## **MPI Middle Pennsylvania Chapter**

P.O. Box 914 Hershey, PA 17033

## FOR IMMEDIATE RELEASE

June 24, 2022

## CONTACT:

Teri Jakob, Vice President of Communications

## MPI Middle Pennsylvania Chapter Holds "Golden" Annual Celebration

HERSHEY, PA (May 26, 2022) – Meeting Professionals International (MPI) Middle Pennsylvania Chapter gathered to celebrate its members at their Annual Year-End celebration, held May 26, 2022, at the Hilton Harrisburg. The event included a virtual silent auction, live entertainment, and award presentations.

Members bid on more than 70 items in the online auction that brought in more than \$11,500 for the chapter's scholarship fund. Donated items included gift baskets, activity passes, hotel stays, and more.

This year's event theme was "All that Glitters is Gold" to coincide with the 50<sup>th</sup> anniversary of MPI Global.

The chapter awarded five members for their outstanding achievements during the 2021-2022 year. The evening's awards included:

**Outstanding Volunteer of the Year:** Penny Brady, Lancaster Arts Hotel COVID-19 downsizing couldn't stop Brady from her active role as Co-Director for Sponsorship and Board Member of MPIMP. She has a deep well of experience and knowledge and is always willing to lend a hand, an idea, and a welcoming smile.

**Planner of the Year:** Lindsey Snyder, PA Veterinary Medical Association Since day one with MPIMP, Snyder has rolled up her sleeves with communications, ideas, and special events. She took on the task of soliciting western hotels alongside facility site tours for the December 2021 Auction. Next on her plate is heading up the CMP study group.

**Supplier of the Year:** Helen Rae Kennedy, Consolidated Graphic Communications Kennedy exemplifies the spirit of fellowship with a smile that lights up the room and unending enthusiasm to help. Consolidated Graphic Communications is solid MPIMP partner, providing great work on the Chapter's marketing materials and giveaways.

Young Professional Rising Star: Brittani Potts, PA Workforce Development Association

As a new member, Potts jumped in with both feet putting her ninja graphic design skills to use on the communications committee and bringing fresh ideas. Her dedication and creativity make her an amazing leader in the industry.

**Recruiter of the Year:** Cyndy Cosner, Hershey Entertainment & Resorts Always a diplomat for the Chapter, Cosner brought three new members into the fold. She is enthusiastic about promoting our events and has been instrumental in growing our membership to nearly 150 professionals.

About Meeting Professional International (MPI) & MPI Middle Pennsylvania Chapter MPI is the largest and most vibrant global meeting and event industry association. The organization provides innovative and relevant education, networking opportunities and business exchanges, and acts as a prominent voice for the promotion and growth of the industry. MPI membership is comprised of approximately 20,500 members belonging to more than 80 chapters and clubs worldwide. The 130+ member Middle Pennsylvania MPI Chapter (MPIMP), established in 2008, empowers its members to increase their strategic organizational value through education and networking opportunities. For more information, visit <a href="https://www.mpimiddlepa.org">www.mpimiddlepa.org</a> and follow us on <a href="facebook">Facebook</a>.

To learn more or to register for the event, visit www.mpimiddlepa.org.