

Electronic Advertising Rates

WEBSITE ADS	Frequency	MPI Member ¹	Non-Member	Ad Size ²
HOME PAGE				
Inline Banner	1 month [†]	\$400	\$550	728 x 90
Side Kick Banner	1 month [†]	\$400	\$550	300 x 250
THROUGH WHOLE SITE				
Inline Banner	1 month [†]	\$800	\$1,150	234 x 60
Side Kick Banner	1 month [†]	\$800	\$1,100	300 x 250
†First of month thru last day of month				

E-NEWSLETTER ADS (Quarterly)	Frequency	MPI Member ¹	Non-Member	Ad Size
BANNERS (Weekly)*				
Top Banner	1X	\$300	\$400	728 x 90
Top Banner	4X	\$1,000	\$1,250	728 x 90
Mid Banner	1X	\$275	\$350	728 x 90
Mid Banner	4X	\$900	\$1,125	728 x 90
Bottom Banner	1X	\$250	\$300	728 x 90
Bottom Banner	4X	\$800	\$1,000	728 x 90
Newsletter Insert Ad	1X	\$175	\$225	150 x 150
*Weekly ads are not always consecutive weeks. Inquire for schedule.				

¹ MPI member rates apply to members of all MPI Chapters. Non-D/FW MPI Members have the option to add a Chapter Subscriber Membership for an additional \$65. Inquire for benefits.

SUPPLIER MEMBER SHOWCASE OPPORTUNITIES (Limited Availability)				
These limited opportunities include a 6' Table Top Exhibitor opportunity during the Networking portion of select D/FW Chapter events, and also includes your company name in the pre-event email marketing (4 exposures) and inclusion in the post-event thank you (1 exposure)				
Showcase Package	1 Event	\$300-\$500 Member	\$400-\$600 Non-Member	Rates vary by month