



# DALLAS/FORT WORTH CHAPTER

MEETING PROFESSIONALS INTERNATIONAL

## 2017-2018 Electronic Advertising Rates

WEBSITE ADS	Frequency	MPI Member <sup>1</sup>	Non-Member	Ad Size <sup>2</sup>
<b>HOME PAGE</b>				
Top Banner: Home Page	1 month <sup>†</sup>	\$1,000	\$1,500	728 x 90
Mid Banner: Home Page	1 month <sup>†</sup>	\$800	\$1,050	728 x 90
Bottom Banner: Home Page	1 month <sup>†</sup>	\$600	\$750	728 x 90
<b>INTERIOR PAGES (Multiple)</b>				
Rotating Half Banners	1 month <sup>†</sup>	\$400	\$550	234 x 60
Static Half Banners	1 month <sup>†</sup>	\$800	\$1,100	234 x 60
		<sup>†</sup> First of month thru last day of month		

E-NEWSLETTER ADS (Monthly or Weekly)	Frequency	MPI Member <sup>1</sup>	Non-Member	Ad Size
E-news Landing Page	1X (Monthly)	\$400	\$650	Inquire
<b>BANNERS (Weekly)*</b>				
Top Banner	1X	\$300	\$400	728 x 90
Top Banner	4X	\$1,000	\$1,250	728 x 90
Mid Banner	1X	\$275	\$350	728 x 90
Mid Banner	4X	\$900	\$1,125	728 x 90
Bottom Banner	1X	\$250	\$300	728 x 90
Bottom Banner	4X	\$800	\$1,000	728 x 90
Newsletter Insert Ad	1X	\$175	\$225	150 x 150
*Weekly ads are not always consecutive weeks. Inquire for schedule.				
Dedicated E-mail	1X	\$950	\$1,200	Inquire

<sup>1</sup> MPI member rates apply to members of all MPI Chapters. Non-D/FW MPI Members have the option to add a Chapter Subscriber Membership for an additional \$65. Inquire for benefits.

**SUPPLIER MEMBER SHOWCASE OPPORTUNITIES**  
(Limited Availability)

These limited opportunities include a 6' Table Top Exhibitor opportunity during the Networking portion of select D/FW Chapter events, and also includes your company name in the pre-event email marketing (4 exposures) and inclusion in the post-event thank you (1 exposure)

Showcase Package	1 Event	\$300-\$500 Member	\$400-\$600 Non-Member	Rates vary by month
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