



MPI

PITTSBURGH
CHAPTER

2020

PARTNERSHIP PACKAGES



MEETING PROFESSIONALS INTERNATIONAL PITTSBURGH CHAPTER
WWW.MPIPITTSBURGH.ORG

OUR CHAPTER



WHO WE ARE

Founded in 1982, MPI Pittsburgh is dedicated to serving the diverse needs of meeting professionals through education, connections and leadership development.

When you partner with MPI Pittsburgh, you become part of an organization dedicated to your personal and career success.

You'll connect with the innovative learning, passionate people and big ideas that will empower you to become an agent of change and reinvent the world.

CHAPTER EVENTS



11 Events (on Average)
(6 Education, 5 Networking)



45 Attendees per event



Education Events are Accredited through Events Industry Council for CEU credits.



4.5/5 Chapter Satisfaction at Events





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SPONSORSHIP OPPORTUNITIES



FRIENDS OF MPI - \$1,000

- Friends of MPI Listing for 1 Calendar Year
- Link to company website
- Recognition at all chapter Events
- MPI Pittsburgh Membership at Preferred Level

SILVER LEVEL - \$2,000

- Silver Partner Listing for 1 Calendar Year
- Link to company website
- Recognition at all chapter Events
- (2) Social Media Mentions on MPI Pittsburgh Media Outlet Stories
- Table at (1) event
- Podium Time at Event
- MPI Pittsburgh Membership at Preferred Level



GOLD LEVEL - \$3,000

- Gold Partner Listing for 1 Calendar Year
- Link to company website
- Recognition at all chapter Events
- (3) Social Media Mentions on MPI Pittsburgh Media Outlet Stories
- Table at (1) event
- (1) Email Blast to MPI Pittsburgh Database
- Podium Time at Event
- MPI Pittsburgh Membership at Preferred Level



PLATINUM LEVEL - \$6,000

- Platinum Partner Listing for 1 Calendar Year
- Recognition at all chapter Events
- (6) Social Media Mentions on MPI Pittsburgh Media Outlet Stories
- Table at (2) event
- Social Media Tour of Venue/Meeting Space
- (3) Email Blast to MPI Pittsburgh Database
- Distribution of Marketing Materials at (2) Monthly Event
- Podium Time at Event
- Virtual Event Sponsor for 1 Event
- Website Ad for 1 Year
- MPI Pittsburgh Membership at Preferred Level



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SPONSORSHIP OPPORTUNITIES

MONTHLY EVENT - \$2,000

***Winter Gala and May Celebration \$2,500*

- Logo at event and Registration Website
- "Event Presented by __ (Your Company Name __)"
- Complimentary Registrations at partnered event
- Table at event & Podium Time to speak to attendees
- (2) Social Media Mentions on MPI Pittsburgh Media Outlets

SOCIAL PARTNERESHIP - \$1,500

- (2) Social Media Mentions on MPI Pittsburgh Media Outlets
- (1) Email blast to MPI Pittsburgh Data Base
- Social Media Takeover for 24 hours

YOUR EVENT, OUR MEMBERS - \$200

- (1) Social Media Post about your event
- (1) Email Blast to current MPI Members

ALA CART SPONSORSHIPS

- Social Media Post/Mention- \$300
- Email Blast to MPI Pittsburgh Database - \$650
- Virtual Venue Tour on Social Media Stories - \$300
- Table at Event - \$500
- Distribution of Marketing Materials - \$500
- Event Podium Time - \$300
- Job Posting Email/Social Media - \$100



PAST & CURRENT PARTNERS

