership role is not eligible. Leadership role is defined as MPI International Board of Directors, MPI Foundation Global Board of Trustees, Chapter President and Immediate Past President. Members of judging panel are also not eligible.

### **CRITERIA**

#### **Influence**

- Collaborates with community leaders resulting in the advancement of MPI and/or the industry.
- Supports the Mission and Vision of MPI through individual grassroots efforts.
- Demonstrates commitment to MPI and the industry through leadership roles or other civic involvement within MPI and/or external industry organizations.

#### **Innovation**

- Creates and implements initiatives that spark change and growth within the community.
- Creates a legacy through original programs that support the Mission and Vision of MPI.
- Inspires peers with enthusiasm, originality, or creative thinking.

#### **Transferability**

- Contributions and achievements have a global reach.
- Encourages participation and helps to develop new leaders in MPI or the industry at large.
- Upholds values and principles useful to people across the industry. [Click here](#) to find the link to MPI's Principles of Professionalism.



## **COMMUNITY ACHIEVEMENT**

# **Educational Programming**

## **ABOUT THE AWARD**

This award recognizes an MPI chapter, club, or student club for achievement in advancing the education and professional development of its members through innovative programming.

## **ELIGIBILITY**

- Must be an MPI chapter, club, or student club.
- Can be self-nominated.
- Nominated program(s) must have been completed and evaluation data available at time of application.

## **CRITERIA**

### **Influence**

- The programs meet members' professional development needs and interests.
- The programs measurably encourage participation and commitment by local members.
- Creates value for members and stakeholders.

### **Innovation**

- Creates and implements inventive and original educational programs for MPI members.
- Uses technology to increase the impact of educational programming.
- Contributions and achievements have a global reach.
- Programs inspire professional growth and higher achievement among participants.
- Programs can be implemented by other MPI chapters, clubs, or student clubs and/or the meeting and event industry.

# **Membership Achievement**

## **ABOUT THE AWARD**

This award recognizes an MPI chapter, club, or student club for achievement in membership growth, engagement, and retention. Chapters and clubs must demonstrate the impact of their campaigns, programming, overall membership numbers, and involvement in chapter/club activities and/or improvement in retention.

## **ELIGIBILITY**

- Must be an MPI chapter, club, or student club.
- Can be self-nominated.
- Nominated program(s) must have been completed and evaluation data available at time of application.

## **CRITERIA**

### **Influence**

- Uses campaigns and programs to boost growth, involvement, and/or retention of membership.
- Membership confirms satisfaction through local participation in chapter events and volunteerism, positive responses on surveys, and retention.

### **Innovation**

- Creates and implements new and inventive programs that encourage advancement of the chapter, club, or student club.
- Uses technology and other cutting-edge tools to increase impact of membership campaigns.
- 

### **Transferability**

- Contributions and achievements have a global reach.
- Programs can be implemented by other MPI chapters, clubs, or student clubs and/or the meeting and event industry.



## **Marketplace Excellence**

### **ABOUT THE AWARD**

This award recognizes an MPI chapter for providing exceptional business exchange for members. Chapters will have demonstrated innovation and creativity in the development, planning, and delivery of effective business-to-business opportunities for members.

### **ELIGIBILITY**

- Must be an MPI chapter, club, or student club.
- Can be self-nominated.
- Nominated program(s) must have been completed and evaluation data available at time of application.

### **CRITERIA**

#### **Influence**

- Creates or implements programs that provide new and unique business-to-business opportunities for its members.
- Makes a measurable impact on the community through increased satisfaction and business opportunities.

#### **Innovation**

- Creates and implements inventive and original programs and/or events for MPI members and the industry.
- Encourages collaboration and communication between MPI members and others within the meeting and event industry.

#### **Transferability**

- Contributions and achievements have a global reach.
- Utilizes planning practices such as marketing, green practices, cost-saving measures, or removing geographic boundaries.
- Programs can be applied and used by others within MPI and/or the meeting and event industry.

# **Industry Advocate**

## **ABOUT THE AWARD**

This award recognizes an MPI chapter, club, or student club for their achievements in promoting and advancing the meeting and event industry. Chapters and clubs must demonstrate their education efforts regarding the impact of the meeting and event industry, promotion and participation in Global Meetings Industry Day, or strategic use and implementation of tools and resources provided by the Meetings Mean Business Coalition.

## **ELIGIBILITY**

- Must be an MPI chapter, club, or student club.
- Can be self-nominated.
- Nominated program(s) must have been completed and evaluation data available at time of application.

## **CRITERIA**

### **Influence**

- Builds connections through Global Meetings Industry Day, studies of economic significance, or the Meetings Mean Business Coalition.
- Inspires others to engage in industry-related awareness campaigns and events.

### **Innovation**

- Promotes to and connects new audiences to the meeting and event industry.
- Effectively communicates and educates others on the business value of meetings and events.

### **Transferability**

- Impact of contributions and achievements has a global reach.
- Strategic tools used may be accessed and used by others within MPI and/or the meeting and event industry.
- Upholds values and principles useful to people across the industry.