



CURRENT

Meeting Planners International—Dallas Fort Worth Chapter

October 1985

President's Message

By: LaTrelle Smart



It is never pleasant to discuss money problems but sometimes it is necessary. NOW is one of those times. We are currently auditing the books to see how severe our "cash flow" problem is. The Board and Officers are aware we

are in a ZERO expenditure situation.

We are currently asking for YOUR assistance until the problem is corrected. Every month we incur the following expenditures

Newsletter Printing	\$700.00 (avg.)
Postage for Mailing	66.00
Mailing Labels	25.00
Secretary (RSVP, etc.)	100.00

If you or your company can assist by donating one of these services or by buying an ad in the newsletter to offset that cost, it would be greatly appreciated. Special thanks to Betty Thomas and Mary Kay Cosmetics for picking up the mailing cost this past month, to Janet Loveless and the Irving Convention Bureau for printing and mailing the membership roster update, to Judy Strain of Judy and Company for donating the membership ribbons and the time to attach them to the name badges and finally to Della Bolton who has offered to delay her payment for secretarial services until we get on our feet. Many thanks to those of you who have already paid your "NO SHOW" fees which help to offset our monthly variable costs and for those of you who have NOT paid we would appreciate your prompt attention in this matter.

If you can help us out in any way or have any suggestions, please let me know as soon as possible at (817) 335-7000. Next month I promise you a detailed report on our financial picture and a solution.

Candlelight Tour To Highlight Fort Worth October Meeting

Mark your calendar now for Thursday, October 24th for a special Candlelight Tour of Fort Worth!

A special "Fort Worth Bound" bus will depart from the Anatole Hotel parking lot at 5:30 p.m. on October 24th.

Highlights of the evening will include a special premiere showing of the Omni Theatre's newest performance "Genesis", followed by a uniquely different candlelight dinner.

Bring your spouse or guest to this special evening in Fort Worth!

News From The News...

By: Kimberly Schafer

We constantly search, seek and deliver to you all of those great ideas that we come across in other chapter newsletters that have captured our applause. We congratulate those chapter's members who put out their ideas and came up with some winners.

We read in the HAMPI that the Houston chapter is working on a program to teach CPR through interactive video and hope to deliver this in a half day seminar.

The Carolina BLITZ reported \$750 earnings from a Silent Auction they had after the chapter's luncheon meeting in Myrtle Beach.

The Greater Orlando Area Chapter asked their members to bring extra pocket money to their next meeting for a Raffle! They raffled off donated gifts and services including a Eureka Vacuum and all kinds of other stuff.

The Greater Orlando Chapter is also running a new column in their newsletter, "Dear Miss Planner". Letters are answered by an anonymous chapter member with years of expertise as a meeting planner. She listens and finds solutions to every kind of planning problem.

Planners Sets Move To Dallas

From: Dallas Times Herald

Meeting Planners International, a trade organization with 7,000 members, will move its international headquarters from Middletown, Ohio, to the Infomart in Dallas early next year, the group said Friday.

Jeff Waddle, a spokesman for the organization, said the move, which will involve 10 to 20 employees, likely will occur during the first quarter of the year. The board of directors has voted unanimously to move the headquarters to Infomart as soon as it is economically feasible, he said.

Meeting Planners International, the largest organization for meeting planners in the country, has members in 22 countries. Waddle said it is an educational organization that provides training seminars for meeting planners. The seminars cover all aspects of how to plan and run meetings and conventions, from negotiating contracts to running audio-visual equipment.

Dallas was chosen as the new location over Chicago, Washington, D.C. and Atlanta. Waddle cited the city's central location and international airport as two of the reasons Dallas was selected.

"Dallas officials went out of their way to make us know that we would be welcome," he added. "A lot of things are happening in Dallas, and it is a good meeting town."

He said the organization had decided to leave Middletown, 30 miles north of Cincinnati, because the town was too small to handle large meetings.

MUCHAS GRACIAS! to Mary Kay Cosmetics for postage for the September Current.

Black Tie Christmas Auction Needs Your Donations!

The MPI/DFW Chapter's Christmas party will be held on December 17th at the Plaza of the Americas and will feature a formal Black Tie Auction!

We need donations from planners, suppliers and especially you! Any donations or ideas should be directed to Patty Watson at 214-521-6050.

All proceeds from the auction will go the DFW treasury to help defray the chapter's operating expenses.

Around The Town by Dennis Pendergast

Well, my favorite sales type just went to talk to their Director of Sales about the meeting room rental, so let me bring you up-to-date on what's going on:

First of all, congrats to our friends at Braniff for their turn around, \$13.6 million profit last year.

Oh, Jim Holt is back at Bauer. He's the Vice President of Sales. Love to audit his expense report!!

Jeff Fuller may look a little pie eyed. It has nothing to do with entertaining. It seems that Jeff has a new lady in his life, Ashley Elizabeth, 7 lbs., 4 oz. and Jeff says she is a "cutie". Just saw the Hilton Mockingbird redo. They did a great job. Hats off to the Mandalay and Anatole for their recent recognition of the American Society of Interior Designers.

