


2018- 2019



**SPONSORSHIP AND  
ADVERTISING OPPORTUNITIES**

# CHAPTER DEMOGRAPHICS

The Philadelphia Area Chapter Meeting Professionals International (MPI PHL) is a regional professional organization dedicated to serving the diverse needs of meeting professionals.

MPI PHL promotes the professional advancement of the meetings industry through a commitment to excellence and by providing our membership with a variety of educational, informational, and networking opportunities. The Philadelphia Area Chapter MPI, was established on June 9, 1978 and is one of the ten largest MPI chapters in the world.

PAMPI is roughly 32% suppliers, 56% planners, 12% Students/Faculty. The majority of our planners are in the pharmaceutical and financial industries, and third party consulting with \$413million in cumulative buying power.

# OPPORTUNITIES OVERVIEW

## Annual Partnerships

- Gold Partner
- Silver Partner
- Bronze Partner

## Gold, Silver, & Bronze Partners will be featured at one monthly program

- September 2018
- October 2018
- November 2018
- January 2019
- April 2019

## Special Events – Sponsorships

- MPI After 5 and Silent Auction
  - December 2018
- Educational Institute – February 2019
- Bowling Fundraiser – March 2019
- MPI After 5 and Chapter Awards
  - July 2019

## Event Sponsorships for Volunteer Meetings

- Board of Directors' Retreats
  - Winter 2018
  - Spring 2019
- All-Team Meeting
  - August 2019

## Advertising Opportunities

- Website/Social Media
- PAMPI Connects– Weekly eNewsletter
- Educational Institute Supplement (printed)

## In Kind Sponsorships

- Photography
- Venue
- Catering
- Printed Materials
- Signage



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# ANNUAL PARTNERSHIPS

## **GOLD SPONSORSHIP PARTNER**

**\$8,000**

- One (1) Table Top Sponsorship Package at one (1) Monthly Event - not EI or Gala
- Three (3) minutes of mic time during the monthly event that you have your Table Top Sponsorship Package
- 12 Months Rotating Banner Ad on [www.MPIPHL.org](http://www.MPIPHL.org) home page
- One (1) Dedicated content box with hyperlink in (6) MPI PHL Connects email blasts
- Two (2) Dedicated custom email blasts to all MPI PHL members
- One (1) Full page color add in EI Supplement
- Logo recognition w/ hyperlink to your website from [www.MPIPHL.org](http://www.MPIPHL.org) sponsor page for twelve (12) months
- Company Logo displayed at all Monthly Meetings and in the Membership Directory
- One (1) Premium Bowling Sponsorship Package
- Two (2) Complimentary Tickets to five (5) monthly Educational Programs within one (1) calendar year



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# ANNUAL PARTNERSHIPS

## SILVER SPONSORSHIP PARTNER

**\$4,000**

- One (1) Table Top Sponsorship Package at one (1) Monthly Event - not EI or Gala
- Three (3) minutes of mic time during the monthly event that you have your Table Top Sponsorship Package
- 12 Months Rotating Banner Ad on [www.MPIPHL.org](http://www.MPIPHL.org) home page
- One (1) Dedicated content box with hyperlink in (4) MPI PHL Connects email blasts
- 50% discount on (1) advertisement in EI Supplement
- Logo recognition w/ hyperlink to your website from [www.MPIPHL.org](http://www.MPIPHL.org) sponsor page for twelve (12) month
- Company Logo displayed at all Monthly Meetings and in the Membership Directory
- One (1) Bowling Sponsorship Package
- Two (2) Complimentary Tickets to five (5) monthly Educational Programs within one (1) calendar year



