



# CHAPTER HAPPENINGS

March 2019

## Message From The President

With St Patrick's Day quickly approaching, it is time for us to start our search for that pot of gold at the end of the rainbow. Do you believe in Leprechauns or do you think we create our own luck?

You may not have realized it, but you were searching for your pot of gold when you walked into your first MPI event. You were searching to build or expand your business network or to gain golden nuggets of educational value.



The MPI Board of Directors has worked tirelessly this year to bring you quality education and mix up the way we do meetings. I hope you have taken advantage of the CMP study groups, MPI Global webinars, and MPI Foundation and JPA scholarships to further your education. Scholarship applications are now open for WEC registration and member discounts are available as well. We hope to see you this summer in Toronto where the D/FW Chapter will be joining Grapevine CVB to host the closing pep rally, preparing to welcome everyone to Grapevine for WEC 2020. Please seek out these amazing opportunities that are available as part of your membership benefit.

Tell us if you have found your pot of gold through MPI. MPI Global will be releasing their annual survey in the next few weeks and we REALLY need your help in completing the survey. Not only do your answers guide the BOD in terms of coordinating future education and networking events, the responses are a part of the chapter metrics which incentivizes our chapter each year.

So, have you discovered your pot of gold at the end of the rainbow? Have you found what you were looking for when you first walked in the doors of MPI? Once you take advantage of the member benefits offered through MPI D/FW and MPI Global, you will discover your pot of gold might just contain the tools you need to IGNITE SOMETHING!

Paige Mejia

MPI D/FW President



YOU'RE INVITED!

ROCK Your Personal Brand  
Networking Event

## Networking Event

Your personal brand is a clear indication of what you have to offer.  
The brand you communicate marks your career reputation.  
Come learn tips to help you in creating or redefining your own personal brand.

**THURSDAY, MARCH 7**  
**HOUSE OF BLUES**  
**6:00 - 8:00 PM**

6:00-6:45 PM  
Using LinkedIn to Build Your Personal Brand

6:30-8:00 PM  
Networking, Headshots & Resumes



Complimentary for all. Space is limited!

**This event is almost sold out!**

Thank you to our sponsors!



## March Chapter Experience – Decoding The Meeting Experience

"It's all about the EXPERIENCE." We have heard that phrase many times but what all does that entail?

Are you looking to make changes to your meeting and not quite sure how or where to start to hit that objective?

- Unsure on how to get the C-Suite to buy in on this? Or how to get sponsorships to pay for the added elements.
- Wanting to discover how to get the attendees engaged prior to, during, and after the event while ensuring you know how to get your content seen on social media with understanding algorithms, videos, and more?
- We are going to help answer all of those questions and even more! Join us on TUESDAY, March 26 in Arlington!

**Tentative Schedule - [Registration Coming Soon!](#)**

10am-11am- Deep-Dive Sessions

11:30am- Networking/Orientation

12-1:30pm- Luncheon Keynote



## Our 2019 No Booth Tradeshow!

How would you like to get directly in front of approximately 200 meeting professionals? No standing beside a table waiting for attendees to visit you – you go to them. We'll add your favorite promotional product in attendee bags, along with your business card or contact information, to be provided to everyone at our luncheon on **March 26th**.

Member Price: \$300 – Non-Member Price: \$400

Quantity of items to provide: 200

Deadline to deliver the items and bags to us is Monday, March 25th. For more information, please contact Stacie Esteban at [dirfinance@mpidfw.org](mailto:dirfinance@mpidfw.org) or 972-292-5254.

Register [here](#).

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**Are you following MPI D/FW? If not, you should be!**  
**Click the below icons and start today!**



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### **MARCH CSR: The Birthday Party Project**

We believe that JOY changes lives, and a JOYful community can change the world. With the help of our birthday enthusiasts (that's you!) we host monthly birthday parties at homeless and transitional living facilities across the country. We celebrate all children (ages 1-22) that have a birthday that month, and we invite all children and family members staying at the agency to join us for the party.

<https://www.thebirthdaypartyproject.org/>

**March** – Help with Birthday party for Boys and Girls at Ronald McDonald House )medical district

March 18<sup>th</sup> 6:30-8:30pm signup necessary



My name is Katelanne Whitehead and I am the Executive Sales Manager at Visit Mobile. I was fresh out of college when I started, a little over a year ago. It did not take very long before I realized, I had a lot to learn. I was introduced to MPI through my boss, Amy Angermeier. We started off by attending a few of meetings with the chapters that were located around our area. Before I knew it, I was signing up for my first Sales Blitz, in Dallas TX.

