



# METROPLEX CHAPTER CURRENT

APRIL 1980

## Making Your Point Through Entertainment

**FANTASTIC PROGRAM  
MARK YOUR CALENDARS!**



"Making Your Point Through Entertainment" is the theme of the April 24th MPI dinner to be held at the fantastic Fantasy Factory of Paul Osborne & Associates, 1162 Security Drive, Dallas, Texas 75247.

Paul Osborne, Doug Lytton and Hardy Haberman, owners of this unique company, have set the wheels in motion to manufacture a program especially for the MPI which will graphically demonstrate how information, statistics, and sales messages can be successfully disguised as entertainment.

During the previous seven years, these professional fun fabricators have been writing and producing shows, along with designing and building illusions, theatrical props and scenery, costumed characters and wardrobe for radio and T.V. stations, shopping malls, athletic clubs, colleges, and most of the major theme parks in North America.

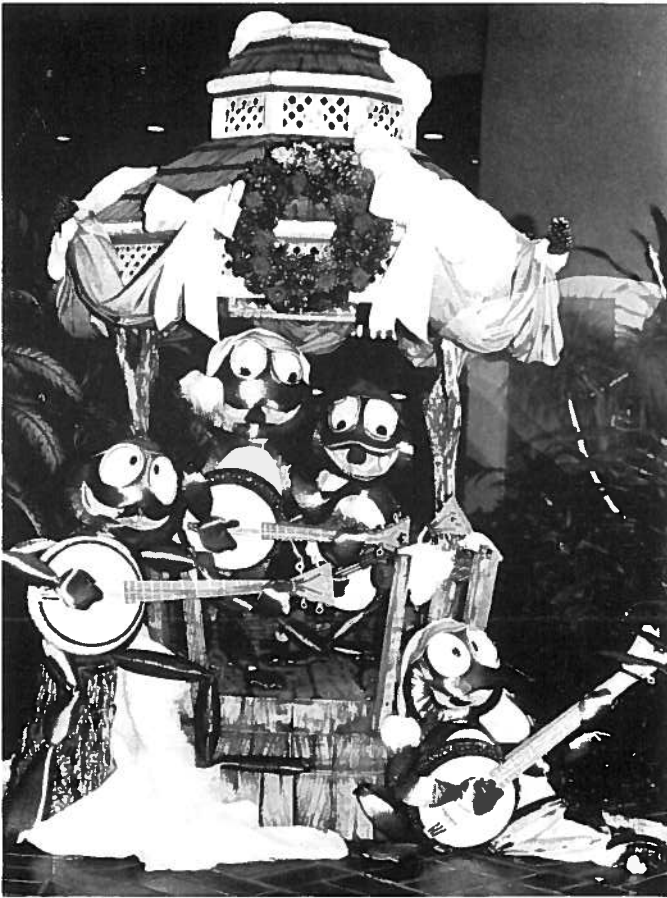


PAUL OSBORNE AND ASSOCIATES hires the funniest carpenters . . .

