

A Monthly Digital News Communication for MPI D/FW Members



Presidential Ponderings

Being a volunteer – what does that mean to you? The dictionary defines volunteer as “a person who voluntarily offers himself/herself for a service or undertaking”. Pretty accurate I would say, but a big part of the volunteer experience is missing from that definition – the benefits the volunteer receives in return.

Think of the last time you volunteered at your child’s school, or for a non-profit fundraiser. How did you feel afterwards? Did you learn more about your child’s school, a sense of giving back as you helped raise funds for a worthy cause, a sense of accomplishment? Volunteering in your industry association (MPI) offers the same opportunities to learn and grow, and be appreciated for what you’ve accomplished. And all it takes is an hour of your time to begin feeling that satisfaction.

One of the primary areas of focus of your board this year is enhancing the volunteer experience. Part of that is to look purposefully at the events and experiences offered. This focus led us to reduce the number of events held to concentrate on quality and experiential outcome. With August being a month for summer vacations before kids return to school, we will forgo our monthly luncheon, however, we are hosting our All Committee Meeting. This will allow you to learn more about the volunteer opportunities and committees, so you can find the right place for your desired volunteer outcome.

The All Committee Meeting will also be an opportunity for us to hear from you. We want, and need, to know what it



All Committee Meeting & Mentor Café Workshop @ Embassy Suites Dallas Park Central Area

All Committee Meeting

Interested in becoming more involved with MPI and want to learn about the different committees? Join us for an enjoyable and interactive networking event with the chapter president, Sherry DeLaGarza, the board members and meet with both new and senior members. Each member will walk away with an enthusiastic understanding of all that our chapter has to offer. Increase your business results, make new friends and have fun by getting involved. [Registration ends Monday, August 15, 2016.](#)



Mentor Café Workshop

A mandatory workshop to be attended by those who have

is you need in order to gain the highest return on your investment of time. Yes, MPI D/FW relies on our volunteers for the operations of the chapter, but it's more than that. It's the feeling of satisfaction of a job well done, making connections, and that you've become a stronger asset to your boss/company because of the connections you've made. We want you to ask the question – what's in it for me. We're happy to share examples of what it has done for us. Talk to any board member, or a committee member. We all have experienced the rewards of being involved. For some its increased business, for others it's personal growth opportunities, for others it's a new job/career connection.

A quote I recently read sums it up well "The key to your universe is that you can choose" *Carl Frederick*. You can choose if you want to make a positive impact on your career and your chapter. We hope you'll choose to join us for the All Committee Meeting and find out the benefits of MPI D/FW involvement. See you on August 17.

Sherry DeLaGarza, CMP, CMM
2016-2017 MPI D/FW President



2016 July Meeting Recap: Gail McWilliams

Welcomed in the heat of the summer to the cool Highlands Hotel, MPI D/FW chapter members and friends enjoyed fine food, great networking, a heartfelt CSR and the motivating words of Gail McWilliams.

Orientation attendees – open to new members and guests alike – enjoyed learning about the chapter and its resources. Mentors and mentees met the new leadership of the Mentor Café and heard about and formulated new plans for the year. The Membership Committee greeted attendees and spoke on the new MPI membership model.

After a wonderful meal, we enjoyed learning about the 'Gift Box Program' and spent a moment remembering and thinking of the Dallas Police and welcomed a representative of the *Dallas Community Police Awards*.

Gail McWilliams reminded us that we should all think of our situations, and spoke about how we can take ownership of the decisions in our lives and access points to the keys of success to "Own It". We adjusted our outlook and attitude as you live with vision that has no limits.

signed up for the Mentor program. This short workshop will provide you with your DISC analysis results as well as your mentor/mentee's results in order to best communicate with one another. Facilitated by the entertaining Theresa Flood, a trained facilitator in DISC profiles, this workshop will give you insight into your own personality, along with your mentor/mentee and will start the mentorship program on a positive foot. Due to DISC analysis preparation, attendees must [register by Friday, August 12, 2016](#)



You will not want to miss this NEW event!

September 22
Top Golf Allen

Late afternoon education followed by a fabulous networking reception.



