

MEMBERSHIP OPPORTUNITIES

RECRUITMENT COMMITTEE

If you want to spread the word on why membership in MPI Georgia carries tremendous value, this committee is right for you!

Role:

Role Opportunity 1

Follow-up with potential members who came to an event.

Time Commitment

15-30 minutes/month for follow-up emails the week following each event (template provided)

15-30 minutes/month for related replies

Onsite / Remote:

Remote

RECRUITMENT COMMITTEE

If you want to spread the word on why membership in MPI Georgia carries tremendous value, this committee is right for you!

Role:

Role Opportunity 2

Follow-up with potential members who have expressed interest in joining or were referred by others.

Time Commitment

15-60 minutes/month, depending on volume (intermittent)

Onsite / Remote:

Remote

RECRUITMENT COMMITTEE

If you want to spread the word on why membership in MPI Georgia carries tremendous value, this committee is right for you!

Role:

Role Opportunity 3

Plan membership drive activities and/or annual event.

Time Commitment

3-5 hours/month - depending on activities and events planned

Onsite / Remote:

Remote. Only onsite would be for a membership drive event itself.

NETWORKING EVENT CHAIR

If you want to spread the word on why membership in MPI Georgia carries tremendous value, this committee is right for you!

Role:

Role Opportunity 4

Plan networking events.

Time Commitment

Approx. 1-hour for planning in advance

2-3 hours per site visits

Onsite / Remote:

Remote. Potential for site visits.

Onsite for the actual event.

ACTIVATION CHAIR: ORIENTATION

This chair works and manages a committee to ensure new members (within their first 2 years of membership) understand the benefits and resources available to them through the chapter, and get engaged with these opportunities right away to take full advantage.

Role:

Role Opportunity 1

Lead regular Membership Orientation and send follow-up emails to participants.

Time Commitment

Approx. 60 minutes for each Membership Orientation (5-6 per year) to arrive early and conduct orientation

Approx. 30-45 minutes for follow-up emails

Approx. 15-30 minutes for replies to follow-ups

Onsite / Remote:

Remote

MEMBERSHIP OPPORTUNITIES

ACTIVATION CHAIR: NEW MEMBER REACH OUT

This chair works to ensure new members (within their first 2 years of membership) understand the benefits and resources available to them through the chapter, and get engaged with these opportunities right away to take full advantage.

Role:

Role Opportunity 2

Send new member outreach emails

Time Commitment

Approx. 15 minutes per week

Onsite / Remote:

Remote.

ACTIVATION COMMITTEE

This committee works to ensure new members (within their first 2 years of membership) understand the benefits and resources available to them through the chapter, and get engaged with these opportunities right away to take full advantage.

Role:

Role Opportunity 3

Orientation support emails - reminders and follow-up

Time Commitment

Approx. 15-30 minutes before each orientation (approx. 5-6 per year)

Onsite / Remote:

Remote.

ACTIVATION COMMITTEE

The Retention Committee focuses on renewal and retention of MPI Georgia members, working for members to understand the continued value of their time and energy spent in the chapter and the return on this investment back into their careers.

Role:

Role Opportunity 4

Organize and execute two volunteer fairs per year

Time Commitment

Approx. 30-60 minutes for each event (two per year)

Onsite / Remote:

Remote.

Ideally would attend to execute/support the volunteer fairs onsite, but not required.

RETENTION COMMITTEE

The Retention Committee focuses on renewal and retention of MPI Georgia members, working for members to understand the continued value of their time and energy spent in the chapter and the return on this investment back into their careers.

Role:

Role Opportunity 1

Ongoing member outreach

Time Commitment

Approx. 1hr/month for emails and related coordination

Onsite / Remote:

Remote.

MEMBERSHIP OPPORTUNITIES

RETENTION COMMITTEE

The Retention Committee focuses on renewal and retention of MPI Georgia members, working for members to understand the continued value of their time and energy spent in the chapter and the return on this investment back into their careers.

Role:

Role Opportunity 2

Outreach to recently lapsed members, to prevent cancellation or membership

Time Commitment

Approx. 1hr/month for emails and related coordination

Onsite / Remote:

Remote.

RETENTION COMMITTEE

The Retention Committee focuses on renewal and retention of MPI Georgia members, working for members to understand the continued value of their time and energy spent in the chapter and the return on this investment back into their careers.

Role:

Role Opportunity 3

Coordinate member recognition through Shining Star program

Time Commitment

Approx. 1hr-1.5hrs per quarterly award given

Onsite / Remote:

Remote.

Ideally would attend the four luncheon programs where awards are given.

RETENTION COMMITTEE

The Retention Committee focuses on renewal and retention of MPI Georgia members, working for members to understand the continued value of their time and energy spent in the chapter and the return on this investment back into their careers.

Role:

Role Opportunity 4

Organize and execute two volunteer fairs per year

Time Commitment

Approx. 1hr per monthly lunch program for coordination (5-6 per year)

Onsite / Remote:

Remote.

RETENTION COMMITTEE

The Retention Committee focuses on renewal and retention of MPI Georgia members, working for members to understand the continued value of their time and energy spent in the chapter and the return on this investment back into their careers.

Role:

Role Opportunity 5

Promote and support two surveys per year (chapter member survey in October; global survey in February)

Time Commitment

Approx. 1-2 hours to promote and analyze the chapter member survey in October

Approx. 1-2 hours to promote the global survey in February

Onsite / Remote:

Remote.

MEMBERSHIP OPPORTUNITIES

RETENTION COMMITTEE

The Retention Committee focuses on renewal and retention of MPI Georgia members, working for members to understand the continued value of their time and energy spent in the chapter and the return on this investment back into their careers.

Role:

Role Opportunity 6

Support student population development and retention

Time Commitment

Approx. 5 to 10 hours/semester sending monthly newsletter and planning lunch-and-learn events

Onsite / Remote:

Approx. 5 to 10 hours/semester sending monthly newsletter and planning lunch-and-learn events

HOSPITALITY

This committee focuses on making attendees feel welcome at MPI Georgia events.

Role:

Role Opportunity 1

Coordinate/confirm volunteers

Time Commitment

Approx. 30 minutes per monthly program

Onsite / Remote:

Emails done remotely

Attends events to coordinate hospitality onsite

HOSPITALITY

This committee focuses on making attendees feel welcome at MPI Georgia events.

Role:

Role Opportunity 2

Greet members as they arrive and promote strategic networking; can also host a table at the monthly programs to promote networking/share upcoming events

Time Commitment

Approx. 30 minutes before each chapter event

Onsite / Remote:

Done onsite before chapter events