Judy Smith has been appointed Director of Sales for the Embassy Suites Hotel in Irving. Joanie Allgeier has assumed Judy's position as Sales Manager at the Holiday Inn Holidome D/FW South in Irving. Congratulations to both.

Hey, don't forget about the October program in Fort Worth. It will be totally different than the past. October 24th. For you folks who don't want to drive, a bus will leave from the Anatole.

Have you signed up for Phoenix yet. It really is just around the corner. Well, my friendly sales type is back. They've got a deal I just have to hear. Talk to you next month. Hey, don't forget Fort Worth, October 24th. See you there!

Meeting Planners International

**1985
Professional
Education
Conference**

December 8-11 Phoenix, Arizona

1985/1986 Door Prize Donations

By: Lynette Owens

The following donations have been received for the 1985/86 membership year. Our contest has begun with members who have signed up new members for this new fiscal year. Our thanks to everyone

THE SUMMIT HOTEL
HYATT REGENCY/DALLAS
SPECIAL ARRANGEMENTS
HOTEL CRESCENT COURT
WYNDHAM HOTEL
SOC. PETROLEUM ENGRS.
DR. PEPPER
HARVEY HOTELS
PLAZA OF AMERICAS
HYATT REGENCY/FT. WORTH
MANDALAY FOUR SEASONS

DOUBLETREE HOTEL
LADY LOVE COSMETICS
KALEIDOSCOPE TOURS
MAGIC, INC.
GEORGE GRAVES GROUP
SUNBELT MOTIVATION
BDR ENTERTAINMENT
MARRIOTT PARK CENTRAL

LOEWS ANATOLE
MANSION ON TURTLE CREEK
WESTIN GALLERIA
FT. WORTH C/V/BUREAU

RENEE'S COSMETOLGOY CTR
INTERCONTINENTAL HOTELS

EASTERN AIRLINES

METRO HOTELS, INC.
GTE DIRECTORIES

who has contributed these fantastic prizes! Remember, each month, our drawing is not only for membership but a door prize will also be drawn from those in attendance at a meeting.

Lunch for two in Gabriel's
Dinner for two - Antares Rest.
Texas Goodie Basket
Weekend for two/Suite/Breakfast
One Night Weekend Package/Breakfast
Lead Crystal Boxes
Cross Pen/Pencil Set — Six Pack Dr. Pepper
Sunday Brunch for Four
Dinner for two-Cafe Royal
Sunday Brunch for two
Sunday Brunch for two
— Four Seasons Bath Robe
Weekend Package for two
Assorted Gift Paks
Handcrafted Kaleidoscope
Weekend for two - Magic Condo
Two nights Rancho Bernardo Inn - San Diego
Pegasus Tahoe Luggage Set
— Cassette tapes, records/tickets
Suite for 2 for one night/Dinner for two/Brunch for two
Sunday Brunch - Atrium
Saturday Brunch for two
Two nights/Brunch for two
Evening Extravaganza for two, Transportation/
Dinner/Ent., Hotel Accommodations
Series of Six European Skin Care Treatments
Two nights - Hilton Head Intercontinental
Hotel/Breakfast daily
Round Trip for two to Hilton Head, South Carolina
Two nights-S. Padre Hilton-w/Air
GTE Clock Radio Telephone

Thanks To The Media...

Dennis Wade, Dallas/Ft. Worth
Business Journal
Clark Bell, Dallas Times Herald
Walt Rogers, Dallas Business Courier



SUNBELT MOTIVATION & TRAVEL, INC.

Las Colinas

258-0210

YOUR INCENTIVE AND MEETING PROFESSIONALS

J. William Boyd Jr.
Lesley Meyer
John Giordano

Know Your Members...

By: Judy Smith

KAREN HODGES

FAVORITE BOOK: Bible
MOST ADMIRE: My Dad
FAVORITE COLOR: Purple
FAVORITE FOOD: Fish
SECRET AMBITION: Find the man of my dreams
BIRTH SIGN: Aquarius

Karen hails from Dallas. She graduated with a masters degree in education from West Texas State University where she joined the faculty as a clinical supervisor. Karen is single, but don't forget her secret ambition.

She is DESSC's continuing education director. She implements 2-3 day courses/workshops in a ten state area for allied health professionals.

JERRY A. WEINLEN

MOST ADMIRE: Bill Anderson (not the singer)
HOBBY: Tennis
FAVORITE FOOD: Mexican
FAVORITE MOVIE: Back to the Future
FAVORITE COLOR: Green
BIRTHDAY: November 28-a Sagittarian

Jerry has worked for the National Teacher Associates, as Director of Manpower and Development for two and one-half (2½) years. He plans all meetings, trains new people, works with new products and travels a lot. National Teachers Associates is an Insurance Company.

Prior to working for National Teacher Associates, Bill worked for Continental Industrial Supply in Sales.

He is a native Dallasite and is single.

