

Chapter of the Year
1989 ★ 1990 ★ 1994
1996 ★ 2001

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The MPI DFW Chapter
Annual Golf Issue
will be here beFORE you know it!

NEW THIS YEAR: In addition to Golf, we've expanded the issue to include Resorts and Spas!

Distribution Date: March 2004
Special advertising rates
available now!

Contact Patty Markley, CMP
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Interested in contributing
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Contact Steven Foster, CMP
Managing Editor of The Current
817-430-1561
email: stevenfoster@circlerranch.org

2004 Industry Predictions & Resolutions

Will it be a Happy New Year for those associated with the Meetings and Events Industry?

"The Current" asked MPI D/FW Chapter members to gaze into their respective crystal ball, and make individual resolutions and predictions for 2004. Their comments:

"My resolution is to watch more Spanish Television in hopes that I will learn pick up a few more words. My prediction for Spring 2004 is that TEMM will play a bigger role in the MPI Community as TEMM students become more active in the chapter activities."

- M.T. Hickman, CMP, CTP, Program Coordinator, Travel, Exposition & Meeting Management, Richland College.

"I really don't make New Years resolutions anymore, whether they are business or personal. Too much pressure! I do believe that 2004 is going to be a pivotal year for the meetings industry, and that business will be on the rise for both planners and suppliers."

- Paige Braun, Associate Publisher, Dallas Conventioneer & Fort Worth/ Arlington Conventioneer.

"My prediction for 2004 is that business is going to slightly increase, but people are going to continue to wait until the last minute to plan things. I also think that the client is going to rely more heavily on the resources of the supplier to handle things that they do not have time to handle, such as florals, linens, entertainment, etc. I am finding that more and more demands are being made on the planner, and a well-connected, resourceful supplier will have an advantage in 2004. Let's here it for MPI."

- Cindy M. Harmer, Special Events Manager, Wynwood.

"My resolution: To continue developing the professionalism of my department to gain a higher stature with management and to provide an even greater experience for our clients."

- Tracey Smith, CMP, Manager, RIA Events Programming

"Open the Resort successfully with all collateral in place and have a flawless Grand Opening Gala that goes off without a hitch!"

- Valerie Neeley, Director of Marketing Services, Gaylord Texan Resort & Convention Center

"Spend more time with family, use those vacation days, enjoy life more."

- Stephanie Schroeder, Global Account Director, Starwood Hotels & Resorts

"I think 2004 will be a great year for the meeting and hospitality industry, especially with the Cowboys going to the Playoffs and Saddam captured."

- Jeanie Renner, Director of National Hotel Accounts, J&S Audio Visual, Inc.

"My industry prediction:, based on this year's profits, companies will begin to spend again in a effort to impact growth and market share. Hospitality suppliers will see 10% or better growth in revenues, and the airlines will continue to add flights. My personal resolution is to work smarter; not more."

- Tony Cummins, CMP, Westin Park Central

"I resolve to really get in touch with technology and not let it get the best of me. I want to learn to use technology to help me manage my work - not to create more work for me."

- Sandi Galloway, Director, Meeting & Convention Sales Development, Canadian Tourism Commission

HAPPY NEW YEAR AND A FABULOUS 2004!

DALLAS/FT. WORTH CHAPTER



DEFINING THE POWER OF MEETINGS™

Mission Statement

To be the premier organization of meeting professionals serving the Dallas/Fort Worth meetings industry by providing excellence in educational resources, communications, networking opportunities, and recognition; while operating with the highest ethical standards.

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A Message from the President Happy New Year!



Melissa Logar, CMP, CMM
2003-2004 President

Happy New Year!

It is that time again for the Chapter to ask you to become one of our future leaders. We have included in this month's newsletter the Board of Directors Candidate Interest Form. You will note there are changes to the MPI D/FW Chapter Board of Directors positions as a result of headquarters' Project Structure Initiative.

Project Structure began as an initiative from the 2002 - 2003 Chapter leaders who saw a need to make communication channels within chapters and between chapters and headquarters more uniform. This intern leads to more targeted education and efficient communications, which benefits our chapter. Project Structure was endorsed by the International Chapter Leadership Committee (ICLC) in October 2002 and approved by the International Board of Directors (IBOD) in February 2003.

