

WEC 19 Toronto

HOSTED BUYER PROGRAM

(appointment based program taking place in dedicated Hosted Buyer Room)

The MPI Exchange, Bringing Business to the Table



Level 2

\$8,000

Level 3

\$12,000

Level 4

\$15,000

Level 5

\$20,000

Upgrade Options Not Included In Pricing

	Level 2	Level 3	Level 4	Level 5
<p>WEC Complimentary Conference Registration (June 14 -18)</p>	1	1	2	3
<p>Participation in Hosted Buyer Program Appointments (Best Match Process; June 15 & 16 Only)</p>	10 Appointments Max. 2 representatives	15 Appointments Max. 2 representatives	Two (2) sets of 10 appointments Max. 2 representatives	Three (3) sets of 10 appointments (30 total) Max. 3 representatives
Program: Planners seated; Suppliers Rotate to Appts				
<p>PYM Live - Planner Attendee List (Selection June 2018 - May 2019)</p>	2 Region Lists	3 Region Lists	4 Region Lists	5 Region Lists
<p>Participation in Hosted Buyer Reception (Friday, June 14th 5:30 -7:30 PM)</p>		1	2	3
<p>MPI Global Website ROS Sidekick Ad (select month during 2019)</p>		1 month	1 month	1 month
<p>Digital/Interactive Ad on Touchscreen throughout WEC (June 16-18)</p>				1

UPGRADE OPTIONS

<p>Exchange Floor Space (June 16-18)</p>	<p>Not Included</p> <p>Available as an upgrade option to be part of the Exchange Floor</p> <p>Table Top - \$1,000 10x10 Space - \$1,500</p>
<p>Lead Retrieval (Lead Retrieval for planner attendees June 16-18)</p>	<p>Not Included</p> <p>Available to purchase on own through Supplier Kit</p>



SOURCES

[MPI Exchange](#)



CONTACT US

mpixchange@mpiweb.org

WEC 19 Toronto

EXCHANGE PROGRAM

(Network/Foot traffic on Exchange floor)



Level 1
\$3,000
Upgrade Option Not Included in Pricing



Exchange Floor Space
 (June 16-18)



Table top only during WEC Conference Days



WEC Complimentary Conference Registration

Benefit available if purchased at Level 2-5



Participation in Hosted Buyer Program Appointments
(Best Match Process)

Benefit available if purchased at Level 2-5



PYM Live - Planner Attendee List

Benefit available if purchased at Level 2-5



Participation in Hosted Buyer Reception

Benefit available if purchased at Level 3-5



MPI Global Website ROS Sidekick Ad
 (select month of January - April or July - December 2019)

Benefit available if purchased at Level 3-5



Digital/Interactive Ad on Touchscreen throughout WEC
 (June 16-18)

Benefit available if purchased at Level 5

Upgrade Options



Exchange Floor Space
 (June 16-18)

Not Included
 Available as an upgrade
 10x10 - \$1,500



Lead Retrieval
 (lead retrieval for planner attendees June 15-18)

Not Included
 Available to purchase on own through Supplier Kit



SOURCES
[MPI Exchange](#)









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BENEFIT DETAILS

The MPI Exchange, Bringing Business to the Table

MPI HOSTED BUYER 10 YEARS

 <p>WEC Complimentary Conference Registration (June 14 -18)</p>	<p>Level 2-5 Inclusion</p> <p>2 3 4 5</p>	<p><u>WEC Complimentary Registration Includes access to:</u></p> <ul style="list-style-type: none"> WEC Education (certificate courses not included) Networking throughout WEC Lunches during WEC (Sunday - Tuesday) Opening Night Reception (Saturday) Closing Party (Tuesday)
 <p>Participation in Hosted Buyer Program Appointments (Best Match Process)</p>	<p>Level 2-5 Inclusion</p> <p>2 3 4 5</p>	<p><u>Program:</u></p> <ul style="list-style-type: none"> Saturday, June 15 - Sunday, June 16 Located in dedicated Hosted Buyer Space (MTCC Level 700) Planners seated at tables and Suppliers Rotate to Appointments Best Match Process No space/table for suppliers to decorate or manage Appointments held on Saturday & Sunday Morning prior to the start of WEC
 <p>PYM Live - Planner Attendee List</p>	<p>Level 2-5 Inclusion</p> <p>2 3 4 5</p>	<ul style="list-style-type: none"> PYM LIVE Events provide business partners with face-to-face interactions with those planners who are responsible for making or influencing the site selection decisions in their company. Review the June 2018 - May 2019 event schedule to select your region list of planner attendees. (Atlanta, Austin, Chicago, Dallas, Denver, Houston, New York, San Francisco, Toronto)
 <p>Participation in Hosted Buyer Reception</p>	<p>Level 3-5 Inclusion</p> <p>3 4 5</p>	<ul style="list-style-type: none"> Friday, June 14 5:30 - 7:30 PM Location: TBD Reception to network with Hosted Buyer planners
 <p>MPI Global Website ROS Sidekick Ad</p>	<p>Level 3-5 Inclusion</p> <p>3 4 5</p>	<ul style="list-style-type: none"> Select 1 month (January - April; July - December) Dimensions: within 300w x 250h (pixels) File size: 50K max Format: 72 dpi/GIF, JPG, third-party tags Be sure to provide a third party tracking pixel url, where MPI can include in the ad so that your ad reporting system also gets impression and click data.
 <p>Digital/Interactive Ad on Touchscreen throughout WEC (June 16-18)</p>	<p>Level 5 Inclusion</p> <p>5</p>	<ul style="list-style-type: none"> Digital Screen placed throughout WEC Exchange Floor 1 - Digital / Interactive Ad on one screen WEC Days (June 16-18)

UPGRADE OPTIONS

 <p>Exchange Floor Space</p> <p>Not Included Available as an upgrade option</p> <p>Table Top - \$1,000 10x10 Space - \$1,500</p>	<ul style="list-style-type: none"> Space located on Exchange Floor Open during WEC Conference Days (Sunday - Tuesday) Be creative with branding and designing (refer to MPI branding guidelines) WEC Attendees will network the floor throughout WEC
 <p>Lead Retrieval</p> <p>Not Included Available to purchase on own through Supplier Kit</p>	<ul style="list-style-type: none"> Lead retrieval during WEC (June 15-18) Opportunity to connect with WEC planner attendees



SOURCES

[MPI Exchange](#)



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