



MPI
MIDDLE
PENNSYLVANIA

CHAPTER

MPI Middle Pennsylvania is a not-for-profit corporation approved for charter by Meeting Professionals International in June, 2008.

We are a membership-based organization that brings together meeting professionals and vendors for professional growth, advancement and networking.

As an MPIMP Sponsor, your company is not only supporting Chapter growth and education initiatives, you are also gaining partner recognition, developing business opportunities and fostering new and lasting relationships.

Partnering with MPIMP
is a *BIG DEAL*

WE ARE.

150 members strong, representing more than \$84 million in annual buying power

WE ARE A BIG DEAL.

MPI has 71 chapters internationally. Annual membership surveys consistently rank MPIMP in the top 2% nationwide

WE MANAGE BIG DEAL MEETINGS.

More than a third of our Members control annual meeting budgets of \$1-\$10 million, mainly in PA

WHEN BUYING FOR OUR BIG DEAL MEETINGS... 88% of our MPIMP

planners buy from MPIMP suppliers who partner with us

ANNUAL PARTNER LEVELS:

F=Friend	\$1000
B= Bronze	\$2000
S = Silver	\$2500
G= Gold	\$3000
P = Platinum	\$5000

Want to be a **BIG DEAL**
with MPIMP?

Contact our Chapter Administrator:

mpimiddlepa@outlook.com



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When we meet,
we change the world.

MPIMP's Partner Packages:



Annual MPIMP Membership:
F | B | S | G | P



Complimentary Monthly
Meetings/Registrations:
F | B | G | S | P



Sponsor Logo Inclusions
(monthly Rolling PowerPoints
and Easel Cards):
G | S | P



Exhibit Space(s), Banner(s),
Promotional Materials:
G | S | P



MPIMP Letter to Members
Announcing Annual
Sponsors: B | G | S | P



Social Media e-Blasts,
MPIMP Homepage Logo
with Click-Thru URL and
eNewsletters:
F | B | G | S | P

	FRIEND \$1000	BRONZE \$2000	SILVER \$2500	GOLD \$3000	PLATINUM \$5000
1. Annual Membership	1	1	1	1	2
2. Monthly Meetings Registration	1	1	4	9	9
3. Member E-Blast	1	1	1	1	1
4. Home Page Logo with Link		1	1	1	1
5. Social Media Mentions	1	1	1	2	3
6. E-Newsletter Inclusion	1	1	1	2	2
7. Rolling PowerPoint Displays of Sponsor Logos			9	9	9
8. Table Top Display at our Annual Holiday Event			1	1	1
9. Welcome Letter to Membership		1	1	1	1
10. President Recognition at Monthly Meetings			1	1	1
11. Exhibit / Banner/ Promotions Material Displayed			1	2	4
12. Special Events/Summer Gala Sponsor				1	2
13. Event Registration Greeter				2	4
14. Introduce Your Company and Featured Speaker				1	2
15. Bowling Lanes				1	1
16. 3-5-minute Opener				1	2

*Customized Packages Available for Gold and Platinum Levels.
Inquire with a Sponsorship Committee Member.*



Recognition from MPIMP
President at Monthly
Meetings: B | G | S | P



Introduce Yourself and
our Featured Speaker:
G | P



Special Events and
Summer Gala Inclusion:
G | P



Bowling Lane(s):
G | P



Event Registration(s) Greeter
and Partner: G | P



3-5 Minute Opening
Presentation(s) to Chapter:
G | P

One of our Partner Committee Members will work with you and provide all of the necessary details regarding these package inclusions.

01. **Annual MPIMP Membership.** All of our Partner levels include at least one annual membership. Career advancement, expert education, networking opportunities and so much more.

02. **Monthly Meetings.** Complimentary participation in one to nine Chapter meetings.

03. **E-Blast:** Provide tailored information to our Members. This can be the same text as the e-newsletter mention, or different. Coordinated by the MPIMP Chapter Administrator, you'll have 200 words to convey your message.

04. **Company Logo on the MPIMP Home page.** We'll add your logo and a click-through URL link. High-res logo with at least one side being 300px or less

05. **Social Media Mentions.** Provide text, image, or link you would like included on Facebook and Twitter mentions.

06. **E-Newsletter:** Provide the text you would like used for your e-newsletter mentions (appx 100 words) and one photo (must fit inside 300px square). This is published every Thursday and we will include your website URL.

07. **Rolling PowerPoints at Monthly Programs.** Your logo could be featured in our Opening PowerPoint presentation that will loop prior to the start of the meeting. High res logos please.

08. **Table Top Display at our Annual Holiday Luncheon.** Always a must-attend event, we invite you to set up shop at our Holiday event.

09. **Welcome Letter to our Members.** We'll send an attention-getting letter to our members touting your Partnership with MPIMP.

10. **President's Recognition.** Our MPIMP President will specially recognize your company at our Chapter Programs.

11. **Exhibits/Banners/Promo Materials.** Draw more attention to your company by setting up a table top exhibit, displaying a banner or placing collateral materials on guest tables. We will work with you for optimal impact.

12. **Special Events/Celebration Sponsor.** With your Gold or Platinum partnership, your company will be a key sponsor of our annual Celebration.

13. **Registration Greeter.** As a Gold or Platinum partner, we invite you to meet and greet our guests at 2-4 Chapter Programs.

14. **Introduce Your Company and our Featured Speaker.** This face-time with our Chapter members gets you in front and connected.

15. **Bowling Lanes:** Our premier scholarship event affords you complete event registration and signage at our annual bowling event.

16. **3-5 Minute Opener.** Speak to our Chapter about what's new, what's hot and what's special about your company.