Project Structure gives the Chapters flexibility on the size of Board of Directors they have. There is a minimum required and Chapters have the discretion to add more Board of Director positions to meet the Chapter's strategic needs. Headquarters has already made the necessary changes to the Chapter's Minimum By-Laws. In reviewing Project Structure, the MPI D/FW Chapter Board of Directors increased the number of Board of Directors positions from the current 16 to 18 for the 2004 - 2005 term. Project Structure does not impact committees or the number of chairs or co-chairs.

In order for the D/FW Chapter to be in compliance, Project Structure must be implemented by July 1, 2005. Your Chapter Board of Directors agreed to move forward with Project Structure and have it in place on July 1, 2004. By implementing Project Structure one year early, it gives the Chapter time to become acclimated to the changes and, hopefully, helps us to make any additional recommendations to headquarters that might be needed.

The enclosed Candidate Interest Form lists all of the Board of Director positions including job descriptions. Please take the time to review the positions so you will be familiar with the new structure. Also, take this opportunity to nominate one of your peers or yourself for a position on the Chapter Board of Directors. The Chapter Board of Directors represents the voice of the entire chapter membership, which impacts the future growth, direction, and development of our Chapter. Serving as a leader does require time and commitment but at the same time you will gain immeasurably from this unique experience. For me personally, serving on the Board of this dynamic professional organization is exciting, challenging and very rewarding. Our progress and success is due to the energy, ideas and vision of our members who have served as leaders of our chapter. As a volunteer-driven organization, we rely on members like you to contribute to our continued success. 🌐

*I am seeking, I am striving, I am
in it with all my heart.*

- Vincent Van Gogh

BOARD REPORT

By Randie Charnes
MPI D/FW Chapter Administrator



PR/Marketing:

Supplier Showcase: Exhibitor solicitation letters have been mailed, targeting Chapter supplier members, National Hotel Sales Offices and CVB's. A rate of \$150.00 per advertisement has been negotiated with the Dallas Business Journal. Interested exhibitors may pay an additional 150.00 to be included in 1-3 full page ads that will run 1-2 weeks prior to the supplier showcase.

Web Site Update

Added candidate interest form and application; Updated pictures on home page; Added "hall of fame" partners to the website. Most visited areas on the web site between 11/1/2003 and 12/27/2003 (6 weeks):

- * Job Board - 5340
- * Calendar & Registration - 3397
- * Membership Directory - 469
- * News/Articles - 348
- * Photo Gallery - 267

There were 106 downloads of the Ultimate Makeover; 6 downloads of the Candidate Interest Form; 39 downloads of the Strategic Partnership Form.

Education:

The second in the series of Best Practices Great Exchange is scheduled for Feb. 10th.

Toastmasters Club

Currently stands at 21 members - charter status has been reached! President Logar and the attending BOD members congratulated the committee on it's fine work in establishing the Toastmaster Club.

Finance:

The Tradeshow will be held at the Addison Conference Center on Wednesday, February 18, 2004. Plans are underway to publicize the event. The PR/Marketing Committee will handle the publicity. We have room for 70 table displays and 7 have already been sold.

The Four Seasons Hotel will host the April, 2004 Golf & Spa Day. Date has not been determined.

“CURRENT” AFFAIRS

The Do's and Don'ts of Email Etiquette

In both associations and companies, it is imperative in this Internet Age to realize how important email communications are. Emails have become the de-facto method of communication, both internally and externally. If your company can master email etiquette, you'll be on top of your game. Every workplace needs to implement standards and procedures for email because it helps create a culture of professionalism, promotes efficiency, and can protect you from liability. Here are two simple lists of Email Do's and Don'ts:

Do's

1. Be polite, concise and to the point.
2. Answer all questions from previous correspondence and pre-empt future questions.
3. Use proper spelling, punctuation and grammar.
4. Personalize your emails (e.g. signature)
5. Use templates for frequently sent responses to be more efficient.
6. Answer as quickly as possible.
7. Know when you can be formal or informal.
8. Make sure you have a relevant subject line.
9. Use humor and irony sparingly.
10. Take out all extraneous and non-pertinent information if you're forwarding an email.