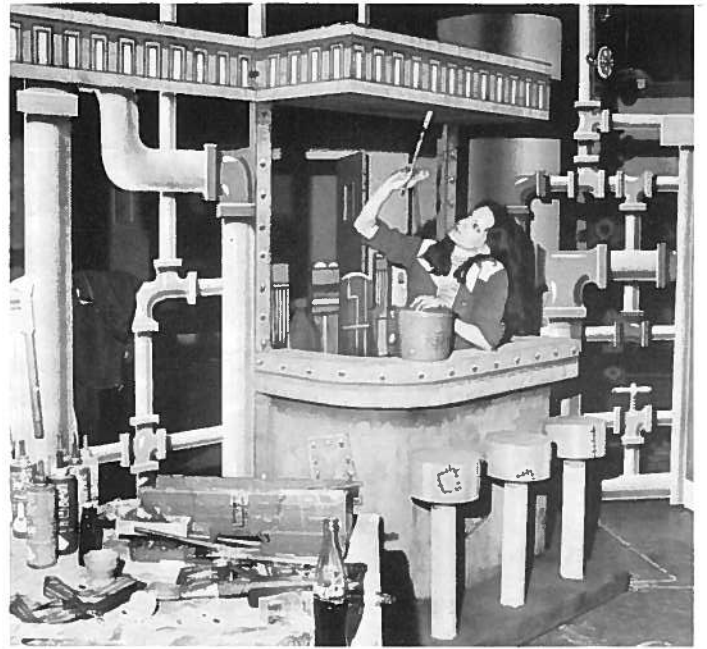
Marriott's Great America Theme Park

who drives the latest model cars . . .

MCI commercial/Mr. Gatti's Pizza



And . . . Listen only to the current new wave music . . .  
Texas Federal Savings & Loan



with the wierdest plumbing.  
Six Flags Mid-America/Star Gazers

Upon becoming a member of MPI in February of 1979, the Osborne group has used their expertise to work with Meeting Planners in "making their point through entertainment", at meetings and conventions.

Now, MPI will have the opportunity to enjoy a delicious meal catered by Wall's Catering, the comfort of tables and chairs furnished by Freeman Decorating, and a behind the scenes look at the Fantasy Factory of Paul Osborne & Associates.



These carpenters build the strangest houses . . .  
Texas Federal Savings & Loan



And are sometimes fired in the most unusual way!!!  
Marriott's Great America

The 1980 Annual Conference of  
Meeting Planners International  
June 25-28  
Philadelphia



**COMMITMENT  
TO  
EXCELLENCE**

MPI's 1980 Annual Conference in historic Philadelphia on June 25-28 is built around the theme "Commitment To Excellence" to emphasize the continuous effort of the membership to strive for career improvement.

Education will be the conference's major objective, as always, and the Philadelphia Conference Committee under the chairmanship of Rodney E. Abraham will see that excellence is stressed throughout the program. Special orientation sessions will be held Registration Day on the conference itself as well as the three Interface programs to maximize "Getting Your Money's Worth" for the attendees.

There will be general sessions by F.X. Quinn, Ph.D. on "The Ethics of Clout" with others being "How Senior Management Views This Business of Meetings" and an eye-filling session on Effective Communications. The closing program will be a block-buster to complete the circle.

The special events will have Class throughout. The opening reception will be an oldtime Philadelphia Block Party on the steps of one of the great art museums of the world. There will be a Valley Forge Encampment and the finale will be an optional black tie evening with Peter Nero and the Philly Pops followed by a Candlelight dinner at the nearby Fairmont Hotel.

All conference sessions alternate between the Fairmont and Sheraton Hotels with Holiday Inn, Center City and the Barclay aiding in accomodating MPI in Philadelphia.

It isn't necessary to remind members that this will be another in what has become a string of successful conferences by MPI. See you in Philadelphia. Don't miss it!!

**JUNE 25 - 28, 1980  
PHILADELPHIA**

## PRESIDENT'S MESSAGE



Dear Members:

March's meeting was one of the highest attended and for good reasons. Dave Countin certainly provided us with both an educational and entertaining meeting. I might say I was extremely proud of the three members who handled themselves quite well in what was certainly a most trying situation. Thanks to Dave again.

You will be receiving a letter from me regarding the nominations for your next year's officers. Please read the letter as it includes a change in by-laws which will be voted upon on May 22, 1980.

Mark your calendars now for April 24th's meeting, as this will be all fun! Bring your spouse or a friend as this meeting which has been termed one of pure fantasy should be definitely fun for all.

With Jim Jones in May, "How to Handle Irate People" in June and "The Mystery of Wines" in July, you should certainly mark your calendars now so as to not miss anything.

See you April 24th!