Developmental sponsor: **IHG**

MPI Global has 10 Foundation registration scholarships for the Basics Bootcamp. The program will be on September 23rd at the MPI Global Office in Dallas from 9 a.m. – 4 p.m. Registration is \$499 for MPI members and the scholarship will cover the full amount of registration for recipients. The scholarship is for current MPI members in good standing.

Learn more about the program [here](#), or apply for the [scholarship](#).

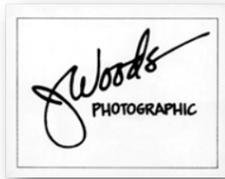
Application deadline is **August 15th**. Notifications will be sent by the end of August.

Thank you to The Highland Hotel, PSAV at The Highland, Posh and Jim Woods Photography!



[more event pictures here!](#)

A HUGE Thank You To Our Sponsors!



Monthly Renewal Drawing for August 2016

August Renewal Incentive: Are you up for renewal this month?

Renew your MPI membership before the end of August and you will be entered into a drawing for one of THREE great prizes. The winner will pick one! [Renew today!](#)

- 1 year extended membership
- Receive 6 complimentary tickets to any chapter event (up to \$300). *Can be used for six tickets to one event, one ticket to six separate events or any combination. Must be used by September 2016.*
- Complimentary CMP Study Kit (valued at \$312)

If you miss the deadline for the Global Scholarship applications, MPI D/FW Scholarship applications will be considered here.

For questions about the MPI Global Foundation scholarship opportunity, please contact Holly McCauley directly at hmccauley@mpiweb.org.



The 2016 MPI DFW Annual Sales Blitz - Are

You Ready?

November 1, 2, 3

Here are the fast facts that you need to know about the MPI Sales Blitz:

- * **What is it for?** The MPI Sales Blitz is our chapter's fundraising event.
- * **When is it?** November 1st, 2nd, and 3rd
- * **What is in it for planners?** Vendors try to connect with you every day. It's not that you don't want to talk with them, but if you took 15 minutes to talk to every vendor who called, you wouldn't have time to plan events. But there are always new vendors, or vendors who you didn't know about, who can make your life easier. We are asking for 30 minutes for one meeting with five vendors so you can experience several vendors in a short amount of time. We know your time is important and we hope this helps.
- * **What is in it for vendors?** Meeting new potential clients. No cold calling. No waiting for a return phone call. Walk in, present, and follow-up with the decision maker after your meeting. It's that easy. MPI vendor members have made incredible sales through the MPI Sales Blitz. It's why so many participants return year, after year, after year. Save the date. You'll be glad you did!

DALLAS/FORT WORTH
CHAPTER

MEETING PROFESSIONALS INTERNATIONAL



Bethani E. Blair, Ultimate Ventures
Rachel Louise Caudle, CMP, Bell Helicopter
Julie-Michelle Davis, American Contractors Insurance Group
Grace Herrington, GMT Advisors
Dusty Korbel, CMP, Student
Brandie Steadham, Prospanica
Ray Marie Sullivan, Virtuoso
Stacy Esteban, Frisco CVB
Jenny Durham, Fossil Group
Lisa Lisenbee, SEI Meetings & Incentives
Kimberly Riodeca-Dime, Vizient



August

15th - Orientation: Fall 2016 CMP Study Group @ UT Dallas
16th - Leadership Committee Meeting
17th - All Committee Meeting & Mentor Cafe Workshop @ Embassy Suites
29th - 10/24 - Fall 2016 CMP Study Group @ UT Dallas

September

8th - Education & Events Committee Meeting
12th - Fall 2016 CMP Workshop @ UT Dallas
19th - Fall 2016 CMP Workshop @ UT Dallas
20th - Leadership Committee Meeting
22nd - Chapter Experience: Top Golf, Allen
An exciting NEW and unique educational opportunity. More info coming soon!



Tammy Williams

After more than a decade of serving in Hotel/Resort Group Sales, Tammy Williams recently accepted the position of Senior Sales Manager for RX Worldwide Meetings, a Division of Infix Global Meetings. Tammy has been a member of the MPI D/FW Chapter since 2008 and has served on numerous committees as well as the Board of Directors

Changes, Changes, Changes.... help us keep up with your new position, new career, contact information by updating your profile here and letting us know about your new position.

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