Don'ts

1. Never reply to an email in anger. You may regret it.
2. Don't attach unnecessary files.
3. DO NOT WRITE IN ALL CAPS. This is perceived as yelling.
4. Don't leave out the previous, pertinent message thread.
5. Don't overuse CC's or Replies to All.
6. Don't forward chain letters.
7. Never use email to discuss a confidential matter.
8. Don't mark emails as Urgent, if they really aren't urgent.
9. Don't write an email novel.
10. Don't overuse punctuation.

Above everything else, be patient with your co-workers and clients when it comes to email etiquette. No one is perfect!

Kerri Wade is responsible for managing and monitoring the MPIWeb communications with members, including the MPI MIX (Meeting Industry eXchange) and the "Ask a Chancellor" feature. She also responds to general member and public queries as needed. Prior to joining MPI in April 2003, she played an integral role in the development and launch of PlayStation's online community, the Gamer Advisory Panel. She also served as an interactive copywriter for Rapp Collins Worldwide for high-profile clients, including SBC and Hyatt, by writing and editing landing pages, e-mails, banners and bulletin boards. She can be contacted at kwade@mpiweb.org.



Kerri Wade
MPI



DEFINING THE POWER OF MEETINGS™
Founded in 1972, Meeting Professionals International, with nearly 20,000 members in 60 countries and four chapters in formation, is the leading global community committed to shaping and defining the future of the meeting and event industry. For more information, visit www.mpiweb.org.

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LET IT SNOW!



Chapter member Tracey Smith, CMP (RIA) enjoys her first "big" snow at home in Eagan, Minnesota. Tracey and husband, Chris, relocated a few months back and wanted to share these photos of the more than six inches of snow which fell the weekend before Thanksgiving. According to Tracey, Chris had been waiting anxiously to get to use his new snow blower.





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C1-BW2

Chapter Meeting: Thursday, January 22, 2004 • 11:00 a.m.

“The State of the Industry - A Local and National Perspective”

by Paige Braun
Dallas Conventioneer

Are there signs of industry recovery for 2004? January's chapter meeting is the perfect way to kick off the New Year, and address this subject of serious interest to planners and suppliers of our Association.

Newly appointed President and Chief Executive Officer of the Dallas Convention & Visitors Bureau, Phillip Jones, and Colin Rorrie, Ph.D., CAE, newly appointed President and Chief Executive Officer of MPI International, will be discussing governmental affairs such as taxing events, the smoking ban and airline/hotel/motel taxes. Our speakers at the luncheon meeting being held at Gilley's Dallas on Thursday, January 22 will also discuss the state of the meetings industry from a national and local standpoint.

Additionally, the Officer of the Month will be awarded to the Police Officer who has gone above and beyond the call of duty. The Dallas Community Police Awards Committee in conjunction with the Dallas Convention & Visitors Bureau sponsors this award. The Dallas Convention & Visitors Bureau sponsors this luncheon meeting.

Phillip Jones served as Secretary of the Louisiana Department of Culture, Recreation and Tourism for several years before taking the helm of the Dallas Convention & Visitors Bureau in November 2003. Jones helped organize and was a lead spokesman for the first-ever White House Conference on Travel and Tourism in 1995, and has served on the Board of the Travel Industry Association of America since 1997.

Colin Rorrie, Ph.D., CAE joined MPI in September 2003 following an impressive 21-year career at the Irving, Texas (USA) based American College of Emergency Physicians, a national organization representing the specialty of emergency medicine with 53 chapters. Rorrie has served on the board of

the American Society of Association Executives since 1984, and holds a doctor of philosophy degree and masters of art degree obtained under the graduate program in hospital and health administration from the University of Iowa.

January Program Committee Members: Meeting Co-Chairs. James Hardman, Adam's Mark Hotel Dallas and M.T. Hickman, Richland College TEMM; Paige Braun, Dallas Conventioneer; Steve Kemble, Steve Kemble Event Design; Steven G. Foster, CMP, Circle R Ranch; Colleen Rickenbacher, CMP, CSEP, Colleen Rickenbacher Inc.; Jane Ito, CMP, JPI Communications; Bill Reeser, CMP, CTS, AVW-TELAV; Peg Wolschon, CTP, CMP, m.pression entertainment.