Sincerely,

*Charlotte*

Charlotte St. Martin  
President

### **CURRENT**

"CURRENT", a publication of the Metroplex Chapter of Meeting Planners International. Publication mailing address: P.O. Box 25104, Dallas, Texas 75225

# APRIL METROPLEX CHAPTER MEETING

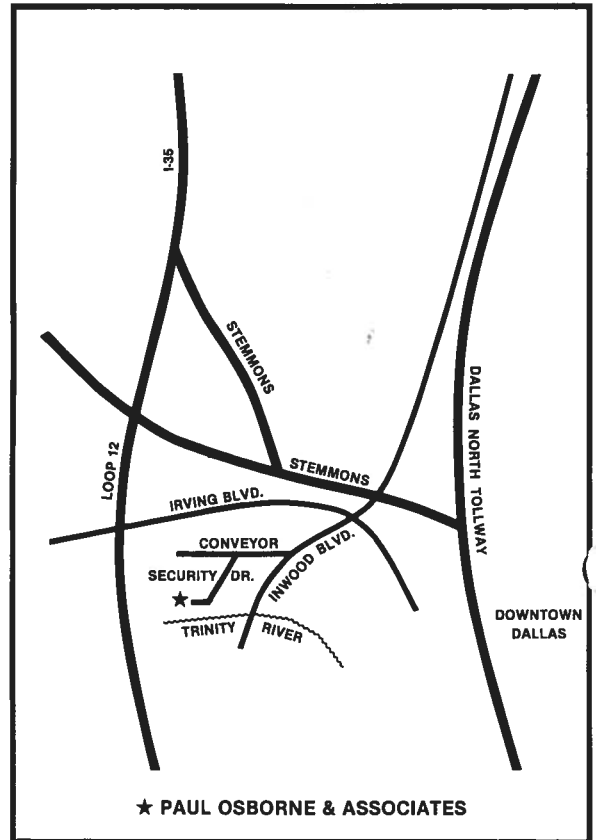
DATE: Thursday, April 24, 1980

PLACE: Paul Osborne & Associates  
1162 Security Drive

TIMES: 6:31 PM - Cocktails —  
Compliments of Wall's Catering  
7:01 PM - Dinner

COST: \$15.00 per person

PROGRAM: "Making Your Point Through Entertainment"



"Making Your Point Through Entertainment" is the theme of the April 24th MPI dinner to be held at the fantastic Fantasy Factory of Paul Osborne & Associates, 1162 Security Dr., Dallas, Texas 75247.

MPI Metroplex Chapter  
P. O. Box 25104  
Dallas, Texas 75225

**DEADLINE FOR RECEIVING RESERVATIONS: MONDAY, APRIL 21st**

You may call your reservation in to Teri (369-2354) by Tuesday morning

Please make \_\_\_ Reservations for the April Metroplex Chapter Dinner. The following will attend:

Name \_\_\_\_\_

Company \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

The cost for dinner is \$15.00 per person and may be paid at the door. If you prefer, you can pre-pay by sending your check in the proper amount payable to MPI Metroplex Chapter along with this reservation blank.

APR 18 1980



April 15, 1980

Dear MPI Member:

*It is with great pleasure that we invite you to the special MPI Dinner to be held here, at Paul Osborne & Associates, April 24, 1980, at 6:30 P.M. in the evening.*

*The evening promises to be very entertaining as you enjoy the drinks and food catered by Wall's, view the program entitled "Making Your Point Through Entertainment", and experience a number of miscellaneous surprises.*

*Enclosed is a map to help you find your way.*

*We are looking forward to seeing you!*

*Sincerely,*

*Ada Nell McComas*

Ada Nell McComas  
Director of Customer Relations

AM/sr

**PAUL OSBORNE AND ASSOCIATES INC.**  
SHOW PRODUCTION AND MANUFACTURE  
1162 SECURITY DR. DALLAS, TEXAS 75247  
TELEPHONE - 630 - 7800, AREA CODE - 214