Shortly after signing up, I was introduced to my team for the blitz. We had weekly email exchanges, updates, and phone calls. I found myself building relationships with people that I had never even met. After a few short months of preparing sales calls, it was time for the blitz. I arrived in Dallas and immediately became very nervous. To be honest, I was ready to get on the first plane headed back to Mobile, Alabama. I expressed my feelings to the team and immediately they took me under their wing.

The Sales Blitz was a great success and I could not have done it without the support I found within the DF/W MPI Chapter. I became a member shortly after the Annual Gala and I could not be happier with my choice. Since I joined, I have started the mentor program, and I am so very thankful for my mentor, Peg Wolschon. I am also apart of the Leadership Committee, thanks to Kate Nichols.

If you are looking to become apart of a chapter that is more than just a membership, DF/W is the chapter for you. Its not a chapter, it's a family. Thank you to all of the DF/W members for encouraging this Alabama girl to chase her dreams.

## REGISTRATION OPENS TUESDAY, MARCH 5!



### MPI D/FW SPRING SALES BLITZ MAY 7-8, 2019

## SUPPLIERS-REGISTER NOW

- Showcase your hotel, venue, product or service to meeting planners during 2-days of appointments in D/FW.
- Teams of 5 suppliers will travel by bus to meet with 5 meeting planners each day.
- Participating suppliers will book appointments with at least 2 meeting planners.

Visit [mpidfw.org](http://mpidfw.org) for more information and to register!

REGISTRATION CLOSES ON FRIDAY, APRIL 12TH

*"The MPI Dallas/Fort Worth Chapter brings a new perspective to the term networking with their unique biennial Sales Blitz. I was thrilled to join this chapter all the way from New York, to connect with corporate meeting planners from Frisco to Arlington. Not only did this event offer me the opportunity to learn about the vast area, it also facilitated quality relationship building within the Dallas market. The individuals I met turned out not only to be solid business leads, but are now considered my friends. Thank you, MPI Dallas/Fort Worth for welcoming me with open arms! See you at the next Sales Blitz!"*

Angessa Lynn | Director, Strategic Business Development

MJM Creative

## MPI D/FW Ambassadors



Are you a current MPI D/FW member? Do you enjoy meeting new people?

Then sign-up now to become an Ambassador for our New Members!

[CLICK HERE TO SIGN-UP](#)



### *Seeking Mentors and Mentees*

“Tell me and I forget, teach me and I may remember involve me and I learn”

~ Confucian Philosophie, Xunzi

We are seeking mentors and mentees to participate in our exciting Mentorship Program! Share your professional experience as a mentor or learn from experienced professionals as a mentee.

- Informal sessions at times and locations that fits your schedule.
- Customs matches of mentors with mentees based on areas of interest & career goals.
- Share your professional insights & experience, and provide guidance to aspiring and inspiring professionals.

The mentorship program is open to MPI D/FW members and now accepting applications for the 2018-2019 term.

For more information and program details contact Corina Balsells [dirleadership@mpidfw.org](mailto:dirleadership@mpidfw.org)



### **Welcome, New Members!**

Jennifer Kukulski - Loews Hotels & Co.

Maricela Camarena

Yeli Marshall - Yelibelly Chocolates

Sharie Barnes

Amy Fischer - Lone Star Park at Grand Prairie

Adelaide Frey - Gaylord Texan Resort & Convention Center

Vanessa Thornton - Superior Expo Services

James Bruse - The University of Texas at Arlington

Marybeth Cihal - BBJ Linen

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## Update Your Contact Information

Your MPI D/FW Chapter leadership team is working diligently to keep you up-to-date on chapter events such as training, luncheons, and leadership meetings. We use your MPI Global Profile to retrieve your contact information and build our chapter directory (scheduled for delivery in the fall), so make sure to record your changes. Updating your MPI Global profile is simple. Just log in at [MPIweb.org](http://MPIweb.org) and access your member profile to update your contact information and manage your email preferences.



### Save The Date!

Mark your calendars for these upcoming events.

**March 7** – Rock Your Brand  
Networking Event

**March 26** – Chapter Experience

**April 25** – CMM/CMP Breakfast

**May 7-8** Spring Sales Blitz

**June 14** – 2019 WEC Toronto

**June 27** – Annual Awards Gala

[View full event calendar](#)



### Members on the Move

Have you or someone you know recently made a job change? Please [let us know](#) so we can share the good news.

### Host an MPI D/FW event

Interested in hosting a future MPI D/FW event? Reach out to Cassie Poss for more information.

[cassieposs4514@gmail.com](mailto:cassieposs4514@gmail.com)



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