Phillip Jones
Dallas CVB



Colin Rorrie,
Ph.D, CAE
MPI International

Host Facility Gilley's Dallas

Gilley's Dallas is a total entertainment and meeting facility. It provides a state-of-the-art showroom for live concert performances and parties or meetings, as well as smaller event space to accommodate corporate or private events. Gilley's Dallas offers the ambiance and history that is truly Texas, and ensures ease in planning flawless execution of event needs and a memorable experience for your guests.

With over 91,000 total sq. ft., Gilley's boasts a 26,000 sq. ft showroom with quality views from every seat, and more than 15,000 sq. ft. of group, party and convention meeting rooms with multi-use capabilities and high-speed Internet connections. The facility was designed for parties, meetings, events and other productions. Customized catering is available for large and small groups.

DIRECTIONS

From Dallas Tollway/I-35E - Take the Tollway to the I-35E cut-off. Continue south on I-35E. Stay in the lanes marked I-30 East. Merge onto I-30 East. Take the exit- number 45B- toward Lamar Street/Griffin Street. Take the Lamar Street ramp. Turn left (south) on Lamar for 1/2 block. Gilley's is on your right.

From North Central Expressway - Take the North Central Expressway south to Woodall Rogers Freeway. Merge onto I-35E South. Merge onto I-30 East. Take the exit- number 45B- toward Lamar Street/Griffin Street. Take the Lamar Street ramp. Turn left (south) on Lamar for 1/2 block. Gilley's is on your right.

From Fort Worth - Take I-30 East. Take the exit- exit number 45B- toward Lamar Street/Griffin Street. Take the Lamar Street ramp. Turn left (south) on Lamar for 1/2 block. Gilley's is on your right.

“STATE OF THE INDUSTRY - THE LOCAL AND NATIONAL PERSPECTIVE”

Thursday, January 22, 2004

Dallas!

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- 11:00 am - 11:30 am Chapter Orientation
- 11:30 am - 12:00 pm Registration and Reception
- 12:00 pm - 1:30 pm Luncheon and Program

Complimentary Self-Parking Available

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R.S.V.P. to Randie Charnes
by 2:00 p.m., Monday, January 19, 2004
email: rcharnes@msn.com • fax: 972-506-7485

ON-LINE REGISTRATION PREFERRED

Go to the “Events” section at www.mpidfw.org

December Meeting Chapter Partners

Please salute the following companies and individuals for their contributions to the Holiday Gala.

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adam's mark.

Michael Spamer, General Manager
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James Hardman, Dir. of Convention Services

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'Tis the Season

MPI D/FW CHAPTER HOLIDAY GALA HIGHLIGHTS



Director of Conference Management James Hardman (center) is joined by representatives from the Adam's Mark Hotel Dallas, including General Manager Michael Spamer, Director of Sales Philip D'Amico, Director of Food & Beverage John Hines and Sales Manager Lori Boccaccio.



Holiday Gala committee members were Patty Phelps (Outstanding Productions), O.D. O'Donnell (Nightlife Talent/Panache), Mary Sanger (Blue Mesa Grill), Bruce Wolpert, CMP (Echo Consulting, Inc.), James Hardman (Adam's Mark Hotel Dallas) and Lori Boccaccio (Adam's Mark Hotel Dallas).



Holiday Greetings from Stern-Markley, CMP, V Immediate-Past Preside row, Director of PR/M Membership Bruce Wo James Hardman and C



Items for the Holiday Gala auction included handmade crystal wine goblets, a Hockey Stick autographed by Mike Modano and a Suite at American Airlines for one of the Stars or Mavericks games.



Checking out their bids at the Holiday Gala Auction area are (l-r) Kim Lowe (Del Lago Resort) and former chapter presidents MaryLynn Novelli, CMP (MPI) and Phyllis Firebaugh, CMP (ADL Associates).

Photos by Jim Woods
JWoods Photography



Chapter Board of Directors. Front row, l-r: VP of PR/Marketing Patty Programs Sherri Cook, CMP, CMM, President Melissa Logar, CMP, Patty Garrett, CMP and VP of Education Sherry DeLaGarza, CMP. Back row, l-r: Mark Sorrells, Director of Finance Patty Phelps, Director of Education Thomas White, Director of Operations and Director of Administration Nancey Hernandez, CMP.