LINDA PERRYMAN

MOST ADMIRE: Stepfather
FAVORITE COLOR: Red
FAVORITE FOOD: Chocolate
SECRET AMBITION: To be a success
BIRTH SIGN: Taurus - and single

Linda was born and raised in Dallas and went to high school at Highland Park and Thomas Jefferson. She attended the University of Texas as an education major. She has been very involved in politics beginning with working for State Senator Ralph Hall. She went to Washington D.C. in 1976 to work in the President Ford Campaign. She also worked for Senator John Heinz, John Connally and Jim Brady, the presidential secretary. She also has been a fund raiser and worked at the White House.

Linda runs and owns her own company which does corporate meeting planning and special events. She opened her doors in April.

New Members In September

The following became new members in September:

Margaret M. Brown, Great American Reserve Ins. Co.

James A. Hamilton, Peacock Enterprises
 Phyllis Jannusch, GTE Directories Corp.

John Kratzat, Infomart
 Marilyn Manby, YO Ranch

Hilton/Village-Breckenridge
 Kevin McMahon, Benchmark Management Co.

Kenneth D. Perdue, V.I.P. Unique Travel & Incentives

Ellie J. Driver, Hershey Hotels
 Karen L. Hodges, Dallas Soc. for Crippled Children

Vicki King, UCCEL, Inc.

Joyce L. Lichty, Gelco Travel Service

Charles Mayer, DFW Airport Hilton

Jo Ellen Murray, Hershey Corpus Christi Hotel

Linda S. Perryman, Linda Perryman & Associates, Inc.

Ann Russo-Jagielski, Holiday Inn Crowne Plaza

Eric D. Terry, Harvey Hotels

Laura J. Volberding, GTE Directories Corp.

Bill Sloan, Sloan Photography

Sherry Tucker, AVW Audio-Visual

Gail Marie Walker, Computer Language Research

For Planner Members Only...

Let's take inventory! Our supplier members graciously contribute their goods and service to MPI on a regular basis. We, too, probably have resources we could share if we knew they were needed. For instance, your organization could assist with postage, word processing, laminating, name badge stock & holders, Kroy printing, portable sound equipment, xeroxing, screens, projects, paper and envelopes. Want to get involved? What could you add to the list? Perhaps your company would permit you to absorb the postage to mail one issue of the newsletter? Explore your own territory, then complete and return the form below to Pat King, Director of Meetings, Texas Society of CPAs, 1111 W. Mockingbird Lane #201, Dallas 75247.

Count Me In! Call Me When You Need The Following Items:

NAME _____

PHONE _____

Address Change

If you have a change in address, it must be in writing on your company letterhead to Middletown, Ohio, and a copy to Lynette Owen, George Graves Group.

SPECIAL THANKS!!!

By: Lynette Owens

We would like to extend a special thanks to Judy Strain of Judy and Company for her contribution of all the beautiful ribbons that now enhance your name badges. Judy's company contributed these to our Chapter.

Thanks again Judy for all your hard work and efforts with our Welcoming Committee of Membership!

WOW...WHAT A SHOW !!!

BDR

ENTERTAINMENT, INC.
 Barbara Daniel Rice

Dallas' booking agency for national and regional talent
 Conventions, Private Parties and Special Events

- Live Show Productions
- Talent Procurement
- Sound and Lighting
- Set Design

Two Dallas Communication Complex
 6309 N. O'Connor, Suite 122
 Irving, Texas 75039-3510

(214) 869-1519

Dallas Fort Worth Chapter of MPI
P.O. Box 47974
Dallas, TX 75247

CALENDAR UPDATE

October 24, 1985
Dinner
D/FW Chapter Meeting
Fort Worth

November 26, 1985
Lunch
D/FW Chapter Meeting
Hyatt

December 8-11, 1985
Professional Education
Conference
Phoenix

December 17, 1985
Dinner
D/FW Chapter Meeting
Plaza of the Americas

June 15-18, 1986
Annual Conference
Boston

December 7-10, 1986
Professional Education Conference
San Diego

June 7-10, 1987
Annual Conference
Winnipeg, Manitoba

December 6-9, 1987
Professional Education Conference
Miami

June 19-22, 1988
Annual Conference
Seattle

December 4-7, 1988
Professional Education Conference
Nashville

OFFICERS

President

Latrell Smart (Metro) 429-7382

Vice President Membership

Lynette Owens 458-2021

Vice President Programming

Judith Mathews 358-3395

Vice President Administration

Pat Smith 655-6100

Vice President Finance

Connie Gray 669-3377

Vice President Public Relations

Janet Loveless 252-7476

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Norbert Dettmann 242-0827

Jeff Fuller 960-1206

Linda Hill 386-9403

Betty Thomas 630-8787

International Directors

Sally Gibbons—Supplier 748-1200

Jerry Swiggart—Planner 429-3803

Immediate Past President

Ellen Beckert 638-6450

Chapter Secretary

Della Bolton 689-4775

MPI/DFW Current

Janet Loveless 252-7476

Committee Chairperson—

Irving Convention & Visitors Bureau

2121 W. Airport Freeway

Irving, TX 75062