



# CHAPTER HAPPENINGS

July 2019

## Message From The President

With happiness, with gratitude – and above all with JOY your 2019–2020 Board of Directors begins this new term with you. We share a sense of respect for the 42 years of MPI D/FW Chapter leadership before us and are dedicated to build on that legacy. We have exciting (and expansive) goals for this term.



Our preparation begun with Focus Series, a board specific training geared to building high performing teams. We then developed a future–forward business plan and approved a balanced budget. We are here to help you make the most out of your Chapter Benefits, so reach out with questions, suggestions, and ideas on how to elevate your MPI D/FW Chapter. Meet the new Board of Directors in person at this month's chapter experience on Thursday, July 25, 2019 at Embassy Suites by Hilton Dallas Park Central.

The 2019–2020 Strategic Plan is created to educate, advocate, and collaborate. It is a living framework that allows flexibility for us to move forward. The plan focuses on six essential goals: provide premier education for meeting professionals in the D/FW area, enhance member experience through relevant targeting, extend member lifecycle with purposeful programs, deliver accelerated membership growth, drive quantifiable value for suppliers, and empower a high performing board of directors.

We are excited about the course laid out in the Strategic Plan and thankful for the involvement of the entire membership in its creation. To share the strategy, fiscal results, and membership engagement, we implement Chapter business review calls that take place quarterly on July, October, January, and April with the first review scheduled for Tuesday, July 23 at 12 noon.

Our chapter could not exist without our volunteers, or our strategic partners. Last term, our partners donated over \$480,000 (retail value) of goods and services. Each donation of cash, in–kind products and services is critical to our chapter's operations. Thank you for your continuous support.

Looking forward, the leadership team and our volunteers are marching into the future, planning activities and events that provide value for members, networking opportunities, and skills development for meeting professionals in the D/FW area.

So, welcome to the 2019–2020 term with your MPI D/FW chapter. Thank you MPI D/FW members for the opportunity to serve with you. We invite you not just “participate, but to influence”. Catch the MPI spirit and volunteer with us!

Joy,

Tuula Westlake

2019–2020 MPI D/FW

---

*Can you tell when someone is Lying? Let the body language expert show you how! In partnership with HSMAI, the MPI D/FW chapter proudly brings you Traci Brown as the speaker for the July Experience, Thursday July 25th.*



*Immediately tell fact from fiction when you learn:*

*3 telltale signs someone is lying  
Which lies are important,  
Which lies you should tell  
And how to quickly uncover the truth*

Register Today



---

**MEET UP IN THE  
FORT WORTH STOCKYARDS**



LEARN MORE

---

## CSR for this Quarter: July-October

 <https://www.familygateway.org/>

Family Gateway is a nonprofit agency which provides housing, educational and social services to families with children experiencing homelessness in Dallas County.

Mission Statement: The mission of Family Gateway is to provide stability and life-changing supportive services to children and families affected by homelessness.

Fellow MPI D/FW Chapter we are asking your assistance with collecting the following items must be NEW. You welcomed to drop off items beginning at this months' educational lunch. Thank you in advance for all your support!

### Items in Need:

- Twin Comforter Sets
- Laundry Detergent - PODS only please
- Liquid Body Wash
- Baby Medication, (pain & fever med, cough medicine, diaper rash)

- Feminine hygiene products (pads, tampons)
- Toothpaste & Mouthwash
- Shampoo (Full size bottles) & Conditioner
- New pillows & Twin Sheets Sets
- Bath Towels/Hand Towels and Washcloths
- Deodorant (women and men)
- Ethnic Hair Care Products
- Baby wipes

**Back to School Program Needs:**

- Individually wrapped snacks
- DISD School Uniforms-School Shoes, socks & under garments

On Thursday, June 27th, the chapter hosted the annual Awards Gala at the Bomb Factory in Dallas. This is a special evening highlighting the accomplishments of the chapter and it's members over the past year. The chapter Board of Directors is inducted and introduced before they take on their responsibilities. This year's theme was A Night at the Copacabana.



## Congratulations 2018-2019 Gala MPI D/FW Award of Excellence Recipients

Planner of the Year: Lauren Dunnaway, HMCC

Supplier of the Year: Roma Giordano

Volunteer of the Year: Kate Nichols

Mentor of the Year: Peg Wolschon, CMP, CTA

Rising Star of the Year: Stephanie Brouillette Roper, CMP

Committee of the Year: Ambassador Committee and CSR Committee (Tie)

Program of the Year: January Meeting - State of the Industry

Chapter Event of the Year: December Program- Holiday Party with IACC

Venue of the Year: Omni Fort Worth

Strategic Partner of the Year: Vouu/Culinary Art Catering

Hall of Honor Inductee: Bill Boyd, CMP, CMM, CITE

President's Awards: Erin Lucia, Stephanie Brouillette Roper, CMP, Steven Foster, CMP

Click [HERE](#) for more pictures from the fun filled evening.



Toronto was the host city for MPI's premier education event, World Education Congress (WEC) in June. ~2,600 meeting professionals came together to create shared experiences. Business exchanges, learning and connections were facilitated by hosted buyer meetings, educational sessions and networking events. Nearly 70 Chapter members attended WEC in Toronto. Check out the [wrap-up video](#) to see some of the shared experiences from Toronto.