Entertainment for the Holiday Gala, which included music by the Roof Raisers and Kristy Lee, was provided by O.D. O'Donnell (Nightlife Talent Management Agency/Panache).



Celebrating the Multicultural Season were Richland College TEMM student Crystal Simmons, Jayna Monroe (Monroe & Associates) and Patty Marriott (Independent Meeting Planner).



TECH TALK

Tips for Better Audio

When using multiple microphones (mics), particularly in the setting of a panel discussion, turn off unused microphones to eliminate extraneous noise and to provide as much "headroom" as possible.

When using handheld microphones, the talent should hold the mic about 2 inches from his/her mouth and speak across (rather than directly into) the microphone. This is essential in a noisy environment where a mic placed on a stand or held several feet from the talent will pick up mostly ambient sound.

When walking up to a microphone the talent should not begin speaking or singing until a few moments after they (or the mic) are properly positioned. Too often, overly eager talent will launch into their "act" while still several feet from the microphone making audio quality poor and later editing very difficult.

When using microphones with on-mic on/off switches feeding a mixer that you or an assistant is controlling, it is safer to tape the mic switches to the on-position and activate the microphone as needed using the mixer input controls. Frequently talent will forget to turn the mic on before speaking. Some mics also generate an audible "pop" when the switch is moved.



Alaina Palmer, CMP
'Grapevine' Columnist



Leah Belasco
'Grapevine' Columnist

Heard it through the Grapevine!

Dana Nickerson-Rhoden, CMP, CMM has been named director of operations for the *Southwest Veterinary Symposium*. She was formerly with *American Heart Association*. For those of you who know Dana, this is her dream job...meeting planning for vets and animals!

Congratulations to these MPI D/FW Chapter members who recently attended the MPI Institutes I & II programs. **Kim Wilkerson**, *Coors Brewing Company*; **Claire Billingsley**, *FASTSIGNS International, Inc.*; **Pamela Curry**, *Vail/Beaver Creek Resort Properties*; **Stacie Ehler**, *Sprint*; **Kimberly Hentges**, *Society of Petroleum Engineers* and **Donna Pettis**, *AdvancePCS*.

*As we embark on a new year, let's all strive to reach our fullest potential.
Treasure each precious moment of your life, for time is short.
Apply sound learned principles to your everyday life,
and seek wisdom in all you do.
May you have strength, courage and knowledge and
May peace and prosperity be yours in 2004!*

To submit member news and information, please contact:
Alaina Palmer, CMP
alainnapalmer@comcast.net • Fax 972-377-6513
or Leah Belasco • 972-818-4811

**New Galveston Island
Convention Center at
The San Luis Resort
OPENING SPRING 2004**

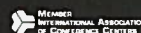
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EDUCATION NEWS

Best Practices for Thriving in Your Work Environment



by Phyllis Firebaugh, CMP
ADL Associates

Phyllis Firebaugh, CMP
ADL Associates

Interested in advancing your career by learning more about thriving in your work environment? Linda Swindling, JD, CSP will facilitate an interactive educational workshop on Best Practices to Journey On! Launching your ongoing voyage with resolve, result and reward, this session is the second in a series of three and will help you gain clarity about your goals - your "destination" in a fun atmosphere. You will "network with focus" to pave your journey to success. It is not necessary to have attended the other programs in the series to benefit from this dynamic learning session.

Topics to be addressed include:

- * Succeeding within your own organization
- * Succeeding with clients and prospects
- * Projecting your personal value and assets to internal and external clients
- * Best practices to stand your ground when you know you're right
- * Best practices to gain support for your ideas
- * Identifying triggers which indicate it's time to modify the path and take appropriate action

Continue on the journey to receive a leather executive passport sized business card holder, sponsored by Sally Turnbull and Lisa South, CMP, CSEP of Absolute Solutions, rewarding those who attend the three Best Practices Workshops this year.

Jane Richards of the Cowboys Golf Club is hosting the February session for a convenient mid-cities venue. Located just north of DFW International Airport off State Highway 26, one-quarter mile west of Grapevine Mills Mall and adjacent to the Gaylord Texan Resort and Conference Center, the 12,000 square-foot Austin-stone clubhouse is warm and inviting and is a fascinating destination for sports enthusiasts. The hall of honor features a magnificent display of the treasured Super Bowl trophies and memorabilia of Dallas Cowboys legends both past and present. The Executive conference center is a prestigious setting for private meetings for more than 200 guests.