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# ANNUAL PARTNERSHIPS

## BRONZE SPONSORSHIP PARTNER

**\$2,500**

- One (1) Table Top Sponsorship Package at one (1) Monthly Events - not EI or Gala
- Three (3) minutes of mic time during the monthly event that you have your Table Top Sponsorship Package
- One (1) Dedicated content box with hyperlink in (2) MPI PHL Connects email blasts
- 25% discount on (1) advertisement in EI Supplement
- One (1) Complimentary Ticket to five (5) monthly Educational Programs for one (1) calendar year
- Logo recognition w/ hyperlink to your website from [www.MPIPHL.org](http://www.MPIPHL.org) Sponsor Page for twelve (12) months



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# MONTHLY SPONSORSHIPS

## MONTHLY EDUCATION SPONSOR

**\$1,500**

- Banner ad and hyperlink to your website from [www.MPIPHL.org](http://www.MPIPHL.org) for twelve (12) months.
- Listing as event sponsor on the registration website and all connects e-blasts mentioning the event, all event specific invitations, all event reminder e-blasts, and event survey/thank-you to the membership as the host.
- Visibility on the [www.MPIPHL.org](http://www.MPIPHL.org) main page to consist of logo and hyperlink for the duration of the specified event's marketing period.
- Three-minute sponsor commercial at beginning of event.
- Two (2) complimentary registrations to the event.
- Table Top Display at event.
- Verbal thank you from chapter president during event introduction.



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# MONTHLY SPONSORSHIPS

## TABLE TOP SPONSOR

**\$250**

- Table Top Exhibit at 1 Monthly Event
- 1 Event Registration
- Verbal Event Sponsor Acknowledgment



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# EDUCATION INSTITUTE SPONSORSHIPS

## **Future Leaders Sponsor**

**\$650.00**

**Be a part of our industry's future by sponsoring students attending.**

- Two Complimentary passes for representatives of your company
- Reserved seating at front table during Keynotes
- Table for your company's marketing materials
- Sponsor recognition signage at registration
- Company logo on registration webpage
- 3-minutes of mic time at Keynote breakfast or lunch



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# EDUCATION INSTITUTE SPONSORSHIPS

## **Keynote Breakfast or Lunch**

**\$750.00**

**Meet, network and learn during Keynote programs.**

- Two Complimentary passes for representatives of your company
- Reserved seating at front table during Keynotes
- Photo opportunity with Keynote speaker
- Table for your company's marketing materials
- Sponsor recognition signage at registration
- Company logo on registration webpage and Know Before You Go email confirmation
- 3-minutes of mic time at Keynote breakfast or lunch



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# EDUCATION INSTITUTE SPONSORSHIPS

## **Program Ads Starting at \$175**

**Don't miss a chance to expose attendees of MPI PHL's Education Institute to your brand by placing an ad in our program, the event's must have resource! Program includes schedules, speaker bios and all information to navigate the attendees' day.**

Featuring:

- A variety of placement options to showcase your company through a customized advertisement
- Distributed to all those attending Education Institute

# BOWLING SPONSORSHIPS

## **BOWLING FUNDRAISER SPONSORSHIP**

**\$1,200**

- One (1) Premier Exclusive Lane for the evening
- Eight (8) Complimentary tickets (includes shoe rental for all guests)
- Mention & hyperlink in (2) email blasts dedicated to the sponsored event
- Logo on screen above your bowling lane at event
- Logo included in rotation on additional screens event
- Logo recognition on event registration site



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# SOCIAL MEDIA SPONSORSHIPS

## **SOCIAL MEDIA SPONSORSHIPS**

**\$500**

**MPI PHL Chapter has a deep reach into the hospitality network of Greater Philadelphia.**

**1,400+ Social Media followers**

**2,000+ members and friends on MPI PHL email list**

- One (1) dedicated box in a pre-determined CONNECTS e-newsletter  
Choice of Month for 3 Months
- One (1) Social Media Post on Facebook & Twitter  
Choice of Month for 3 Months
- Additional Stand Alone Eblast (sent by MPI on your behalf) at \$1,000.00 per eblast

# THANK YOU FOR YOUR SUPPORT!

For more information please contact:

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