June 6-9, 2020 we will have an opportunity to demonstrate our strength as over 2,500 meeting professionals will go even further and create authentic experiences right here in [Grapevine](#). If you have not attended WEC, next June you have an opportunity to get world class education, network with your industry peers and make business happen. MPI has a special offer through August 31: you can save up to \$400 off your WEC Grapevine. This is the lowest rate we will see for WEC Grapevine, so make plans early.

Register [now!](#)



## *Seeking Mentors and Mentees*

### Why Mentoring?

What is this Mentor thing, and does it apply to me? Wondering why the chapter has a Mentor/Mentee program? Wonder if it applies to you? Being mentored is one of the most valuable and effective development opportunities available. Mentoring is more than the transfer of advice, knowledge and insights. It offers reciprocal benefits for those willing to invest their time in developing another professional.

### Other key benefits include:

**For Mentees:** Exposure to new ideas and ways of thinking Guidance on professional development and advancement Increased visibility and recognition in your job The opportunity to develop new skills and knowledge

**For Mentors:** Recognition as a subject matter expert and leader Exposure to fresh perspectives, ideas and approaches Extension of their professional development record Opportunity to reflect on their own goals and practices development of their personal leadership and coaching styles Interested in learning more about how your career can benefit from being a mentor or mentee?

Join us for our August informational session. We will be sharing personal experiences and best practices on building a strong Mentor/Mentee relationship. There is no requirement to sign up to be a Mentor or Mentee, but after attending this session, you will agree on the personal and professional benefits of joining the informal or formal programs offered by the chapter. For more information, contact Sherry DeLaGarza, CMP, CMM at [delao225.sd@gmail.com](mailto:delao225.sd@gmail.com) or 214-924-6229.



## **SPONSORSHIP OPPORTUNITIES**

Sponsors are the cornerstone of MPI D/FW. We work directly with you to identify sponsorship opportunities that meet your goals. When you are looking to reach D/FW event and meeting professionals, we have got your target market covered! Chapter website, LinkedIn and Facebook accounts have thousands of followers and the e-Newsletter reaches both members and non-members for maximum reach. For maximum brand awareness combine your social media messages

with sponsorship of our monthly events

with sponsorship of our monthly events.

With a variety of options from the annual Centurion sponsorship to custom packages and advertising, you will be able to optimize your budget.

Email [Roma Giordano](mailto:Roma.Giordano@Romagiordano@gmail.com) @ [Romagiordano@gmail.com](mailto:Romagiordano@gmail.com) to learn more about our Sponsorship Packages.



## We need your help!

We are on the hunt for old newsletters prior to April 2014. If you have any saved in your files, please send to

[vpcommunications@mpidfw.org](mailto:vpcommunications@mpidfw.org)

## MPI D/FW Ambassadors



Are you a current MPI D/FW member? Do you enjoy meeting new people? Then sign-up now to become an Ambassador for our New Members!

[CLICK HERE TO SIGN-UP](#)

## We Need You!



Get involved with your Chapter! Volunteering allows you to network closely with industry peers, strengthen your skills, all while having FUN!

Learn more out the committees [here](#).

**Are you following MPI D/FW? If not, you should be!**  
**Click the below icons and start today!**



All you ever wanted to know about...

MPI D/FW Quarterly Business Review

Join our first MPI D/FW Quarterly Business Review call on Tuesday, July 23 12 PM-1 PM. During the call we will share the strategy, fiscal results, and membership engagement.

Dial in number is 669-900-6833 #713 530 596



## JUNE NEW MEMBERS:

Ricky Arechiga - Serendipity Labs - Lab Manager

Danielle Moody - US Renal Care, Inc. - Corporate Office Manager

## Update Your Contact Information



Your MPI D/FW Chapter leadership team is working diligently to keep you up-to-date on chapter events such as training, luncheons, and leadership meetings. We use your MPI Global Profile to retrieve your contact information and build our chapter directory (scheduled for delivery in the fall), so make sure to record your changes. Updating your MPI Global profile is simple. Just log in at [MPIweb.org](http://MPIweb.org) and access your member profile to update your contact information and manage your email preferences.



### Save The Date!

Hear about the Chapter strategy, fiscal results and membership engagement on our first Quarterly Business Review (QBR) call Tuesday, July 23 at 12 noon. Phone: 669-900-6833 Access code: 713 530 596.

**QBR calls will be July 22, October 29,  
January 28, April 28, 2020**  
[View full event calendar](#)



### Members on the Move

Have you or someone you know recently made a job change? Please [let us know](#) so we can share the good news.

### Host an MPI D/FW event

Interested in hosting a future MPI D/FW event?

Reach out to Hayley Hamre for more information. [hhamre@cooperhoteldallas.com](mailto:hhamre@cooperhoteldallas.com)

Copyright © 2019  
MPI Dallas Fort Worth Chapter  
All rights reserved.



You are receiving this email because you previously interacted with MPI D/FW Chapter.

P: (972) 233-9107 x201

F: (972) 490-4219

[chapadmin@mpidfw.org](mailto:chapadmin@mpidfw.org)

Caitlin Watson, Chapter Administrator  
MPI Dallas Fort Worth Chapter  
Suite 100, LB9  
14070 Proton Rd.  
Dallas, Texas 75244

[Add us to your address book](#)

Copyright © 2019 MPI Dallas Fort Worth Chapter,  
All rights reserved.

You are receiving this email because you previously interacted with MPI D/FW Chapter.

#### Our mailing address is:

MPI Dallas Fort Worth Chapter  
Suite 100, LB9  
14070 Proton Rd.  
Dallas, Texas 75244

[Add us to your address book](#)

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).