3:00 pm	Registration
3:30-5:00 pm	Best Practices Workshop
5:00-6:00 pm	Wine tasting and hors d'oeuvres by Cowboys Club

Location: Cowboys Golf Club
1600 Fairway Drive • Grapevine, Texas 76051
817.481.7277

For further information, please contact: Phyllis Firebaugh, CMP, ADL Associates, at 972.416.8416, or Peg Wolschon, CTC, CMP, m.pression entertainment, at 817-633-2244 x111.

2003-2004 CHAPTER PARTNERS as of January 2004

The start of a New Year is a time to reflect on those partners who contribute their time, talent, resources and energy to enrich our lives. Without the commitment of these organizations and individuals, the MPI D/FW Chapter would not be able to produce quality educational programs, participate in industry leadership events or sponsor community service projects. Please take time to say "thank you" to these MPI D/FW Chapter partners for helping thus far this year.

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MCD Communications
Peggy Collins
Radisson Hotel Dallas North - Richardson
Stage Right AV
Steven Rudner, Esq.
TRUE COLORS

Silver Level Sponsors (\$2,500+)

Crowne Plaza North Dallas - Galleria
InterContinental Hotels Group
Kinkos Inc
Krisam Group & GEP
Mexico: Acapulco Tourism Bureau, AeroMexico
Airlines, Camino Real Hotels & Resorts, Fiesta
Americana Hotels & Resorts, Mexico Tourism
Board, Posadas Palace Resorts,
Tropical Incentives Los Cabos DMC
Omni Mandalay Hotel
PGI
Presentation Services
Puerto Rico CVB
Rainbow Audio Visual
Renaissance Dallas North
South Padre Island

Bronze Level Sponsors (\$1,000 - 2,500)

Asterix Meeting Needs
Dallas Garden Interiors
Designs Behind the Scenes
Fun Factory Decorations & Special Events
J. Woods Custom Photography
Marriott Dallas / Plano at Legacy Towne Ctr
Radisson Hotel - Dallas North
RSVP Soiree
Shag Carpet Themed Events & Décor

Friends of the Chapter (up to \$1,000)

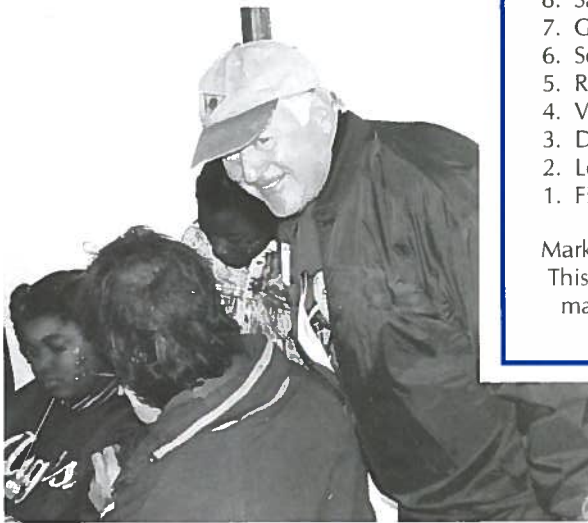
BBJ Linens
Bill Sloan Photography
Blue Mesa Grill
City Café
Continental Airlines
Dallas County Coach & Limousines
Eddie Deen's Ranch @ Downtown Dallas
Freeman Decorating Company
Global Goals Inc.
James C. Monroe & Associates
J&S Audio Visual
Outrageous Adventures
Park Lane Ranch
South Padre Island CVB
Two Sisters
USA Host
Wynne Sedan & Limousine Group

The above contributions denote retail value estimate provided to DFW Chapter July - December, 2003.

