



STRATEGIC PARTNERSHIP OPPORTUNITIES

MEETING PROFESSIONALS INTERNATIONAL - TENNESSEE CHAPTER

July 1, 2018 – June 30, 2019

WHY PARTNER WITH MPI TENNESSEE?

The meetings industry contributes MORE to the United States GDP than the following industries: air transportation, motion picture, sound recording, performing arts and spectator sports.

MPI Tennessee is currently recognized by MPI Global as one of the top performing chapters in the world. It's 380+ members represent over \$23 billion in buying power within the meetings industry. The Tennessee chapter was established in 1980 to provide continuing education, professional development and business growth opportunities to meeting professionals throughout the state and beyond.

The international organization has more than 60,000 members in 90 chapters across 19 countries and is the global authority and resource for the meetings and events industry.

CHAPTER PROFILE

- More than 380+ members representing all areas of the state
- 2018 Overall Chapter Satisfaction Award
- 2018 Leadership Satisfaction Award
- 2018 RISE Award Nominee in Membership Achievement
- Recognized as a Top Performing Chapter by MPI Global
- RISE (Recognizing Industry Success and Excellence) Winner in 2016
- 2016 RISE Member of the Year is former Chapter President Carol Norfleet, CMP, DMCP
- Educational Luncheons: 15+ opportunities to share your brand and company
- Additional Dedicated Events: 6+ networking events throughout the year (MIX, CONNECT, Gala)
- E-Newsletter: Circulation is distributed to 380+ MPI Tennessee members
- Social Media: Facebook, LinkedIn & Twitter presence to keep members connected and to highlight the chapter events and sponsors



SPONSORSHIP PACKAGES

Educational Sponsorship

\$7,500

- Primary sponsor for all Central and West educational meetings
- Chapter Educational Meeting Exposure:
 - Ribbon on name tag
 - twelve (12) complimentary registrations to educational meetings
 - one (1) tabletop display opportunity at four (4) educational meetings (Central or West) along with two (2) minutes of mic time, visual and verbal recognition at the educational event
- Website visibility (www.mpitn.org) - logo with hyperlink
- PlanIt Tennessee - Chapter's monthly E-newsletter – logo hyperlinked
- E-Mail Blast to Membership - two (2) per year
- Social Media Exposure: mentioned in each month's educational lunch post
- Facebook, LinkedIn and/or Twitter: dedicated post with hyperlink eight (8) times annually
- Annual Gala Benefits: visual recognition and three (3) complimentary gala tickets

Platinum Sponsorship

\$2,500 – Members

\$3,000 - Non-members

- Chapter Educational Meeting Exposure:
 - platinum ribbon on name tag
 - six (6) complimentary meeting registrations (Central or West)
 - (can be split up; full day CONNECT excluded)
 - one (1) tabletop display opportunity at two (2) educational meetings (Central or West) with two (2) minutes of mic time and visual recognition at the luncheon
- Website visibility (www.mpitn.org) - logo with hyperlink
- PlanIt Tennessee - Chapter's monthly E-newsletter – logo included
- E-Mail Blast to Membership - two (2) per year
- Social Media Exposure: mentioned on regular monthly thank you posts
- Facebook, LinkedIn and/or Twitter: dedicated post with hyperlink six (6) times annually
- Annual Gala Benefits: visual recognition and two (2) complimentary gala tickets

Please contact Katherine Page Saldaña at kpagesaldana@gmail.com if you are interested in any of these sponsorship opportunities.

The Strategic Alliances committee will reach out to you quarterly about benefit fulfillment, but it is your responsibility to schedule and supply your promotional materials in a timely manner.

Gold Sponsorship**\$1,500 – Members****\$2,000 - Non-members**

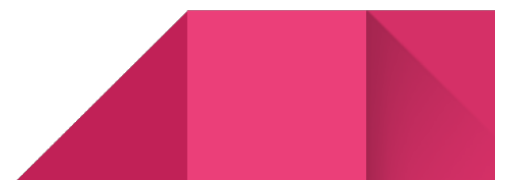
- Chapter Educational Meeting Exposure:
 - gold ribbon on name tag
 - four (4) complimentary meeting registrations (Central or West)
 - (can be split up; full day CONNECT excluded)
 - one (1) tabletop display opportunity at one (1) educational lunch meetings with two (2) minutes of mic time and visual recognition at the luncheon
- Website visibility (www.mpitn.org) - logo with hyperlink
- PlanIt Tennessee - Chapter's monthly E-newsletter – logo included
- E-Mail Blast to Membership - one (1) per year
- Social Media Exposure: mentioned on regular thank you posts
- Facebook, LinkedIn and/or Twitter: dedicated post with hyperlink four (4) times annually
- Annual Gala Benefits: visual recognition

Regional Meeting Sponsorship**\$750 - Members****\$1,000 - Non-members**

- ONE TIME Benefit
- Chapter Educational Meeting Exposure:
 - sponsor ribbon on name tag,
 - two (2) complimentary meeting registrations to sponsored meeting
 - one (1) tabletop display opportunity at one (1) educational meetings with two (2) minutes of mic time and visual recognition at the specific meeting
- Social Media Exposure: mentioned on monthly meeting thank you post
- Facebook, LinkedIn or Twitter: one (1) dedicated post with hyperlink. Sponsor chooses timing: either before or after meeting.

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MEMBERS ONLY OPTIONS

Website Promotion**\$250 - Members**

- One (1) month website visibility on www.mpitn.org
- Two (2) available per month. First come, first serve basis.

Social Media Promotion**\$250 - Members**

- Facebook, LinkedIn or Twitter – dedicated post with hyperlink.
- Two (2) available per month. First come, first serve basis.

Newsletter Promotion**\$250 - Members**

- One (1) available per month. First come, first serve basis.
- Sponsors may only purchase 2 max for the year.

Sponsorships Also Available for**Transportation****Monthly Educational Sessions****Retreats****MIX events****CONNECT****Gala**

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