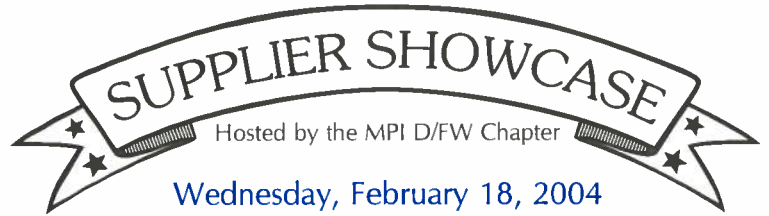
LFK Holiday Party

More than 3,000 disadvantaged children from Metroplex area agencies, schools and recreation centers enjoyed the 29th Annual Love for Kids Christmas Party on Saturday, Dec. 13 at Circle R Ranch. Love for Kids was co-founded in 1975 by Bill Barrett and Circle R Ranch owner and former MPI D/FW chapter member Alan Powdermaker. In 1976, both men hosted a Texas Christmas party for 200 children from Southeast Asia. The initial party was a tremendous success and has grown each year to include other disadvantaged children.

Circle R Ranch owner and Love for Kids co-founder Alan Powdermaker spread Holiday Cheer in the face painting tent.



"THE BIGGEST LITTLE SUPPLIER SHOWCASE in DALLAS"



Wednesday, February 18, 2004
4:30pm-7pm

Addison Conference & Theatre Centre
15650 Addison Road • Addison, TX

TOP TEN REASONS TO ATTEND

10. Admission is complimentary.
9. Meet with peers and share marketing ideas.
8. Say hello to supplier contacts.
7. Get a feeling for the general status of the industry.
6. Seek out the latest marketing & promotional ideas.
5. Research new supplier products.
4. Visit with hotels and CVB's from around the country.
3. Discover innovative technology & services.
2. Locate supplier resources that promote efficiency and effectiveness.
1. Find industry resources that positively impact your "bottom line".

Mark your calendar now to attend the MPI D/FW Supplier Showcase. This will be your BIGGEST opportunity to find new resources and to make your meetings even better with a LITTLE investment of time. Register to attend and / or exhibit at www.mpidfw.org.



A highlight of the event each year is a visit from Santa Claus, who distributes hundreds of toys collected from the annual Margarita Ball, hosted by the Dallas Margarita Society.



Costumed characters, arts and crafts, musical entertainment, food and fun are trademarks of this annual Holiday event. MPI D/FW and Love for Kids have a long-standing partnership.



MEMBERSHIP NEWS



Jan Gillin

MPI D/FW Chapter Spirit Award

Jan Gillin - Spirit Winner, January 2004

Jan has been nominated several times over the past few months for the MPI D/FW Chapter Spirit Award and it's with great pleasure to recognize her at the January monthly meeting. This is what a few people had to say about Jan. "Anytime there is a call for volunteers, Jan Gillin is there to help out. She has constantly given her time, energy, and passion to help out any committee or meeting, anytime. Her smile is always present and lights up the room." Thank you Jan for all you do and congratulations!



New Kids on the Block

Welcome to Our Newest Members!

We are delighted to welcome our newest chapter members. We invite you all to attend our monthly chapter meetings in an effort to help further your desire for education and networking. For more information on chapter events, please visit our website at www.mpidfw.org.

- Tracy Beck.....EventLink International
- Margaret Brown.....BGC Communications
- Scott Burge.....LINC
- Melissa McGee.....Two Design Group
- Mayline Menendez.....Puerto Rico Convention Bureau
- Randal Pulitzer.....Pulitzer Promotions
- Aida Rodriguez.....Collin County Community College
- Krissy Santilli.....EventLink International

MemberSHIP Drive

And the winner is...

Congratulations to O.D. O'Donnell for competing in our recent MemberSHIP drive. The promotion awarded one point for each Supplier brought on board our MemberSHIP and two points for each Planner. The person with the most points during the contest period won a weekend getaway, compliments of South Padre CVB. The packages includes; Two tickets on Southwest Airlines, Two night stay at the Sheraton Beach Hotel with Sunday Champagne Brunch for Two and an option for other entertainment.



And let the fun continue...

Our MemberSHIP drive will continue thru May 30th with an option to win another fabulous weekend get away to the beautiful Lake Tahoe. This prize package includes; Air travel for two, a Two night stay at the Embassy Suites Hotels Lake Tahoe Resort and a Sunset Dinner Dance Cruise on the M.S. Dixie II. Thank you to our member Ruth Gallenberg with the Embassy Suite LoveField for securing this great package.

Please visit the Membership table at the January Monthly Meeting for more details on how to enter.

DALLAS/FT. WORTH CHAPTER



DEFINING THE POWER OF MEETINGS®

CMP News

MPI D/FW Sponsored CMP Intro Class

January 26, 2004

Place: Adolphus Hotel

Time: 6:00 PM - 8:30 PM

Cost: \$25.00

Register online at www.mpidfw.org, click on CALENDAR.

Deadline for registering online is 2:00pm Friday, January 23.

Have you been wondering about the CMP certification program or how to grow professionally? This is a great opportunity to come discover the ins and outs of the CMP certification process and begin the first step in the CMP Application process.

In order to qualify as a candidate for the CMP Examination, an individual must have:

- * A minimum of three years' experience in meeting management.
- * Current, full-time employment in a meeting management capacity (CIC will accept applications from applicants who have been unemployed for a period less than twelve (12) months from the date his or her application is submitted).
- * Responsibility and accountability for the successful completion of meetings.

The certification program requires a two-step process in which applicants (1) demonstrate via a point system their broad range of experience in the field of meeting management on the CMP Application, and (2) successfully complete a written examination covering the functions performed in meeting management.

For more information on the Spring Semester, contact: Jennie Campbell, CMP, CMM at jcampbell@meetYourMarket.com or (phone): 817-654-3934 or 817-271-8630, or Marti Fox, CTC, CMP at MFoxEDUC@aol.com

Mark Your Calendar:

CMP Intro class 2004: January 26, 2003 from 6:00p.m. - 8:30p.m.

CMP Study Group: February 23 - May 3, except April 5 (10 sessions over this period) 6:00p.m. - 8:00p.m. weekly, on Monday evening.

CMP University 2003: June 26, (8:30a.m. - 5:00p.m.) June 27, (8:30am - 1:00p.m.) and July 10 (8:30a.m. - 1:00p.m.)

Place and Host: Nancey Hernandez, CMP
The Adolphus;1321 CommerceDallas, TX 75202 214/651-3622





“Ultimate Makeover by MPI/DFW”

The makeover shows on TV are fascinating. You watch a person who has some “flaws” be transformed into the best they can be or at least the best science can give them. Well, move over Hollywood! The MPI D/FW Chapter Women’s Leadership Initiative has some makeovers of its own.

Six participants from the D/FW Chapter are going to be transformed into their best through a series of workshops, and you can be a part of it, too! Join these members as they learn more about presenting a polished image and developing a better career path. Professionals in performance and pampering from North Dallas will be working with our case studies and sharing with session attendees how to find perfection in themselves. Over an eight-week period, the new Telos Performance Center, the Grand Spa International and top advisors will present the following topics:

<i>Date</i>	<i>Location</i>	<i>Topic</i>
January 26	Hotel InterContinental Dallas	“More Powerful Image” by Linda Thomas <i>Note: All attendees will receive a one-week complimentary membership to Telos Performance Center and discount coupons for products and services at Grand Spa International.</i>
February 2	Telos Performance Center	Diet, Nutrition and Exercise-Start with the Basics
February 9	Grand Spa International	“Be On Your Best Business Behavior” by Colleen Rickenbacher, CMP, CSEP
February 16	Grand Spa International	Inside/Out: Total Skin, Body, Hair, Makeup and Nail Care
February 23	Telos Performance Center	Mind and Body: The Balancing Act
March 1	Telos Performance Center	Corporate Self-defense: Protecting Yourself and Others
March 8	Grand Spa International	Options for Vision and Plastic Surgery
March 15	Grand Spa International	Your Career Path to the Top

All sessions begin at 6:00 p.m. and end at 7:30 p.m.



MPI D/FW Chapter thanks its sponsors for this program. Telos Performance Center is providing twice weekly professional training and counseling with a Certified Trainer as well as nutritional counseling-metabolic testing, dietary analysis and diet plan-by a Certified Nutritionist. The Grand Spa International is providing weekly spa services including body and skin care, hair, make-up and nails for the six-makeover participants.

All Chapter members are invited to begin your own “Ultimate Makeover” by attending the workshops and following the steps and recommendations in the “Ultimate Makeover by MPI D/FW” Program. Attend one or more workshops for \$10 each. Register for all eight sessions for \$60 total. Registration for these limited seating events is available online at www.mpidfw.org.